

THE INTERNATIONAL CENTRE FOR THE SETTLEMENT OF
INVESTMENT DISPUTES

- - - - -x
In the Matter of Arbitration :
Between: :
: :
APOTEX HOLDINGS INC. and APOTEX INC., :
: Case No.
Claimants, : ARB (AF) 12/1
: :
and :
: :
THE UNITED STATES OF AMERICA, :
: :
Respondent. : (Revised)
- - - - -x Volume 2

HEARING ON JURISDICTION AND THE MERITS

Tuesday, November 19, 2013

The World Bank
1225 Connecticut Avenue, N.W.
C Building
Conference Room C8-150
Washington, D.C. 20433

The hearing in the above-entitled matter came
on, pursuant to notice, at 9:00 a.m. before:

MR. V.V. VEEDER, QC, President

MR. J. WILLIAM ROWLEY, QC, Arbitrator

MR. JOHN R. CROOK, Arbitrator

Also Present:

MR. MONTY TAYLOR
Secretary to the Tribunal

MS. MARTINA POLASEK
Alternate Secretary of the Tribunal

Court Reporter:

MS. DAWN K. LARSON
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Realtime Reporter
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09:02:43 1 that those times were circulated to the Parties and
2 the Tribunal last night by e-mail.
3 PRESIDENT VEEDER: Thank you for that. If
4 there's any dispute about that, in particular the
5 seconds, please let us know. Otherwise, we'll take it
6 as agreed. We'll do this every day just to make sure
7 we keep track of time. But please bear in mind that
8 even, yesterday starting at 9:00, we didn't do
9 six hours.
10 Any housekeeping? We ask that first of the
11 Claimants.
12 MR. LEGUM: No, Mr. President.
13 PRESIDENT VEEDER: And of the Respondent?
14 MS. GROSH: No, Mr. President.
15 PRESIDENT VEEDER: Thank you. We will
16 continue with the Claimants' case, Claimants' Witness.
17 MR. HAY: Yes. The Claimants call Sheldon
18 Bradshaw.
19 SHELDON BRADSHAW, CLAIMANTS' WITNESS, CALLED
20 PRESIDENT VEEDER: Good morning, sir. You
21 will see a form of words before you, an Expert
22 Declaration.

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1 P R O C E E D I N G S
2 PRESIDENT VEEDER: Good morning, ladies and
3 gentlemen. We'll start the second day of this
4 hearing, Tuesday, the 19th of November.
5 Before we start, I'm going to ask the
6 Secretary to the Tribunal to read out the times for
7 yesterday, please.
8 SECRETARY TAYLOR: For housekeeping and
9 procedural matters, this time was allocated to the
10 Tribunal, and the time was 39 minutes and 49 seconds.
11 For the Opening Statement, the Claimants took
12 13 minutes and 55 seconds. For the Respondent,
13 Opening Statement was 28 minutes, 12 seconds.
14 And for the Claimants' Case-in-Chief, it was
15 4 hours even and 19 seconds, and 21 minutes and 21
16 seconds for the Tribunal's questions of the Claimants
17 during the presentation of the Case-in-Chief.
18 The total for November 18, 2013, Day 1, for
19 the Claimants was 4 hours, 14 minutes, and 14 seconds;
20 for the Respondent, 28 minutes, 12 seconds; for the
21 Tribunal, 1 hour, 1 minute, 2 seconds; and the total
22 was 5 hours, 43 minutes, 28 seconds. And I confirm

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09:03:37 1 We ask you to state your full name, and then
2 if you're willing to do so, to read out the words of
3 the Declaration.
4 THE WITNESS: I, Sheldon Taylor Bradshaw,
5 solemnly declare upon my honor and conscience that my
6 statement will be in accordance with my sincere
7 belief.
8 PRESIDENT VEEDER: Thank you very much.
9 There will now be questions from the Claimant.
10 DIRECT EXAMINATION
11 BY MR. HAY:
12 Q. Good morning, Mr. Bradshaw. Have you been
13 retained by the Claimants to provide Expert testimony
14 in this matter?
15 A. I was.
16 Q. As part of that engagement, have you prepared
17 two Reports in this matter?
18 A. I did.
19 Q. Are copies of those Reports in front of you?
20 A. They are.
21 Q. Did you have any assistance in preparing
22 those Reports?

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09:04:22 1 A. I prepared them with Ron Johnson.
 2 Q. Are there any changes or corrections that
 3 you'd like to make in your Report?
 4 A. I would make one just quick correction to the
 5 Second Report. I think it's Paragraph 56. I note
 6 that the--there's a 4-year period after the FDA first
 7 discovered significance in cGMP violations at Paonta
 8 Sahib, and that actually should have been 2 1/2 years
 9 rather than 4 years. The inspection was in
 10 February of 2006, and the Import Alert was in
 11 September of 2008, so that would be 2 1/2 years rather
 12 than 4 years.
 13 Q. Any other corrections?
 14 A. No.
 15 Q. Okay. Can you briefly summarize for the
 16 Tribunal the conclusions you reached in your Reports?
 17 A. I think there was five main points that I
 18 would raise today in an effort to quickly summarize
 19 the two Reports.
 20 I think the first key point is that the FDA's
 21 good manufacturing regulations apply to both companies
 22 manufacturing drug products in the United States and

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09:05:51 1 companies manufacturing drug products abroad, and they
 2 apply in identical fashion.
 3 I would further note that other statutory
 4 requirements and regulatory requirements apply equally
 5 to companies regardless of where they're manufacturing
 6 their products. The new drug approval process,
 7 post-approval requirements related to labeling
 8 changes, the submission of FARs, the submission of
 9 Adverse Event Reports, the submission of annual
 10 reports, important provisions like the definition of
 11 "adulteration." All of these statutory provisions and
 12 regulatory provisions apply the same to a company
 13 that's manufacturing drug products in the United
 14 States, and they apply in identical form to companies
 15 manufacturing drug products abroad for marketing in
 16 the United States.
 17 I think the second key point that I would
 18 raise is that--is that FDA's enforcement tools are
 19 essentially the same as well. It doesn't matter
 20 whether a drug manufacturer is based in the United
 21 States or abroad, if they run afoul of FDA
 22 regulations--including FDA's Current Good

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09:07:19 1 Manufacturing Practice regulations--the FDA can send
 2 either company a Warning Letter. The FDA can move to
 3 seize product from either company. It doesn't matter
 4 if a company is abroad. If they're marketing
 5 adulterated products in the United States, the FDA has
 6 the authority to seize those products.
 7 Similarly, the FDA has the authority to seek
 8 an injunction against a foreign manufacturer, just as
 9 it would a domestic manufacturer, if that foreign
 10 manufacturer is, again, distributing products in the
 11 United States that the FDA concludes are misbranded or
 12 adulterated or otherwise not in compliance with the
 13 Food, Drug, and Cosmetic Act.
 14 So these are enforcement tools are identical
 15 and could be applied to a company regardless of
 16 whether or not it's manufacturing in the United States
 17 or manufacturing outside the United States.
 18 The primary difference is that the FDA has an
 19 administrative tool that allows them to stop products
 20 at the border and to detain them under a standard that
 21 the products appear to be adulterated or appear to be
 22 in violation of the Food, Drug, and Cosmetic Act.

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09:08:38 1 In contrast, to detain product in the United
 2 States, that would require a judicial process whereby
 3 the FDA would be required to show that the product
 4 actually is adulterated. But, although there's this
 5 difference between this administrative tool and the
 6 judicial tool for domestic companies, the results can
 7 be the same. The FDA has the ability to stop a
 8 foreign company from manufacturing or distributing
 9 products in the United States through an Import Alert,
 10 but it has the exact same authority to prevent a U.S.
 11 company from distributing products through an
 12 injunction. So the tools might be slightly different,
 13 but the results can be precisely the same.
 14 And I would further note that, with respect
 15 to this authority the FDA has at the border where it
 16 can detain products under a different standard, it may
 17 do that. And this is important--it may do that, but
 18 it's not required to do so. It's not required to
 19 detain products based on a lower standard. And like I
 20 said earlier, the FDA is free to seek an injunction or
 21 some other remedy against a foreign company if it
 22 believes its products are actually adulterated or

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09:10:06 1 misbranded.

2 I think the third point I would make
3 regarding the Report I co-authored is that by placing
4 Apotex's Etobicoke and Signet facilities on the Import
5 Alert, Apotex was treated less favorably than a number
6 of U.S. and foreign companies under like
7 circumstances. In my Report, I identify six companies
8 that I believe to be in like circumstances with
9 Apotex: Baxter, Perrigo, Hospira, Novartis/Sandoz,
10 Teva, and Jelfa.

11 And I discuss in my Report the criteria that
12 I looked at in considering whether a company was in
13 like circumstances. I looked at companies that
14 had--that were--had a similar business model to
15 Apotex; were similar in size, were producing the same
16 sorts of products, in this case pharmaceuticals.
17 Companies--for the foreign companies, looked to see if
18 they had an arm in the U.S. that was used to
19 distribute those products, looked at whether or not
20 companies received a Warning Letter during sort of the
21 same time period raising the same sorts of issues.
22 And I used those factors to sort of guide my thinking

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09:11:39 1 in looking at companies that were similar to Apotex.

2 The fourth point I would make regarding my
3 Reports would be that challenging--Apotex challenging
4 its placement on the Import Alert would not have been
5 a fruitful exercise. In this case, Apotex was added
6 to an Import Alert based on an inspection that found
7 they were not in compliance with FDA's Current Good
8 Manufacturing Practices.

9 When a company is placed on Import Alert--in
10 this case Import Alert 66-40--for failures to comply
11 with FDA's Good Manufacturing Practices, the only way
12 to come off such an Import Alert is to remediate the
13 manufacturing deficiencies and then to be re-inspected
14 by the FDA. And this case comports with my long
15 understanding of how a company in those situations
16 comes off an Import Alert because Apotex was told on
17 several occasions by the FDA that the only way to come
18 off the Import Alert was going to be through a
19 re-inspection.

20 The final point I would make is that if the
21 FDA had treated Apotex the same way it treats U.S. or
22 domestic manufacturers who run afoul of the cGMP

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09:13:24 1 regulations, Apotex would be allowed to continue
2 shipping products into the United States and
3 distributing them.

4 Typically, in a case involving cGMP
5 violations, the FDA sends the domestic company a
6 Warning Letter, but then it gives it a significant
7 period of time to correct the violations, to get back
8 into compliance, and typically during that time period
9 the company is allowed to continue distributing drug
10 products.

11 So had the United States treated Apotex the
12 way it treats U.S. manufacturers, Apotex would not
13 have been prevented from distributing products in the
14 United States during that time period.

15 Q. Did you, as part of your engagement, review
16 the Expert Report submitted in this matter by
17 Mr. Vodra?

18 A. I did.

19 Q. Have you formed any opinions concerning the
20 Statements and Opinions expressed by Mr. Vodra in his
21 Report?

22 A. I have.

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09:14:29 1 Q. Can you briefly summarize those for us?

2 A. Sure.

3 As an initial matter, I would say that I
4 agreed with a significant portion of Mr. Vodra's
5 Report. In large part, he sets forth what I would
6 describe as general principles of FDA law with which I
7 do not have any quarrel whatsoever. There are some
8 instances where he draws inferences or makes
9 conclusions based on some of those principles with
10 which I disagree, and I might maybe raise a couple
11 examples of where I would disagree with him right now.

12 For example, with respect to the risk of the
13 Apotex drugs, I agree with him that the FDA is not
14 required to make some finding of actual harm before it
15 decides to take some action against a company who's
16 out of compliance with good manufacturing practices,
17 but I must admit I don't understand his conclusion
18 where he determines that, in fact, a number of Apotex
19 drugs actually posed an immediate risk to the public
20 health.

21 He specifically mentions three drugs in his
22 Report, but--for that proposition, but his concerns

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09:16:00 1 with respect to those three drugs are at odds with
2 what the FDA both said and did at the time. With
3 respect to two of the drugs, they were placed--two of
4 the three drugs were recalled, and the FDA classified
5 those--the recall as Class II, which means that
6 there--any risk, significant risk to the public health
7 was remote. So the FDA's contemporaneous finding
8 about two of the three drugs was that any risk to the
9 public health, significant risk to the public health
10 was remote.

11 With respect to the third drug, the FDA was
12 aware of and looked at the very allegations that
13 Mr. Vodra raises in his Report and didn't require any
14 action be taken. So I must admit that I disagree and
15 don't fully understand his conclusion or how he
16 concluded that any of the Apotex drugs actually posed
17 a risk to the public health.

18 The second area where I would have some
19 disagreement is in his discussion of FDA's enforcement
20 tools. He goes on to note that FDA's enforcement
21 tools aren't symmetrical. And I acknowledge that the
22 enforcement tools aren't necessarily symmetrical, but

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09:17:25 1 what he doesn't go on to say, though, is that the FDA
2 can achieve the exact same result for both domestic
3 companies and foreign companies through the use of
4 different tools. And so, yes, the FDA has some
5 special tools that it can use at the border that
6 obviously are only going to apply to foreign drug
7 manufacturers, but if the FDA wants to stop a drug
8 manufacturer from distributing product in the United
9 States, it can do so either with an injunction for
10 both domestic or a foreign company, or it can use an
11 Import Alert for a foreign company.

12 So, it might have different tools to use, but
13 it can achieve the exact same result. It can place
14 in--a foreign drug manufacturer and a domestic drug
15 manufacturer in the identical place, but just with the
16 use of different tools.

17 The third area where I would take some
18 exception with his Report is in his discussion of the
19 discretion that the FDA has. I actually agree that
20 the FDA has significant amount of discretion in the
21 way it enforces the Food, Drug, and Cosmetic Act, but
22 in his Report, he suggests that the FDA need not take

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09:18:49 1 the same action against companies that are in like
2 circumstances. And with that, I would disagree. If
3 companies actually are in like circumstances, the law
4 requires that the FDA not act arbitrarily and
5 capriciously. And the classic example of arbitrary
6 and capricious conduct is treating two Parties in the
7 same circumstances differently.

8 And so the FDA does have to comply with the
9 law, and it can't use the discretion it has in a way
10 that would violate the law.

11 The fourth area where I have some
12 disagreements with his Report is in the area of
13 whether or not the--Apotex had any what he called
14 "meaningful procedures" to be removed from the Import
15 Alert. He offers several suggestions on ways in which
16 one can challenge FDA action. And these are actions
17 that I've invoked on behalf of my clients in various
18 contexts but never in the context where you're trying
19 to remove a company from an Import Alert when they've
20 been placed on that Import Alert based on an FDA
21 inspection finding cGMP violations.

22 In those cases, as the FDA again has

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09:20:20 1 repeatedly said in this case, the only way to get off
2 an Import Alert when you've been placed there because
3 of an inspection finding cGMP violations is to correct
4 the violations and to then be re-inspected by the
5 Government.

6 And I think it's interesting that although
7 the Report notes that there are these mechanisms where
8 you can challenge FDA action, neither in his Report or
9 in--and in nothing that I saw from the Government
10 showed even one example of anyone ever getting off an
11 Import Alert based on cGMP violations found during an
12 FDA inspection through one of those mechanisms, and
13 I'm not aware of anyone ever using any of those
14 avenues to successfully get off an Import Alert.

15 That would be, I guess, my summary of his
16 Report.

17 MR. HAY: Thank you. Claimant has no further
18 questions of this Witness.

19 PRESIDENT VEEDER: Thank you very much.
20 There will now be questions from the Respondent.

21 MR. BIGGE: Thank you, Mr. President.

22 CROSS-EXAMINATION

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09:21:27 1 BY MR. BIGGE:
 2 Q. Mr. Bradshaw, my name is David Bigge. I
 3 represent the Respondent, the United States of
 4 America. We have a few questions for you just to
 5 clarify a few points in your Report.
 6 First, I wanted to quickly--just so I'm
 7 clear--run through your background.
 8 You graduated from law school in 1996; is
 9 that correct?
 10 A. Correct.
 11 Q. And then you clerked for a judge on the
 12 Fourth Circuit?
 13 A. I did.
 14 Q. Until 1999; is that correct?
 15 A. Yes, for three years.
 16 Q. And then you worked for the presidential
 17 campaign for George W. Bush?
 18 A. I did not.
 19 Q. Oh, you did not?
 20 A. Yes.
 21 Q. Okay. So your next job after your clerkship
 22 was the Department of Justice?

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09:22:15 1 A. No. It was at a law firm--that no longer
 2 exists--Howrey & Simon.
 3 Q. Howrey & Simon.
 4 Okay. Did you practice FDA law at
 5 Howrey & Simon?
 6 A. I did not.
 7 Q. And then after Howrey & Simon, you went to
 8 the Department of Justice--
 9 A. I did.
 10 Q. -- is that correct?
 11 And you were in the Civil Rights Division at
 12 the Department of Justice?
 13 A. I was--I started for three years at the
 14 Office of Legal Counsel at the U.S. Department of
 15 Justice.
 16 Q. Okay. And then at some point did you do
 17 civil rights at the Department of Justice?
 18 A. I did. In around 2004, perhaps--I believe it
 19 was 2003. Let's see. 2004, I moved to the Civil
 20 Rights Division.
 21 Q. Okay. You mention in your Expert Report that
 22 you advised--in your capacity at the Department of

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09:23:01 1 Justice, you advised FDA on a few occasions.
 2 Were any of those occasions related to cGMP
 3 enforcement?
 4 A. They were not.
 5 Q. And you also mention in the your Expert
 6 Report that you provided testimony to Congress on two
 7 occasions related to FDA.
 8 Were either of those related to cGMP
 9 enforcement?
 10 A. They were not.
 11 Q. In 2005, March of 2005, you became Chief
 12 Counsel at FDA; correct?
 13 A. Correct.
 14 Q. You had not served at FDA before this
 15 position?
 16 A. I had not.
 17 Q. And you stayed at FDA in the Chief Counsel's
 18 position until October of 2007?
 19 A. I believe so, yeah.
 20 Q. At which point you became a partner at
 21 Hunton & Williams?
 22 A. Correct.

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09:23:41 1 Q. And you're now the head of that firm's FDA
 2 practice?
 3 A. Yeah, I'm the co-chair.
 4 Q. Okay. I'd like to start with something in
 5 your First Report. You noted in Paragraph 3 of your
 6 First Report that Health Canada found Apotex's
 7 facilities compliant in 2009. I'll give you a moment
 8 to look at it?
 9 PRESIDENT VEEDER: Give me the paragraph
 10 number.
 11 MR. BIGGE: Yes, I'm sorry. 33.
 12 Actually, that doesn't appear to be correct.
 13 I apologize.
 14 BY MR. BIGGE:
 15 Q. Well, do you recall in your--
 16 MR. BIGGE: I'm sorry, I'm looking at the
 17 Memorial. Give me just one minute.
 18 PRESIDENT VEEDER: It looks like 33, Page 7.
 19 MR. BIGGE: Yes. Yes.
 20 BY MR. BIGGE:
 21 Q. Do you see where you say, "As a result of
 22 Import Alert, Health Canada conducted its own

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09:24:50 1 extensive inspection of the Etobicoke and Signet
2 facilities. Health Canada concluded that the two
3 sites were cGMP compliant."
4 Do you see that?
5 A. I do.
6 Q. Okay. Were you aware that the exit
7 inspection notice for the Signet facility listed
8 26--and this was issued by Health Canada--listed 26
9 separate cGMP observations?
10 A. Well, I understand that their--Health
11 Canada--I understand that Health Canada came in and
12 inspected and made a number of observations but did
13 not find any deficiencies that warranted a halt on
14 manufacturing at the facility or that would prevent
15 distribution of drugs from that facility.
16 Q. But you agree with me that there were 26
17 separate cGMP observations in that Report?
18 A. I cannot remember the precise number, but
19 there were observations.
20 Q. Do you recall that 18 of them were what
21 Health Canada calls Risk 2 observations?
22 A. I couldn't tell you what the number were.

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09:25:53 1 Q. Do you recall seeing Risk 2 observations in
2 that Report?
3 A. I remember that there were observations, but
4 again, I couldn't tell you the number or how they were
5 characterized beyond the fact that they weren't
6 sufficient to have Health Canada either require that
7 they stop manufacturing or distributing drug products.
8 Q. Would you disagree with me if I represented
9 to you that a number of those observations were Risk 2
10 observations?
11 A. Obviously I don't have that document in front
12 of me, so I have no way of challenging what you're
13 saying.
14 Q. That's fair.
15 Assuming for the sake of argument that that
16 document does include 18 Risk 2 observations, did you
17 know that Health Canada has described multiple Risk 2
18 observations as indicating "the company does not
19 control its processes and operations sufficiently"?
20 A. Again, I'm aware that Health Canada came in
21 and made a number of observations, none of which led
22 Health Canada to believe that either manufacturing of

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09:26:57 1 drugs or the distribution of drugs should be
2 prevented.
3 Q. Also as a result of that inspection, were you
4 aware that Health Canada imposed terms and conditions
5 on Apotex in order to issue it its 2010 Establishment
6 License?
7 A. No. I understand that there were things that
8 Apotex was required to do to continue manufacturing,
9 but again, the point was that Health Canada came in
10 and didn't find anything that warranted their either
11 being shut down or that prevented them from continuing
12 to distribute drugs.
13 Q. Have you seen the terms and conditions? Did
14 you review that document before you drafted your
15 Report?
16 A. You know, I recall seeing documents from
17 Health Canada. I don't know--again, I reviewed
18 literally thousands of documents, so, if you have a
19 copy--
20 Q. I do. And I'll get that to you.
21 MR. BIGGE: Abby, can we bring up Joint
22 Bundle 58? We'll give you a paper copy as well.

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09:28:13 1 MR. HAY: Excuse me. Can you tell us the
2 exhibit number?
3 MR. BIGGE: Yes; I'm sorry. That is C-126
4 and it is Exhibit 58 in the Joint Core Bundle.
5 BY MR. BIGGE:
6 Q. So these are the terms and conditions imposed
7 by Health Canada.
8 Does seeing this document refresh your
9 recollection of whether you reviewed it before you
10 wrote your Report?
11 A. You know, it doesn't, although I haven't had
12 a chances to read it yet, so.
13 Q. That's fine. Take your time.
14 A. Would you like me to do so?
15 Q. Sure.
16 PRESIDENT VEEDER: Before the Witness answers
17 that question, this a confidential document. Do we
18 need to cut the feed?
19 MR. SHARPE: Mr. President, if I might,
20 almost all the fact documents have been designated
21 confidential on both sides, partly to allow--to signal
22 that there may be confidential information in the

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09:29:36 1 documents to give the Parties time to go and redact
2 any confidential information.
3 So we are working with Claimants to try to
4 minimize any actual confidential information being put
5 up on the slide. So just because a document is
6 labeled "confidential" doesn't mean, from our
7 perspective, that we need to cut the feed.
8 MR. HAY: Well, from our perspective, if
9 you're going to start asking him questions about
10 specific process issues and particular drugs,
11 et cetera, we would want that portion of the feed cut
12 off as confidential.
13 I don't know what you're going to ask him, so
14 it's hard for me to anticipate that, but it sounds
15 like we're approaching that. So our suggestion would
16 be to cut the feed off at this point.
17 MR. SHARPE: From our perspective, we can't
18 have the whole arbitration discussing Apotex's facts
19 and information in the record be cut off from the
20 public. This is a public proceeding.
21 PRESIDENT VEEDER: Equally, we can't have
22 confidential information provided through the feed if

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09:30:28 1 it's confidential. How are we going to do this?
2 Obviously, it is more attractive to have an open
3 system, but we don't know what the Witness is going to
4 say by way of answer. Nobody does except him.
5 What do we do?
6 MR. SHARPE: Can we have just a moment?
7 PRESIDENT VEEDER: Let's take a few minutes.
8 If you don't mind just waiting right there
9 while we sort this out.
10 THE WITNESS: That's fine.
11 (Pause.)
12 MR. BIGGE: Mr. President, so I understand,
13 we will agree to cut off the feed for this portion. I
14 only have a few more questions on this document, and I
15 will alert the Tribunal when I'm done, and then we can
16 restart the feed.
17 PRESIDENT VEEDER: Okay. Before we
18 proceed--this may happen again with other documents.
19 MR. BIGGE: I'll be aware.
20 PRESIDENT VEEDER: Given that the Witness is
21 effectively "in perda"--he can't talk, obviously, to
22 counsel for the Claimant while he's giving evidence

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09:33:28 1 except through questions in the face of
2 Tribunal--would you be willing to provide a list of
3 documents to which you're going to refer in your
4 cross-examination in advance to the Claimants so they
5 can start seeing in advance whether there is any
6 difficulty or no difficulty in relation to your
7 cross-examination?
8 MR. BIGGE: The difficulty is, Mr. President,
9 that I don't have them in a list. I have them in an
10 outline with my questions, which I obviously cannot
11 hand over.
12 PRESIDENT VEEDER: Let's stop you there
13 because you cross-examine the way I did. So I
14 understand the problem. You haven't got a list.
15 MR. BIGGE: Thank you.
16 PRESIDENT VEEDER: Let's see how it goes.
17 But maybe if we have a break, then we can look at this
18 again and the list can be produced. Maybe that's the
19 answer. If you had some advance notice of which
20 documents were going to be--
21 MR. HAY: Absolutely, that would certainly be
22 helpful.

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09:34:19 1 PRESIDENT VEEDER: Because I take the point,
2 we should not cut the feed when we don't need to cut
3 the feed.
4 Well, for the moment, we'll cut feed, so I
5 would ask the Secretary to confirm that the feed has
6 been cut in relation to questions arising on this
7 document.
8 SECRETARY TAYLOR: I can confirm that the
9 feed has now been cut to the public hearing room.
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09:34:36 1 CONFIDENTIAL PORTION
 2 PRESIDENT VEEDER: Let's proceed.
 3 BY MR. BIGGE:
 4 Q. Okay. Mr. Bradshaw, you've now had ample
 5 opportunity look at the document.
 6 Any recollection whether you reviewed this
 7 before you wrote in your Report that Health Canada
 8 found Apotex compliant?
 9 A. It's not immediately jumping out to me that I
 10 reviewed this, but I reviewed a number of documents,
 11 including documents related to Health Canada.
 12 Q. Okay. Looking that the document now, do you
 13 see that there were terms and conditions that Health
 14 Canada/Health Canada imposed in order to issue Apotex
 15 an Establishment License in 2010?
 16 A. Sure. And just way of clarification at the
 17 very beginning, I'm not an Expert on Health Canada, so
 18 it's not entirely clear to me, you know, the meaning
 19 of this document beyond sort of its--you know, what it
 20 purports to be.
 21 But it doesn't necessarily purport on its
 22 face that these conditions are being required because

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09:35:46 1 Health Canada believes them to be out of compliance
 2 with cGMP. Nowhere does it say that.
 3 Q. Do you see the reference at the top of Page 2
 4 that says "Pursuant to Section C.0(1)(a).008(4) of the
 5 food and drug regulations"?
 6 A. I see that. But like I said, I'm not
 7 familiar with the Canadian regulatory regime, and I
 8 couldn't tell you what C.0(1)(a).008(4) says.
 9 Q. Okay.
 10 MR. BIGGE: Abby, could you bring up RLA-173?
 11 Oh, we can't bring them up because of the screen?
 12 (Pause.)
 13 BY MR. BIGGE:
 14 Q. So, Mr. Bradshaw, I see you're turning to the
 15 section. You have to turn several pages to get to
 16 C.0(1)(a).008 and then Subpart (4) of that section,
 17 it's right above some charts.
 18 Were you aware that under this Canada law it
 19 says, "The Minister may, in addition to the
 20 requirements of Subsection 2, set out an Establishment
 21 License, terms and conditions, respecting (a), the
 22 tests to be performed in respect of a drug and the

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09:37:46 1 equipment to be used to ensure that the drug is not
 2 unsafe for use and, (b), any other matters necessary
 3 to prevent injury to the health of consumers,
 4 including conditions under which drugs are fabricated,
 5 packaged, labeled, or tested"?
 6 Do you see that section?
 7 A. I do.
 8 Q. And do you agree that that is the same
 9 subsection that is referenced in the terms and
 10 conditions that were applied to Apotex by Health
 11 Canada in 2009?
 12 A. It appears to be, yeah.
 13 Q. Okay. You can put that document down. Thank
 14 you.
 15 MR. BIGGE: We can reopen the feed. That
 16 ends this line of questioning.
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09:38:27 1 NONCONFIDENTIAL PORTION
 2 SECRETARY TAYLOR: Confirming that the feed
 3 is now back on to the public hearing room.
 4 MR. BIGGE: I apologize for this, Mr. Taylor.
 5 I actually think we should cut the feed again. I'm
 6 looking now at my line of questioning and realizing
 7 that we're going to get back into the same problem.
 8 PRESIDENT VEEDER: Well, with apologies for
 9 those watching, this is going to be awkward, but let's
 10 cut the feed again.
 11 SECRETARY TAYLOR: Confirming that the feed
 12 has, again, been cut to the public hearing room.
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09:39:12 1 CONFIDENTIAL PORTION
 2 BY MR. BIGGE:
 3 Q. Mr. Bradshaw, if I could have you pick up
 4 your First Report and turn to Paragraph 154.
 5 Are you there?
 6 A. Yes.
 7 Q. The last several lines of that paragraph
 8 read: "In light of Apotex's clean re-inspection, it is
 9 clear that FDA would not have taken any enforcement
 10 action against Apotex had its facilities been located
 11 in the United States."
 12 That was the Opinion you referenced if your
 13 direct testimony; correct?
 14 A. Give me a moment to review 154. I've read
 15 the sentence in question.
 16 Q. Okay. So you agree with me, you mentioned on
 17 your direct testimony that it is your view that had
 18 Apotex been a U.S. facility, it would not have been
 19 put on the Import Alert. And in this paragraph, you
 20 base that--you start that sentence with "in light of
 21 Apotex's clean re-inspection in 2011."
 22 Is that correct?

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09:40:30 1 A. I'm not sure I said the first half. If
 2 Apotex were in the U.S., they obviously wouldn't be on
 3 an Import Alert. I think what I said is if they
 4 treated Apotex the same as they treat U.S. companies
 5 that have similar cGMP violations, they would not
 6 obviously have prevented Apotex from distributing drug
 7 products because for domestic products that have
 8 similar cGMP problems, they're allowed to continue.
 9 They may receive a Warning Letter, but they're
 10 typically allowed to continue manufacturing and
 11 distributing drug products, and often given years if
 12 not longer to come back into compliance.
 13 My point here is that had FDA applied the
 14 same sort of standards to Apotex that it applies to
 15 domestic companies, that it would have given them an
 16 opportunity to correct the problems, and based upon
 17 the subsequent re-inspection which ultimately resulted
 18 in the Import Alert being lifted, that based on that
 19 subsequent inspection, that would have--had they been
 20 treated as a domestic company, they would have been
 21 allowed to continue manufacturing, and then that would
 22 have been the end of the matter.

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09:41:55 1 Q. Okay. You said a couple things there I want
 2 to touch on.
 3 First, you said "similar types of cGMP
 4 violations." You've based your analysis on these
 5 similar types of cGMP violations based on what you see
 6 in the different Warning Letters?
 7 A. Well, one of the things that we did, rather
 8 than trying to delve into whether or not a cGMP
 9 violation was or was not significant, was just to
 10 treat them as the FDA characterized them. And that's
 11 the virtue of looking at companies that received
 12 Warning Letters because, by definition, a Warning
 13 Letter is only sent to a company where the issues are
 14 of significant--regulatorily significant.
 15 And so by the FDA issuing a Warning Letter,
 16 the FDA itself has said: "These cGMP violations are
 17 significant."
 18 So, I use the Warning Letters as a guide in
 19 helping sort of determine whether or not the FDA
 20 viewed a particular violations as being significant or
 21 not.
 22 Q. Okay. Now, you also--you mention the

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09:43:11 1 ultimate re-inspection. I'd actually like you to look
 2 back at your Report again at Paragraph 164. And I
 3 will read this for the record as well.
 4 You write, "In light of Apotex's clean
 5 re-inspection in 2011, it is clear that, had Apotex's
 6 facilities been located in the U.S., (a) FDA would
 7 have taken no enforcement action against Apotex until
 8 providing the company an opportunity to respond to
 9 inspectional observations and to implement corrective
 10 measures; and (b) FDA's investigation would actually
 11 have been closed out without any enforcement action
 12 ever being taken."
 13 My question is, prior to making those
 14 statements in Paragraph 154 and 164, what documents
 15 did you review related to the 2011 inspection of
 16 Etobicoke and Signet?
 17 A. I would have looked at documents related to
 18 those inspections, 483s and the like.
 19 Q. EIRs? Sorry; the Establishment Inspection
 20 Reports?
 21 A. Yes.
 22 Q. So you were aware, then, that the Form 483

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09:44:19 1 for Signet for the 2011 re-inspection included 22 new
2 or ongoing cGMP violations?
3 A. Again, it's been a while since I've looked at
4 that. I know that there were observations, but again,
5 the observations were not sufficient enough to either
6 generate--to keep Apotex on the Import Alert. In
7 fact, FDA found that the inspections to ultimately
8 warrant Apotex being removed from the Import Alert.
9 So, again, I'm relying on FDA's own characterization
10 of the significance of those violations.
11 And based on what the FDA did in response to
12 that re-inspection, it is clear that had that been a
13 domestic company, that, again, the company would not
14 have been prevented from manufacturing products or
15 distributing them in the United States.
16 Q. But you are aware, or at least at one time
17 you were aware, that there were a list of 22 new and
18 ongoing deficiencies on the Form 483 for Signet in
19 2011?
20 A. Sure. But, again, the FDA's own treatment--
21 Q. I understand. I'm sorry.
22 If you could just answer the question. Were

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09:45:45 1 you aware or are you aware now that there were 22
2 observations on that Form 483?
3 A. Again, I'm not sure I could tell you right
4 now that I knew there were 22, but I knew there were
5 observations that were not considered serious.
6 Q. Were you aware that the investigators on that
7 2011 re-inspection concluded that: "The previous
8 inspectional observations have not been fully
9 corrected"?
10 A. I was aware that inspectors made observations
11 regarding whether or not all of the previously
12 identified issues had been fully remediated. But
13 again, the conclusions I'm drawing about that are
14 based on the FDA's treatment of that inspection.
15 Q. Were you aware that in the Etobicoke
16 Establishment Inspection Report, the investigators
17 wrote that their re-inspection "uncovered significant
18 systemic and ongoing objectionable conditions.
19 Corrective action has not been fully implemented to
20 every objectionable condition cited in the 2008
21 inspection"?
22 A. Yes. I understand that the inspectors found

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09:47:05 1 that they had not remediated every single--fully
2 remediated every single one of the prior observations,
3 but again, my characterization of the inspection is
4 based on how the FDA ultimately treated that and the
5 steps they took as a result thereof.
6 Q. Now, I have a couple more questions--well,
7 one last question on what is in those reports.
8 Were you aware that in the 2011 Signet
9 Establishment Inspection Report the investigators
10 noted that Dr. Jeremy Desai, Apotex's CEO, admitted
11 that Apotex was "not meeting FDA's expectations"?
12 A. Again, I understand that the FDA noted that
13 not every observation had been fully remediated.
14 Q. And you are aware that the investigators on
15 that inspection recommended official action and
16 recommended that Apotex remain on the Import Alert?
17 A. Yeah. I know that--I know that senior
18 officials in FDA disagreed with that, with that
19 position.
20 Q. Right. So, I want to run through a few of
21 the facts leading up to this 2011 "clean
22 re-inspection," as you described it.

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09:48:28 1 This inspection was approximately a year and
2 a half after Apotex was put on the Import Alert; is
3 that correct?
4 A. The re-inspection, I want to say, was in
5 January.
6 Q. That's right.
7 A. Okay. Yes.
8 Q. Okay. So, if--this was in January of 2011.
9 They were put on Import Alert in August of 2009;
10 correct?
11 A. Yes.
12 Q. And that at the time, Apotex admitted that it
13 had cGMP violations in 2009?
14 A. Well, I think the--it's my understanding the
15 company was working with the FDA to remediate the
16 observations that the FDA had previously found.
17 Q. Were you aware that Apotex [REDACTED] its head of
18 quality assurance, a gentleman named Lance Lovelock?
19 A. I know that they made management changes in
20 that area, yes.
21 Q. In 2009 and 2010?
22 A. I couldn't have given you the actual name of

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09:49:18 1 the person.

2 Q. Were you aware that Apotex hired scores or
3 maybe even hundreds of additional quality assurance
4 personnel between the time the Import Alert was
5 imposed and the 2011 re-inspection?

6 A. I'm aware that they hired a number of
7 individuals and retained third parties to help with
8 the remediation efforts.

9 Q. Were you aware that Apotex claims to have
10 spent [REDACTED] on cGMP remediation or told FDA that
11 they had spent that money in March of 2010?

12 A. I'm aware that they spent [REDACTED]
13 [REDACTED]. I'm guessing that, if you look at all of
14 the money that was spent, it would probably be even, I
15 would imagine, significantly more than [REDACTED].

16 Q. And, in fact, although we can't be sure this
17 is a correct number, Howard Rosen, who submitted an
18 Expert Report in this case, claimed total remediation
19 costs of around [REDACTED].

20 Were you aware of that?

21 A. Like I said, I would have guessed it would
22 have been a lot more than [REDACTED]. I'm not sure I

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09:50:27 1 was aware of the [REDACTED] number.

2 Q. Were you aware that Apotex hired [REDACTED]
3 different cGMP consultants to assist it in remediating
4 its cGMP violations?

5 A. I was aware that it hired a number of
6 third-party cGMP Experts to assist it.

7 Q. And that Apotex waited until August of 2010
8 to invite the FDA back to re-inspect the Etobicoke
9 facility?

10 A. I'm not sure what you mean by "waited."

11 Q. Well, FDA received a notice from Apotex in
12 August of 2010 requesting the re-inspection. Were
13 you aware of that?

14 A. Yes. I understand that. I understand that
15 that's at the time they felt that they were obviously
16 prepared for a re-inspection.

17 Q. So it was a year between the Import Alert and
18 their request for re-inspection in August of 2010; is
19 that correct?

20 A. That's my understanding.

21 Q. And that they submitted a request for
22 re-inspection of Signet in 2010?

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09:51:30 1 A. Approximately. It was roughly in that time
2 period.

3 Q. And that it requested these re-inspections in
4 October of 2010?

5 A. Well, the--

6 Q. Were you aware that in the August and
7 September 2010 letters requesting re-inspection that
8 the re-inspection was requested not immediately, but
9 in October of 2010?

10 A. Well, I know that they were hoping to have
11 inspectors in that time period, and I know that
12 originally they were scheduled for around November of
13 that time period. Then the FDA canceled and
14 rescheduled for January of 2011.

15 Q. Correct. So, in fact, they had--between
16 their request and the re-inspection, they had an
17 additional five months to work on any cGMP problems
18 they may have had?

19 A. Well, certainly there was an additional time
20 period between the request for an inspection and the
21 actual inspection.

22 Q. And in light of all that and what you

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09:52:26 1 describe as the "clean re-inspection," you conclude
2 that FDA never would have put Apotex on the Import
3 Alert in the first place?

4 A. Well, no. My position is that had they
5 treated Apotex the same way they treat U.S.
6 manufacturers, they would not have prevented Apotex
7 from distributing product in the United States.

8 If you look at companies that were in like
9 circumstances, they're allowed to go for years and
10 years, often five years, with significantly more
11 interaction with the FDA with respect to Warning
12 Letters and the like without the FDA ever making any
13 effort to stop them from distributing drug products.

14 Q. Now, when talking about those other companies
15 and their significant cGMP violations, you mentioned
16 that you relied on the Warning Letters--

17 MR. BIGGE: I'm sorry. And we--I think we
18 can--

19 PRESIDENT VEEDER: I think we are in a
20 position now to put back on the feed, aren't we?

21 MR. BIGGE: I was just about to suggest that.
22 Thank you.

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09:53:33 1 PRESIDENT VEEDER: Thank you very much. I'll
2 ask the Secretary to confirm it. Can I explain? We
3 have to be guided by both sides. It's difficult for
4 us to police this. We are not as sensitive as each of
5 you are to the documentation.

6 MR. BIGGE: I do not anticipate that any of
7 the remainder of my questions will involve any
8 confidential information.

9 SECRETARY TAYLOR: I'm confirming that the
10 feed has now been recommenced to the public hearing
11 room.
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09:54:00 1 NONCONFIDENTIAL PORTION

2 BY MR. BIGGE:

3 Q. Now, you mentioned that you--you based your
4 comparator analysis, you said in your affirmative
5 presentation at the start of this morning that you
6 based that presentation on your examination of warning
7 letters. You just--you reaffirmed that during this
8 cross-examination, so I wanted to talk a bit about
9 Warning Letters.

10 Now, when you were Chief Counsel at FDA,
11 wasn't it the case that all Warning Letters were
12 reviewed by the Office of Chief Counsel, your office?

13 A. Yes. During the time period I was Chief
14 Counsel, our office reviewed and cleared every Warning
15 Letter issued by the Agency.

16 Q. But that was not the policy prior to 2001;
17 correct?

18 A. Yes. It was 2001 when that policy was
19 implemented. So prior to 2001, Warning Letters were
20 not regularly reviewed by the Office of the Chief
21 Counsel for legal sufficiency.

22 Q. But between 2001 and 2009, all Warning

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09:55:02 1 Letters were reviewed by your office, the Office of
2 Chief Counsel; correct?

3 A. That's correct.

4 Q. And as you mentioned, the policy was
5 instituted to ensure that the Warning Letters would
6 support an enforcement action if one were necessary;
7 correct?

8 A. Correct.

9 Q. And so your office checked the legal
10 sufficiency, as you mentioned. Also they made sure
11 that the factual assertions had some basis; correct?

12 A. Correct.

13 Q. But that policy was changed in August 2009;
14 correct?

15 A. Correct.

16 Q. So after 2009, Warning Letters did not have
17 to be checked by the Office of Chief Counsel?

18 A. That's correct.

19 Q. And haven't you publicly expressed the view
20 that because there is no legal review, you don't have
21 confidence that Warning Letters that were published
22 after August of 2009 would necessarily support an

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09:55:49 1 enforcement action?

2 A. That's correct. I have concerns about some
3 Warning Letters issued following that time period.

4 Q. I'd like you to turn to Paragraph 28 of your
5 Second Report.

6 A. I'm sorry. Did you say "Page" or
7 "Paragraph"?

8 Q. Paragraph. It's on Page 12. Okay. Everyone
9 is with me. You--I'll read the paragraph in full for
10 the record, but you identify the dates of the Warning
11 Letters you looked at in this paragraph.

12 You wrote, "Like Apotex, each of the
13 comparable businesses cited in the First Report
14 received an FDA Warning Letter during the 2008-2011
15 time period that alleged violations of drug cGMPs.
16 Baxter received a Warning Letter from FDA identifying
17 'significant Violations of Current Good Manufacturing
18 Practice (cGMP) regulations for finished
19 pharmaceuticals' on January 20, 2011. Perrigo
20 received a Warning Letter from FDA alleging
21 significant violations of drug cGMPs on April 29,
22 2010. Hospira received an FDA Warning Letter alleging

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09:57:09 1 significant cGMP violations on April 12, 2010.
 2 Novartis received an FDA Warning Letter related to
 3 deficiencies in Sandoz's manufacturing operations on
 4 November 18, 2011. Teva received two Warning Letters
 5 alleging significant cGMP violations, first on
 6 December 11, 2009, and second on January 31, 2011.
 7 And Jelfa received a Warning Letter alleging cGMP
 8 violations on July 14, 2011."
 9 So all of those Warning Letters were after
 10 this change in policy at FDA; correct?
 11 A. The ones cited here, correct.
 12 MR. BIGGE: Could you give me just one
 13 moment. I only have a few more questions. I just
 14 want to take a moment to confer.
 15 (Pause.)
 16 BY MR. BIGGE:
 17 Q. Just a few more questions.
 18 First, you mentioned in your direct
 19 examination that when Apotex recalled its products, it
 20 only recalled them under Class II, which you said
 21 indicated to you that the risk of injury was remote.
 22 I'd like to read to you the official agency

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09:58:54 1 standard for recall classification. It's in
 2 Mr. Vodra's Report at Paragraph 31.
 3 The full Class II recall provision reads, "A
 4 situation in"--
 5 PRESIDENT VEEDER: Wait for the Witness.
 6 BY MR. BIGGE:
 7 Q. It reads, "Class II recall: A situation in
 8 which use of or exposure to a violative product may
 9 cause temporary or medically reversible adverse health
 10 consequences or where the probability of serious
 11 adverse health consequences is remote."
 12 Now, in your Report, you only cite to that
 13 second clause; correct?
 14 A. I focus on that, in part, because the
 15 Government's case seems--or the Vodra Report seemed to
 16 focus on sort of the immediate and serious health
 17 consequences not being remote, but being very, very
 18 likely. So, that seemed to be the clause that was
 19 most relevant to the--or corresponding to the
 20 allegations that he was making about the products.
 21 Q. But sitting here today, you don't know
 22 whether FDA designated Apotex's recall as

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10:00:11 1 Class II based on the "may cause temporary or
 2 medically reversible adverse health consequences"
 3 clause or the "where the probability of serious
 4 adverse health consequences is remote" clause.
 5 Do you have any basis of knowing why FDA
 6 imposed a Class II recall?
 7 A. Yeah. I can say this. If the probability of
 8 serious health consequences had not been remote, had
 9 the probability of serious adverse health consequences
 10 been likely, then that would be a Class I recall. So
 11 by making this a Class II recall, even if you would
 12 look at the first clause, you would not have a
 13 Class II recall if the risk was significant and
 14 likely.
 15 Q. Just a few more questions.
 16 Regarding your comparator, when it was put on
 17 the Warning Letter, Teva Parenteral, which was in
 18 Irvine, California, was producing only sterile
 19 injectables; isn't that correct?
 20 A. Well, that's an injectable facility in
 21 Irvine.
 22 Q. Okay. And it's the same for Hospira and

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10:01:48 1 Sandoz Canada; right? Those were both producing
 2 sterile injectable products?
 3 A. Hospira has multiple facilities that have had
 4 problems; many of them, like the ones in Rocky Mount
 5 and Clayton, make injectables, but they've also had
 6 problems at facilities in Colorado, in Texas, in
 7 India.
 8 Q. But the Warning Letter related to the two
 9 facilities you mentioned that made sterile
 10 injectables; correct?
 11 A. The one in Rocky Mount.
 12 Q. Right. And Sandoz Canada in Boucherville
 13 also does sterile injectables; correct?
 14 A. I believe they make sterile injectables
 15 there.
 16 Q. Now, in 2009, Apotex was not producing any
 17 injectable products at the Signet facility; correct?
 18 A. Apotex?
 19 Q. Yes. At the Signet facility?
 20 A. That's my understanding.
 21 Q. They were doing oral solid dosages?
 22 A. That's my understanding.

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10:02:42 1 Q. And in 2009, Apotex was not producing any
2 injectable products at the Etobicoke facility;
3 correct?
4 A. That's my understanding.
5 Q. Turning to some of your other comparators,
6 Baxter's Puerto Rican facilities were producing liquid
7 products; is that correct? They were not necessarily
8 sterile, but they were liquid pharmaceutical products?
9 A. It's my understanding. I'm not sure I know
10 precisely the entire product makeup of the Puerto
11 Rican facilities.
12 Q. And Perrigo was producing both liquid
13 products and some solid oral dosages; correct?
14 A. I believe so.
15 Q. But again, Apotex's Etobicoke and Signet
16 facilities produced only oral solid dosages; correct?
17 A. That's my understanding.
18 Q. But Apotex does produce sterile injectables
19 and liquid products at another Canadian facility;
20 isn't that right?
21 A. That's my understanding.
22 Q. That's the Richmond Hill facility?

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10:03:39 1 A. Correct.
2 Q. And it produces for the U.S. market nasal
3 sprays and liquid ophthalmics?
4 A. That's my understanding.
5 Q. But Apotex's Richmond Hill facility was not
6 put on the Import Alert in August of 2009; correct?
7 A. They were not.
8 Q. And that facility was inspected by FDA in
9 2010, were you aware of that?
10 A. I am aware that they were inspected.
11 Q. And they received a Form 483 for that
12 Richmond Hill facility after that inspection listing
13 several cGMP violations?
14 A. That's my understanding.
15 Q. But, again, that Richmond Hill facility was
16 never added to the Import Alert; correct?
17 A. That's correct.
18 Q. Okay.
19 MR. BIGGE: We don't have any further
20 questions. Thank you.
21 Thank you, Mr. Bradshaw.
22 PRESIDENT VEEDER: Thank you very much.

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10:04:24 1 There will now be questions from the Claimant by way
2 of reexamination.
3 MR. HAY: The Claimant has no redirect.
4 PRESIDENT VEEDER: Just one moment.
5 The Tribunal has no questions either. Thank
6 you very much for coming to assist the Tribunal.
7 THE WITNESS: Thank you.
8 (Witness steps down.)
9 PRESIDENT VEEDER: Claimants will resume.
10 Do you need a five-minute break to get
11 organized?
12 MR. LEGUM: Well, I guess the question is
13 whether the Respondent wishes to hear from Mr. Johnson
14 or are we done?
15 PRESIDENT VEEDER: Forgive me. I forgot. Of
16 course, Mr. Johnson.
17 Do you want five minutes?
18 MR. BIGGE: Yes. Give us five minutes.
19 PRESIDENT VEEDER: We'll take five minutes.
20 MR. BIGGE: Thank you.
21 (Brief recess.)
22 PRESIDENT VEEDER: Let's resume.

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10:07:40 1 MR. BIGGE: Thank you, Mr. President.
2 I think we were able to pose all of our
3 questions to Mr. Bradshaw. So we will not have any
4 questions for Mr. Johnson.
5 PRESIDENT VEEDER: Thank you very much.
6 So, Mr. Johnson is effectively released, but
7 we now return to the Claimants for the continuation of
8 the presentation of their case.
9 Do you need a few minutes to get organized or
10 do you want to proceed?
11 MR. LEGUM: We do, indeed, need a few minutes
12 to get organized. So if we could, perhaps, take a
13 15-minute coffee break?
14 PRESIDENT VEEDER: Let's take a 15-minute
15 break, and we'll come back at 25 past 10:00.
16 Thank you very much.
17 MR. LEGUM: Thank you very much.
18 (Brief recess.)
19 CONTINUED OPENING STATEMENT BY COUNSEL FOR CLAIMANTS
20 PRESIDENT VEEDER: Let's resume. The
21 Claimants have the floor.
22 MR. LEGUM: Mr. President, what we thought we

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10:28:16 1 might do is begin by asking the question put forward
2 by Mr. Crook yesterday concerning where the different
3 names that have been coming up at FDA CDER fit into
4 the structure, and so at the break, we've handed out
5 Exhibit C-489. This is an organization chart for the
6 Division of Manufacturing and Product Quality that
7 dates from April 2009.

8 This is a document that we found on the FDA
9 Web site which provided, so far as we've seen, the
10 best kind of general overview the organization of the
11 relevant office. So perhaps I'll begin at the top of
12 the chart.

13 So at this point in time, this was called the
14 Division of Manufacturing and Product Quality. My
15 understanding is that there had been some significant
16 reorganization of that in the meantime, and it's now
17 called the Office of Manufacturing and Product
18 Quality.

19 At the top where you see "Office Director,
20 Deborah M. Autor," that's referring to the Office of
21 Compliance in CDER. So the Division of Manufacturing
22 and Product Quality is part of or reports to the

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10:29:58 1 Office of Compliance, and the people that work in it,
2 as I understand it, are in the Office of Compliance.

3 So in 2009, Deborah Autor was the director of
4 the Office of Compliance and above her was Janet
5 Woodcock, who was the officer of CDER. Joseph
6 Famulare, whose name appears in some of the documents
7 was at that time the deputy office director. And Rick
8 Friedman was the director of the Division of
9 Manufacturing and Product Quality.

10 If you look down on the right, at the next
11 level in the organization chart, you see a name that's
12 come up several times, which is Edwin Rivera-Martinez,
13 who was the branch chief at this time for
14 Manufacturing Assessment and Preapproval Compliance
15 Branch.

16 Then if you look below Mr. Rivera-Martinez on
17 the left side, there's a reference to the
18 international compliance team. And below the name
19 that's listed there, which is the acting team leader
20 at the time, you see a number of other names, some of
21 which include people whose names have come up
22 frequently in this arbitration, one being Carmelo

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10:31:31 1 Rosa, Dr. Rosa, and Hidee Molina, each of whom worked
2 on the Apotex case, as well as Kristy Zielny.

3 My understanding is that shortly after this,
4 Dr. Rosa became the acting team leader for the
5 international compliance team continuing to work with
6 Mr. Rivera-Martinez. And then at some later point
7 there was a reorganization of the office, as I
8 mentioned, and the organizational structure becomes a
9 little bit more difficult to reconcile with this
10 chart.

11 But that, for the Tribunal's information, is
12 at least our understanding of it. Obviously, the
13 United States will have a much better understanding of
14 these things.

15 PRESIDENT VEEDER: Can you tell us what the
16 red ink means? Why some are in black and some in red?

17 MR. LEGUM: I think it's because this was a
18 presentation. And if you turn to the title page of
19 the presentation, they were focusing on the Case
20 Management and Guidance Branch. And so I suspect that
21 for those purposes, they put that branch in red.

22 I'd like to turn the floor over to

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10:33:00 1 Anne-Sophie Duf tre to address the comparators.

2 MS. DUF TRE: Good morning, Mr. President,
3 Members of the Tribunal.

4 In this part of our presentation, we will
5 address each of the comparators selected by Apotex
6 starting with Teva, followed by Sandoz, Hospira,
7 Baxter, and Perrigo.

8 For each of these comparators, we will show
9 that they were in like circumstances with Apotex and
10 that each of the comparators was afforded more
11 favorable treatment than Apotex.

12 And, finally, for each of these comparators,
13 we will address the U.S. justifications as to why
14 these comparators did not receive any enforcement
15 action on the part of FDA and we will rebut the U.S.
16 justifications.

17 So the way we have organized the presentation
18 today--and I apologize; we forgot to print out the
19 agenda--but we will be alternating, Mr. Legum and
20 myself. So I will start with Teva and then we'll
21 follow up.

22 Before I do that, before I turn to Teva,

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10:34:21 1 there is one quick argument that I need to address.
 2 It is the U.S. argument that the Import Alert did not
 3 constitute treatment. Here, all the U.S. is saying is
 4 that the Import Alert did not constitute treatment
 5 because it did not relate to Apotex-U.S. or Apotex's
 6 Marketing Authorizations. Clearly, this argument is
 7 just a repetition of the U.S. "relating to" argument
 8 made in the jurisdictional section, and as we've
 9 explained yesterday during our presentation on
 10 jurisdiction, the record does not support the U.S.
 11 argument. The same showing that we made to
 12 demonstrate that the Import Alert did, in fact, relate
 13 to Apotex-U.S. and to Apotex Marketing Authorizations,
 14 this showing also establishes that the Import Alert
 15 accorded treatment to Apotex-U.S. and to the Marketing
 16 Authorizations.

17 So I will now begin with the comparators, and
 18 I will start with Teva.

19 Teva Pharmaceutical Industries Limited is an
 20 Israeli company, and it is the world's leading generic
 21 pharmaceutical company. It is also a leading provider
 22 of generic drug to the U.S. market. Teva has 56

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10:35:51 1 manufacturing facilities across the globe, including
 2 one in Jerusalem and one in Irvine, California. Teva
 3 sells its product in the United States through various
 4 distribution companies that are supplied by Teva's
 5 manufacturing facilities. Teva also owns over 600
 6 Marketing Authorizations in the United States.

7 As noted in Mr. Bradshaw's and Mr. Johnson's
 8 Expert Reports, during the relevant time period, FDA
 9 issued two Warning Letters to Teva. The first Warning
 10 Letter was issued in December 2009 to Teva Parenteral
 11 for its facility in Irvine, California, and the second
 12 Warning Letter was issued to Teva Pharmaceuticals, the
 13 Israeli company, in January 2011 for the site in
 14 Jerusalem. That second Warning Letter was closed out
 15 only seven months after it was issued following a
 16 re-inspection by FDA of the Teva Jerusalem facility.

17 So I will now start with like circumstances
 18 and demonstrate why Teva is in like circumstances with
 19 Apotex.

20 With respect to Teva Parenteral, the
 21 U.S.-based facility, the U.S. has not disputed that
 22 this facility is in like circumstances with Apotex

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10:37:28 1 other than the fact that the facility is located in
 2 the U.S. and, therefore, cannot be placed on Import
 3 Alert. We have shown that this is a purely legal
 4 defense and it should be rejected.

5 With respect to Teva Pharmaceuticals, the
 6 Israeli company, the U.S. accepts that it was in like
 7 circumstances with Apotex because the Jerusalem
 8 facility was eligible for Import Alert 66-40. And
 9 here I refer to the U.S. Counter-Memorial at
 10 Paragraph 334.

11 Let me now go over the facts that demonstrate
 12 the like circumstances between Teva and Apotex.
 13 First, like Apotex, Teva is an investor in the
 14 pharmaceutical industry. Second, like Apotex, Teva
 15 has investments in the United States in the forms of
 16 scores of Marketing Authorizations and enterprises
 17 which distribute in the United States products
 18 manufactured by subsidiaries of Teva.

19 Three, that Teva is the number-one seller of
 20 generic drugs in the United States.

21 Four, Teva competes on the U.S. generic drug
 22 market with Apotex.

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10:38:52 1 Five, in July 2009, FDA found serious cGMP
 2 deviations at Teva Parenteral's Irvine site.

3 Six, FDA issued a Warning Letter for the
 4 Irvine site. That Warning Letter, as I said, was
 5 issued in December 2009. Then, in September 2010, FDA
 6 found other cGMP deviations at Teva's facilities in
 7 Jerusalem, and this inspection was also followed by a
 8 Warning Letter issued in January of 2011. Therefore,
 9 Teva received two Warning Letters for two separate
 10 facilities within a year or so--13 months, to be
 11 accurate.

12 And, finally, the U.S. has not--does not
 13 dispute that Teva had repeat violations, notably for
 14 the endotoxin contamination.

15 Now, there are other circumstances that
 16 should also be taken into account with Teva. And I
 17 need to make it very clear that these circumstances
 18 are not like Apotex's circumstances. However, these
 19 circumstances go to the treatment that was received by
 20 Teva and, therefore, they should be taken into
 21 consideration.

22 I have tried to organize this set of

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10:40:25 1 circumstances in three separate topics. And the first
2 one goes to the nature of the cGMP violations and the
3 fact that they were more serious than the ones
4 observed at Etobicoke and Signet and that they, in
5 fact, resulted in a public health risk to U.S.
6 consumers.

7 The first indication of that is the fact that
8 Teva had to do several recalls. For instance, it did
9 a recall due to endotoxin contamination, and that's
10 the problem that contaminated a number of patients in
11 the United States.

12 Teva also had to do recalls because of
13 overthick tablets. It had to do a recall for
14 noncompliance with cGMPs. It had to do yet another
15 recall for low tablet weights or discoloration.

16 I also note that the major recall, the one
17 that was due to cGMP noncompliance, that recall was
18 FDA-initiated, which means that it was officially
19 requested by the FDA as opposed to voluntarily
20 proposed by the firm.

21 As we also explained, Teva's products
22 contaminated at least 41 patients in the United States

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10:41:57 1 because of the presence of endotoxin. Endotoxins are
2 part of bacteria cells that can--it is my
3 understanding that it can cause like a severe fever
4 and even death, and actually this fact was noted in a
5 letter from FDA to Congress. So, the seriousness of
6 the endotoxin contamination problem at Teva is not
7 disputed by FDA.

8 Also, shortly before FDA issued a closeout
9 letter for Teva Jerusalem--so that closeout letter
10 again came in September 2011--shortly before that,
11 glass was found in an active pharmaceutical ingredient
12 produced at the Teva Jerusalem site. FDA also
13 inspected other facilities--in particular, in Virginia
14 and Canada--and FDA found serious problems there as
15 well.

16 I'm moving, now, to the second set of
17 circumstances that are specific to Teva, and it is the
18 fact that Teva had ample opportunities to propose
19 Corrective Actions before FDA decided whether or not
20 to take enforcement action against Teva.

21 So, we know that Teva Parenteral submitted at
22 least six responses to the FDA's Form 483 issued for

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10:43:41 1 the Irvine inspection in July 2009. Teva also had the
2 opportunity to respond to the Form 483 concerning the
3 Jerusalem inspection. That response was submitted in
4 October of 2010. And FDA took the firm's response
5 into account before it issued the Warning Letter.

6 And also, as noted in the Teva Warning
7 Letter--as noted in the Teva Warning Letter, Teva had
8 three weeks to schedule a regulatory meeting and
9 prepare its response.

10 And concerning the last set of circumstances
11 which are specific to Teva, they go to the swiftness
12 of FDA's re-inspection and the closing out of the Teva
13 case.

14 So, again, the Teva Warning Letter for
15 Jerusalem was issued in January 2011. In June of
16 2011, FDA re-inspected Teva Jerusalem. And what is
17 interesting here is that FDA acknowledged that it was
18 "inspecting Teva into compliance." And I am quoting
19 here an internal e-mail, FDA internal e-mail, where
20 Mr. Rosa made that statement, and you now have that on
21 the screen. It is Exhibit C-574.

22 In that same e-mail chain, it is also clear

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10:45:26 1 that Dr. Rosa communicated exactly what was needed for
2 a closeout. And can see that in the e-mail where it
3 says that "Carmelo"--this is Dr. Rosa--"also
4 communicated with Fran"--this is Fran Seskers of
5 Teva--"last week what was needed for closeout."

6 And again, as a result of that, FDA issued a
7 closeout letter for Teva in September of 2011.

8 The U.S. does not dispute any of these
9 circumstances. In particular, the U.S. does not
10 dispute the fact that FDA found cGMP problems at two
11 Teva sites. The U.S. does not dispute that FDA issued
12 two Warning Letters to Teva in less than 13 months.
13 The U.S. does not dispute that Teva's cGMP violations
14 were serious and led to the contamination of patients.
15 And the U.S. also does not dispute that Teva had
16 repeat violations, in particular for the endotoxin
17 bacteria.

18 Also, with respect to Teva, FDA made it clear
19 that it expected the firm to propose global corrective
20 action as opposed to site-to-site-specific
21 remediation. And this was made clear by Mr. Friedman
22 in regulatory meeting between FDA and Teva held in

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10:47:22 1 October of 2010. And that exhibit is now on the
2 screen.

3 And the last point that the U.S. does not
4 dispute is that Teva Jerusalem was in like
5 circumstances with Apotex because it could be placed
6 on Import Alert.

7 Now that we have reviewed the circumstances,
8 both like and specific to Teva, I will move on to
9 treatment. The U.S. does not dispute that FDA took no
10 enforcement action against Teva. As we note, Teva
11 Jerusalem was not placed on Import Alert. There was
12 no market ban against any Teva products. FDA refused
13 to take a cooperate action or a cooperate approach
14 towards Teva, one that would have covered the two
15 sites, Irvine and Jerusalem, together. Teva Jerusalem
16 was also quickly re-inspected into compliance. Again,
17 FDA issued the closeout letter only seven months after
18 the Jerusalem Warning Letter was issued.

19 Teva Jerusalem and Teva Parenteral were given
20 opportunities to address FDA's concerns before FDA
21 took a decision with respect to any enforcement
22 actions or the lack thereof.

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10:48:48 1 In contrast, Apotex received less favorable
2 treatment. Apotex was placed on Import Alert. The
3 Apotex products were banned from the U.S. market for
4 two years. FDA took a corporate approach against
5 Teva, arguing that Etobicoke and Signet were under the
6 same quality control system. FDA refused to
7 re-inspect Teva into compliance--sorry; Apotex. FDA
8 refused to re-inspect Apotex into compliance. And you
9 can see that on the exhibit which is now on the slide,
10 in this exhibit, which is C-523, where Mr. Rosa also
11 noted that FDA does not intend to serve as Apotex's
12 QA/QC unit, nor re-inspect them--inspect them into
13 compliance.

14 ARBITRATOR ROWLEY: Can I just ask a question
15 because I've been a little uncertain in the last
16 two days about the difference between a re-inspection
17 when requested by a Party that has been inspected and
18 observations have been made and a re-inspection into
19 compliance.

20 What is the difference?

21 MR. LEGUM: So, as I understand the
22 difference--and it is, perhaps, a question for

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10:50:29 1 Witnesses--but a re-inspection is intended to verify
2 that a firm has taken sufficient corrective actions
3 for an enforcement action to be lifted.

4 And so re-inspecting into compliance, as I
5 understand the terminology, is when FDA goes to a
6 firm's facility, identifies problems, and tells the
7 firm exactly what to do to address the problems.

8 That's to be distinguished from the situation
9 that Apotex found itself in, where FDA, rather than
10 doing that and proposing--telling Apotex what it
11 needed to do precisely to meet FDA's concerns, simply
12 carried out the re-inspection as an audit of the
13 facility. So, that's my understanding of it.

14 ARBITRATOR CROOK: Can I ask a related
15 question?

16 Other than the one e-mail we were shown with
17 the reference to re-inspection into compliance, is
18 there any evidence in the record that indicates that
19 is what was done here?

20 MR. LEGUM: For Teva.

21 ARBITRATOR CROOK: Yes.

22 MS. DUFÊTRE: No, because there are very few

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10:51:53 1 exhibits that were produced--very few documents that
2 were produced during document production. We know
3 that the U.S. has said they produced over 10,000 pages
4 of documents, which is correct.

5 But as we've explained in our last pleadings,
6 out of these 10,000 pages of documents, there were
7 only 62 documents that had the word "Teva" contained
8 in them, and most of the these documents contained the
9 word "Teva" just in passing. For instance, "What's
10 going on with the Teva?" And so, therefore, there was
11 not much content with respect to Teva in these
12 documents. And it is telling that the U.S. has only
13 produced like three exhibits pertaining to Teva, and
14 I'll come to that later in my presentation.

15 So, in fact, we are left with very little
16 evidence, and most of our case is based on the
17 evidence which is in the public domain, such as
18 Warning Letters and recalls and closeout letters, but
19 this one e-mail about inspecting into compliance is
20 the only one in the record.

21 PRESIDENT VEEDER: I'm going to refer to
22 Exhibit C-424. I see it later in your slides.

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10:53:29 1 Do we have the list of the attendees for that
2 exhibit? We have at the moment a redacted form, but
3 there are some attachments which include the attendee
4 list, and also an FDA Teva presentation.

5 Is that in the full exhibit that was
6 disclosed to you, or is that something that's been not
7 disclosed?

8 MS. DUFÊTRE: If you can just give me two
9 seconds to look it up.

10 To our knowledge, we haven't seen the
11 attachments.

12 PRESIDENT VEEDER: Thank you.

13 ARBITRATOR ROWLEY: Does that mean that the
14 attachments were not produced?

15 MR. LEGUM: It does, so far as we're aware.

16 MS. DUFÊTRE: Thank you.

17 So, if we go back to the slide which is now
18 on the screen, I was comparing the closeout and the
19 swiftness that--with which FDA closeout the Teva case.
20 Whereas, for the Import Alert with respect to Apotex,
21 it took several months after the inspections and the
22 clearance of the facilities for the Import Alert to be

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10:55:39 1 lifted. And as the Tribunal may recall, it also took
2 FDA a long time to re-inspect Teva--sorry; Apotex.
3 And the re-inspection was initially scheduled in
4 November of 2010, but it was delayed until
5 January/February 2011.

6 So here again, our position is that the
7 treatment was not the same in the swiftness or not
8 towards re-inspection and clearance.

9 And, finally, the last point on differential
10 treatment is that contrary to Teva, Apotex was not
11 given any opportunity to address FDA's concerns before
12 FDA decided to place Apotex on Import Alert.

13 And I need to pause here for a minute and,
14 perhaps, go through the main events in the chronology
15 again. I mean, Mr. Hay did that yesterday, but I
16 think it's important to recall the major points.

17 So, on August 13, while the Signet inspection
18 was still underway, FDA's CDER Office of Compliance
19 began to update a draft of the Import Alert
20 recommendation. On Friday, August 14, during the
21 closeout meeting with Apotex, the inspectors required
22 Apotex to consider on the following Monday. Over the

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10:57:15 1 weekend, Apotex had no time to confer with
2 consultants. Apotex made the decision to hire Jeff
3 Yuen and to recall over 600 batches of products as a
4 precautionary measure and goodwill gesture. But,
5 obviously, in just a weekend, Apotex did not have time
6 to develop a full remediation plan.

7 On Monday, August 17, even before speaking
8 with Apotex, CDER inspector referred to the Import
9 Alert as a fait accompli, and you will see that in
10 Exhibit C-371.

11 In the afternoon of the Monday, August 17,
12 Apotex called FDA as planned. During that call,
13 Apotex committed to voluntary recall over 600 batches.
14 FDA then asked Apotex whether it would continue
15 distribution in the United States. Apotex responded
16 that it intended to continue distribution, and at this
17 point FDA did not take matters further. FDA did not
18 request that Apotex stop all distribution in the
19 United States. But Apotex, however, had clearly
20 committed to stop distribution--production and
21 distribution for some of the products with which FDA
22 took issue during the Signet inspection.

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10:58:51 1 Again, this is at Exhibit R-43, on the last
2 page of the document, where you can see the comment by
3 Mr. Lance Lovelock, who was then Apotex head of
4 quality control.

5 It is also important to understand that at
6 that time, Apotex had never received a Warning Letter
7 before. I mean, the first Warning Letter was the
8 Etobicoke Warning Letter that was received in June, so
9 it was very, like, shortly before. And, therefore,
10 Apotex, because it had not received Warning Letters
11 before, had no prior experience with FDA's
12 expectations in terms of proposed corrective actions.
13 And this was explained by Mr. Desai in his First
14 Witness Statement.

15 So, going back to the chronology, we know
16 that this phone call between Apotex and FDA took place
17 in the afternoon of August 17. And then a few days
18 later, on August 25, CDER requested that both
19 Etobicoke and Signet be placed on Import Alert.

20 So on the slide on the screen you have all of
21 the references to the exhibits of record, just for the
22 Tribunal's convenience.

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11:00:21 1 So based on this record, it is clear that FDA
2 did not give Apotex sufficient time and opportunity to
3 propose Corrective Actions before it was placed on
4 Import Alert. In fact, FDA had already made up its
5 mind. FDA decided to recommend the Import Alert
6 before it completed its review of Apotex's response to
7 the Etobicoke Warning Letter.

8 As repeatedly pointed out by FDA, the Import
9 Alert was adopted only 10 business days after the
10 close of the Signet inspection, and FDA decided to
11 take the Import Alert before Apotex even had a chance
12 to submit its response to the Form 483 for the Signet
13 inspection. That response was submitted on
14 September 3 of 2009. It was timely submitted, but by
15 then FDA had already placed the firm on Import Alert.

16 So contrary to Teva and all of the other
17 selected comparators, Apotex was not given any
18 opportunity to propose Corrective Actions before FDA
19 considered enforcement action against Apotex.

20 I will now move on to the third part of my
21 presentation on Teva and rebut the U.S. justifications
22 concerning the treatment received by Teva. So, again,

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11:01:57 1 the U.S. does not challenge the fact that Teva was in
2 like circumstances with Apotex other than the fact
3 that Teva Parenteral could not be placed on Import
4 Alert.

5 Likewise, the U.S. does not dispute the fact
6 that FDA took no enforcement action against Teva,
7 Jerusalem or Irvine, but the U.S. instead argues that
8 there were justifications for not taking any
9 enforcement action against Teva.

10 On this record, however, the U.S. case must
11 fail. There was no valid justification for not taking
12 any enforcement action against Teva while placing
13 Apotex on Import Alert.

14 So, here, I will first go through the U.S.
15 justifications pertaining to Teva Israel, and then I
16 will look at the U.S. justifications concerning Teva
17 Irvine.

18 So with respect to Teva Jerusalem, the U.S.
19 is relying on FDA's so-called "risk-based approach."

20 In a nutshell, the U.S. argues that after
21 reviewing Apotex's and Teva's respective cases, FDA
22 came to different conclusions: The Import Alert for

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11:03:14 1 Apotex and no enforcement action for Teva. But the
2 U.S. argument on the so-called "risk-based approach"
3 must fail both in law and in fact.

4 First, the law. The risk-based approach is
5 premised on and evaluation of the facts. By
6 definition, the factual context goes to like
7 circumstances, not treatment. In other words, even if
8 FDA evaluated the factual context of both Teva and
9 Apotex, it does not mean that these companies were
10 treated equally. The treatment here consists of the
11 action that was taken or not taken after FDA evaluated
12 the factual context. Clearly, that treatment was
13 different; again, the Import Alert for Apotex and no
14 enforcement action for Teva.

15 Now, if we turn to the facts, the U.S.
16 defense must also fail on this record. At the outset,
17 I must say that it is quite difficult to engage with
18 the U.S. on the so-called "risk-based approach"
19 because there is very slight evidence in the record.

20 The discussion on Teva Jerusalem was only one
21 paragraph in the U.S. Counter-Memorial, and that
22 paragraph is now appearing on the screen. As you can

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11:04:45 1 see, the argument is quite succinct and it is
2 unsupported.

3 In Paragraph 337 of the U.S.
4 Counter-Memorial, the U.S. only cited to the Teva
5 closeout letter and to one paragraph in Dr. Rosa's
6 Witness Statement. But neither addresses FDA's
7 risk-based approach.

8 If we look at the closeout letter--which is
9 now on the screen--that letter does not even mention
10 the risk-based approach. The letter simply states
11 that FDA "completed an evaluation of Teva's corrective
12 actions," and the conclusion was that Teva had
13 addressed the violations contained in the Warning
14 Letter. Again, there is nothing in this letter
15 showing how the risk-based approach might have been
16 applied to Teva.

17 Similarly, if we look at Paragraph 20 of
18 Dr. Rosa's First Witness Statement, again you can see
19 that it is very general. In this paragraph, Dr. Rosa
20 describes the role of CDER Office of Compliance in
21 initiating enforcement action. But it does not say a
22 word on Teva Jerusalem. And, similarly, Teva

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11:06:13 1 Jerusalem is not mentioned anywhere else in the
2 remainder of Dr. Rosa's Statement.
3 Now, in its Rejoinder, the U.S. invoked for
4 the first time a defense of medical necessity with
5 respect to Teva Jerusalem. But here again, this
6 defense fails to close the gap in the evidentiary
7 record.

8 During the disclosure phase, the U.S. refused
9 to produce documents pertaining to FDA's risk-based
10 approach concerning Teva, and I've addressed this
11 point briefly in answering one of the earlier
12 questions by the Tribunal, but I think it is worth
13 making the point again.

14 In the 10-plus document productions by the
15 U.S., the U.S. only produced 62 documents containing
16 the word "Teva." Many of these documents are
17 duplicates or the same e-mail chain is repeated
18 several times--the same e-mail is repeated several
19 times in this chain. And many of these documents that
20 contain the word "Teva" are simply not responsive.
21 And we've addressed that in detail in our Rejoinder on
22 Jurisdiction at Paragraph 68.

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11:07:39 1 Now, all of the documents pertaining to Teva
2 Jerusalem and Teva Irvine are in the record except for
3 the Form 483 and the EIR, but these documents are very
4 few, and they do not shed light on how FDA applied the
5 risk-based approach to Teva.

6 It is interesting to note that the U.S. has
7 submitted only three documents pertaining to Teva
8 Jerusalem, and these documents were submitted with the
9 U.S. Rejoinder, not the Counter-Memorial.

10 Just for the record, these documents are
11 Exhibit R-134--sorry, R-131, which is an FDA e-mail
12 chain dated February 25, 2011; Exhibit R-192, an FDA
13 e-mail chain dated March 21, 2011; and Exhibit R-215,
14 which is Teva Annual Report for the year 2012.

15 There is no satisfactory record evidence
16 supporting the late argument made by the U.S. on
17 medical necessity. The U.S. has not produced, let
18 alone submitted in the record, the drug shortage
19 analysis that supposedly supports its assertion on
20 medical necessity. Instead, the U.S. relies on a
21 single e-mail chain which is now on the screen and is
22 Exhibit R-131.

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11:09:22 1 But if we take a closer look at this exhibit,
2 it does not contain the actual drug shortage analysis.
3 And what is more, this e-mail chain only talks about
4 20 products or so that Teva decided to recall in
5 February 2011. 20 products is really not much for
6 Teva because, as we know, Teva Jerusalem is a huge
7 producing facility, and so it is unclear how this
8 e-mail here could pertain to the drug shortage
9 analysis for all of the products that are manufactured
10 at this site.

11 The U.S. also fails to explain why the
12 alleged medical necessity could have justified
13 permitting every one of the drugs produced at Teva
14 Jerusalem to remain on the U.S. market while all of
15 the drugs made to made at Etobicoke and Signet were
16 banned.

17 If this drug shortage analysis pertaining to
18 Teva had been produced, it would have shown which Teva
19 Jerusalem products were medically necessary and which
20 ones were not. But, again, the U.S. failed to produce
21 this drug shortage analysis.

22 The Tribunal should also keep in mind that it

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11:10:53 1 is possible to place a firm or facility on Import
2 Alert while making exceptions to that Import Alert for
3 drugs that are medically necessary.

4 In fact, in the case of Apotex, FDA made one
5 exception to the Import Alert, and that was for a drug
6 called deferiprone, which is a drug used for
7 compassionate use in cancer treatment. And that drug
8 was only provided to 47 patients in the United States
9 by Apotex.

10 Just to give another example on this point,
11 for Ranbaxy, when Ranbaxy was placed on Import Alert,
12 the FDA made an exception for a product that is called
13 Ganciclovir, and which is manufactured at the Dewas
14 facility.

15 Under Article 25 of the Draft Articles on
16 State Responsibility, a State can invoke necessity to
17 avoid responsibility for its acts only if the act in
18 question was the only way for the State to safeguard
19 an essential interest against a grave and imminent
20 peril.

21 On this record, allowing every one of the
22 products made at Teva Jerusalem to remain on the

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11:12:28 1 market was not the only way for the State to safeguard
2 an essential interest against a grave and imminent
3 peril. FDA could have allowed Teva's products that
4 were medically necessary and in shortage, while
5 banning the other Teva products that were not
6 medically necessary or in shortage.

7 Nothing justifies banning every single
8 product made at Etobicoke and Signet from the U.S.
9 market while allowing Teva to keep all its products
10 made at Jerusalem on the market despite the very
11 serious cGMP violations found at the Teva site.

12 Furthermore, under Article 25 of the Draft
13 Articles, a State cannot invoke necessity if the State
14 has contributed to the situation of necessity. On
15 this record, the U.S. has contributed to the state of
16 necessity that it now seeks to invoke to avoid its
17 responsibility--international responsibility.

18 As shown by the U.S.'s own evidence, the
19 Import Alert imposed on Apotex led, in part, to the
20 drug shortage situation in early 2011.

21 Now we see on the screen the same
22 Exhibit R-131, which pertains to the drug shortage

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11:14:07 1 analysis--the so-called "drug shortage analysis" for
2 Teva in February 2011. And what is interesting here
3 is that it shows that Teva had very large market share
4 that, in part, it had acquired from Apotex after
5 Apotex was placed on Import Alert.

6 Back in 2009, FDA anticipated that Teva and
7 other companies would be "able to ramp up" and take
8 over Apotex's market share if Apotex was placed on
9 Import Alert.

10 And, again, if we go back to another exhibit
11 produced by the U.S.--

12 MR. SHARPE: I'm very sorry so interrupt, but
13 I think these are some of the documents that the
14 United States produced that were designated
15 confidential--

16 (Conferring.)

17 MR. SHARPE: Could we just have one moment,
18 please.

19 PRESIDENT VEEDER: Certainly.

20 (Pause.)

21 MR. SHARPE: My apologies for the
22 interruption and the objection. We do not have an

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11:15:56 1 objection to this continuing on the live feed. Thank
2 you.

3 PRESIDENT VEEDER: Thank you. Please
4 continue.

5 MS. DUFÊTRE: So we were looking at
6 Exhibit R-192, which an e-mail on March 2011 from
7 Valerie Jensen who deals with drug shortage analysis.
8 And, again, this e-mail makes clear that Teva, in
9 2011, had the majority of the market because Teva
10 picked up market share when Apotex and others were
11 placed on Import Alert.

12 So, because of the Import Alert imposed on
13 Apotex, all drugs made at Etobicoke and Signet were
14 banned from the U.S. market and, as a consequence,
15 Teva was able to take over Apotex's market shares for
16 these products.

17 In fact, if we look, now, at Exhibit C-574,
18 in 2011--in August of 2011, Teva was described by FDA
19 as the biggest manufacturer of most chronic
20 medications needed by U.S. patients. And here, again,
21 there is a reference to the fact that Teva was able to
22 become a dominant player when it took market shares

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11:17:22 1 from Apotex and others.

2 PRESIDENT VEEDER: C-574 is a confidential
3 document, isn't it?

4 MR. LEGUM: Mr. President, as has been
5 alluded to before, the Parties have, in producing
6 documents, taken a precautionary approach and marked
7 many documents as confidential. Our understanding is
8 that the United States--this is a document produced by
9 the United States and that it has no objection to this
10 information being displayed.

11 However, we're happy to cut feed for this
12 part of the presentation.

13 MR. SHARPE: Thank you.

14 Mr. President, we agree that this does not
15 need to be cut for the live feed, but I would note
16 that we concur that we did produce documents with a
17 precautionary notion that we would have an opportunity
18 to subsequently to designate those--that information
19 within those documents that might need to be redacted.

20 But what we would encourage the Tribunal to
21 be mindful of is if Claimants are seeking to exclude
22 information from the public record simply because it

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11:18:36 1 reflects negatively on Claimants, whereas they are
2 using United States documents that are discussing
3 third-party--that have been designated that were
4 discussing third-party information, even if the
5 specific information is not itself confidential, but
6 shouldn't be using it as a sword and shield in this
7 manner.

8 PRESIDENT VEEDER: Well, I apologize. That
9 was my intervention, not the Claimants'. I don't
10 think it's a question of the latter situation. It is
11 very difficult for us to police, so we'll just have to
12 leave it to you, but I thought we were getting into a
13 potentially awkward situation.

14 But if we're not, please continue.

15 MS. DUFÈTRE: So what the U.S. evidence shows
16 is that the Import Alert imposed on Apotex, in part,
17 was responsible for the drug shortage situation in
18 early 2011. Because of the Import Alert imposed on
19 Apotex and others, Teva became the dominant player in
20 2011 because it was able to take over shares, market
21 shares, from Apotex.

22 Now, on the slide which is now on the screen,

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11:19:55 1 we see that Apotex is mentioned along with other
2 companies which were--which also had cGMP problems and
3 which apparently also contributed to Teva becoming the
4 leader on the market in 2011.

5 However, I want to point out that in 2009,
6 two of the companies mentioned there, Caraco and KV,
7 were not even on the top 25 list of generic drug
8 manufacturers on the U.S. market.

9 If we look at the market rankings in 2009,
10 Teva was Number 1, Apotex was Number 8, Actavis was
11 Number 13, and Ranbaxy was Number 21. Now, if we
12 compare that with the market rankings in 2011, Teva
13 remained Number 1, Actavis had risen to Number 10,
14 Ranbaxy had risen to Number 17, but Apotex had dropped
15 to Number 24.

16 So the FDA mentioned five companies which had
17 contributed to Teva's very large market share by 2011.
18 But out of these five companies, Apotex was the only
19 one that dropped position during the Import Alert.
20 The other companies, which had also cGMP problems, all
21 improved their market ranking--or two were outside the
22 top 25 generic list, as I said.

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11:21:34 1 The record shows that the Import Alert
2 against Apotex largely contributed to the situation of
3 necessity that the U.S. now seeks to invoke. Based on
4 the Draft Articles on State Responsibility, the U.S.
5 necessity defense must be rejected.

6 The U.S. has also raised a new argument in
7 its Rejoinder; namely, that FDA feared that Teva would
8 voluntarily shut down its Jerusalem facility. And this
9 argument is made at the U.S. Rejoinder at
10 Paragraph--in the U.S. Rejoinder at Paragraph 279.

11 Again, the only document that the U.S. relies
12 on for this proposition is the same FDA e-mail chain
13 that we have already looked at, this Exhibit R-131.
14 But this evidence contradicts the U.S. allegation that
15 FDA feared that Teva Jerusalem would shut down.

16 If we take a closer look at this e-mail
17 chain, Dr. Rosa clearly wrote on February 25, 2011
18 that Teva Jerusalem "is not shutting down...we have no
19 information that the firm intends to shut down the
20 site."

21 And there is one last argument that the U.S.
22 raised for the first time in its Rejoinder with

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11:23:12 1 respect to Teva, and it is the fact that FDA detained
2 shipments from Teva Jerusalem even though that
3 facility was not placed on Import Alert. This
4 argument is made at Paragraph 280 of the U.S.
5 Rejoinder.

6 But the detention was Teva products was only
7 temporary. And more importantly, the Teva products in
8 question, the products that were initially detained,
9 were finally eventually allowed to be imported
10 although they were deemed to violate the Food, Drug,
11 and Cosmetic Act.

12 In contrast, none of Apotex's products from
13 Etobicoke and Signet were allowed to--none of the
14 product was allowed to reach the U.S. and the
15 distribution facility there, Apotex-U.S., during the
16 two years that the firm was placed on Import Alert.

17 So to sum up, the evidence of supposed
18 medical necessity is unsatisfactory. There is no
19 evidence establishing such a thing. There are only
20 e-mails making summary reference to some degree of
21 medical necessity for approximately 20 products that
22 Teva had decided to recall. Nothing in the record

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11:24:40 1 suggests that there existed a medical necessity for
2 all products that were produced at Teva Jerusalem
3 site.
4 What the record clearly shows, however, is
5 that the U.S. contributed to the situation of medical
6 necessity by placing Apotex on Import Alert. As a
7 result, the U.S. cannot invoke necessity to justify
8 the more favorable treatment that was accorded to
9 Teva.

10 I will now move on to the--

11 ARBITRATOR CROOK: I'm just having a little
12 difficulty getting my mind around the movement of the
13 ILC definition of "necessity" into necessity for
14 purposes of their internal regulatory judgments.

15 Do I understand correctly that you're saying
16 as a matter of international law, they cannot claim
17 medical necessity because they do not fulfill the
18 ILC's requirements? Is that the position?

19 MR. LEGUM: I think the way that I would
20 frame it is that one can view the ILC Draft Articles
21 as applying either directly, as addressing the issue
22 of medical necessity that is invoked here--so applying

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11:27:44 1 necessity.

2 And when we look later in that paragraph,
3 it's the assertion that this assessment is fact
4 specific, and one of the facts, they say, is if people
5 need the drugs, there may be more benefit in allowing
6 the drugs to go through with a risk than in
7 withholding them.

8 But I don't see that--even by analogy at the
9 moment--as invoking a sense of necessity under
10 international law. If you'd like to go back on that,
11 it would be very helpful or can you come back to it
12 later.

13 MR. LEGUM: I guess what I'll do is I'll give
14 a short answer now and then we'll come back to it
15 later on.

16 Again, if one is looking at this from the
17 perspective of a like circumstance analysis, our
18 submission is that regardless of whether you view this
19 as a necessity defense--and it is analogous to a
20 necessity defense--but even if you don't view it as a
21 necessity offense, the approach of the Draft Articles
22 of State Responsibility is informative in analyzing

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11:26:29 1 to a defense of necessity on medical grounds as well
2 on any other grounds--or one can see it as applying by
3 way of analogy. And in looking at a situation where
4 the only justification that is being asserted for
5 granting treatment that would otherwise violate a
6 treaty is necessity. And under those circumstances,
7 it is our submission that the ILC's Draft Articles
8 approach provides a useful way of addressing that
9 question.

10 PRESIDENT VEEDER: I was going to reserve my
11 question until later, but now that it's being raised,
12 I'll pursue it.

13 I don't see necessity under international
14 being pleaded as a defense by the Respondent. What I
15 see in Paragraph 337 of the Counter-Memorial is a plea
16 that there is a discretion applying a risk-based
17 approach, and then we list the factors--or the
18 Respondent lists the factors assessing the seriousness
19 of the violations, the risk of those violations to
20 consumers, the company's responses to the violations,
21 and whether the products may be medically necessary
22 and in short supply. But that's not a defense of

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11:28:54 1 the reliance of the United States on this type of
2 necessity as the only circumstance that justifies the
3 less favorable treatment that it accorded to Apotex.

4 And in our submission, it does make sense.
5 If you're invoking necessity and yet only 5 percent of
6 the products produced at a facility are, indeed,
7 medically necessary, it's not a complete explanation
8 to the less favorable treatment that is accorded. If
9 you are invoking necessity and you yourself have
10 contributed to that state of necessity, then that,
11 again, is not a satisfactory explanation from our
12 point of view.

13 But as I said, I'll take that on board and
14 come back to it.

15 PRESIDENT VEEDER: Okay. Thank you.

16 MS. DUFÊTRE: Okay. So I will now move on to
17 Teva Irvine.

18 So, with respect to Teva Parenteral, in the
19 Counter-Memorial, the U.S. did not dispute that this
20 facility was in like circumstances other than its
21 location. The U.S. argued as part of its argument on
22 treatment that there was no need for enforcement

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11:30:58 1 action against Teva Parenteral Irvine facility since
2 the firm voluntarily committed to shut down production
3 at Irvine. And this is at Paragraph 336 of the U.S.
4 Counter-Memorial.

5 Then in its Rejoinder, the U.S. argued that
6 FDA "evaluated the circumstances with respect to Teva
7 Irvine and decided that there was no need for
8 enforcement action." So, here I refer to the Tribunal
9 to Page 135 of the U.S. Rejoinder at Paragraph 265.

10 So, it seems to be--it seems that the basis
11 for the U.S. argument seems to be a moving target, but
12 whether the argument is framed under "treatment" or
13 under "circumstances," the argument fails.

14 As already demonstrated by Mr. Legum,
15 voluntary actions cannot be equated with State action.
16 Teva Parenteral's voluntary acts do not qualify as
17 "treatment." And even if the U.S. assertions were
18 going to circumstances, these circumstances on this
19 record did not justify granting Teva Parenteral more
20 favorable treatment than Apotex.

21 The shutdown theory is also a surprising one.
22 It does not offer a justification for the difference

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11:32:50 1 in treatment under FDA practice. And here I would
2 like to refer the Tribunal to the Expert Opinion of
3 Mr. Bradshaw and Mr. Johnson. They explain that FDA's
4 historic practice has been that a firm cannot avoid
5 being placed on Import Alert by voluntarily ceasing
6 all operations.

7 Now, I will briefly recap the key points
8 about Irvine just for the sake of clarity. So, as
9 I've mentioned before, Irvine was inspected by FDA in
10 2009. Teva Parenteral had several opportunities to
11 respond to the FDA's Form 483. FDA later issued a
12 Warning Letter to Teva Parenteral in December of 2009.
13 And this Warning Letter cited very serious cGMP
14 violations, again with respect to the endotoxin
15 contamination.

16 So, you can see a few of the problems now on
17 the screen. And it is also interesting to note that
18 Teva Parenteral had already received multiple prior
19 Warnings, and that the violations that were observed
20 were all repeat violations.

21 As I have also mentioned, Teva's contaminated
22 products injured a number of patients in the United

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11:34:24 1 States, and Teva had to recall numerous products,
2 including the drug that it makes which is called
3 propofol--and that's the drug that killed Michael
4 Jackson, not that it has anything to do with Teva, but
5 I think it's...

6 (Comments off microphone.)

7 MS. DUFÊTRE: Going back to my presentation,
8 FDA took no enforcement action against Teva Irvine or
9 Jerusalem. FDA did not even know that Teva Parenteral
10 was shutting down. And you can see that in
11 Exhibit C-572, which is an FDA briefing on Teva where
12 FDA said that the last time Teva decided to shut down,
13 it did so without notifying the Agency. It is,
14 therefore, hard to see how the so-called voluntary
15 proposed shutdown could have been a determinative
16 factor in FDA's decision-making process with respect
17 to Teva.

18 The shutdown started in the sector quarter of
19 2010, while the Warning Letter was issued in
20 December 2009.

21 So, again, Teva had several months to propose
22 Corrective Actions, including that shutdown. The

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11:35:53 1 shutdown was also temporary. It started in the second
2 quarter of 2010. And in April 2011, Teva Parenteral
3 resumed its manufacturing activity.

4 Our position is that the shutdown theory has
5 no support in fact. FDA did not force Teva Parenteral
6 to stop production at Irvine. The Import Alert, in
7 contrast, was imposed on Apotex and it forced Apotex
8 to shut down its production entirely for the U.S.
9 market for the Signet and Etobicoke sites.

10 FDA was not notified when Teva Parenteral
11 decided to temporarily shut down its Irvine facility
12 and, therefore, it could not have been a decisive
13 factor when FDA decided to take or not enforcement
14 action against the firm in December of 2009.

15 TEVA received a Warning Letter in
16 December 2009, but it was not until much later, in
17 April 2010, that it decided to shut down. So, again,
18 like the firm had four months to propose Corrective
19 Actions here, in particular, in the form of the
20 voluntary shutdown, when Apotex, in contrast, was
21 placed on Import Alert only 10 business days after the
22 close of the Signet inspection.

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11:37:24 1 ARBITRATOR CROOK: Can I ask a question here?
 2 We've got these two SEC filings. One refers to
 3 execution of a remediation plan required by the FDA.
 4 The second refers to working with the FDA.
 5 Do we have--is there anything else in the
 6 record besides these that addresses the interaction
 7 between FDA and Teva during this period?
 8 Do we know whether this filing addresses the
 9 Irvine plant, or is this Teva globally?
 10 MS. DUFÊTRE: There is one evidence in the
 11 record--
 12 ARBITRATOR CROOK: First of all, question:
 13 Do we know--I'm too blind to read this, so maybe you
 14 can tell me. Do we know whether these two relate to
 15 the Irvine plant, or do they relate to Teva globally?
 16 I can't read that either, I'm sorry. Curse
 17 of old age.
 18 I don't want to hold up proceedings, we can
 19 inspect the document. I don't want to use up all your
 20 time, but, perhaps, we could get--at this point, I
 21 don't have a readable copy of the document that would
 22 be usable.

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11:39:22 1 MS. DUFÊTRE: We'll check that information,
 2 but to the best of our knowledge, the only shutdown
 3 for Teva was the shutdown at Irvine.
 4 ARBITRATOR CROOK: Okay. Well, and then the
 5 next question is--and you can advise us in due
 6 course--is there anything else in the record relating
 7 to the alleged cooperation between Teva and FDA that
 8 is discussed at two points in this Securities Exchange
 9 Commission filing?
 10 MS. DUFÊTRE: Well, again, because the U.S.
 11 has not submitted any responsive documents on Teva
 12 except the three--
 13 ARBITRATOR CROOK: So the answer is, "No,
 14 this is what we've got"?
 15 MR. LEGUM: Well, there is also the minutes
 16 of the meeting between FDA and Teva that the President
 17 referred to in his earlier question.
 18 ARBITRATOR CROOK: Okay. All right. Thank
 19 you very much.
 20 MS. DUFÊTRE: There is one last point that I
 21 wanted to make on this shutdown theory. Even if Teva
 22 voluntarily shut down production at Irvine facility,

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11:40:33 1 Teva was free to resume production and distribution of
 2 Irvine products whenever it wanted, without any
 3 involvement from FDA. Apotex, on the other hand, had
 4 to go through FDA's re-inspection and clearance, and
 5 as the Tribunal is aware, this took quite some time.
 6 And one final observation on the Teva
 7 shutdown. The shutdown at Irvine lasted for about a
 8 year, while the Import Alert on Apotex lasted for
 9 two years, so double the amount of time.
 10 So in conclusion, a voluntary shutdown by
 11 Teva Parenteral does not constitute treatment by the
 12 U.S. under the terms of Articles 1102 and 1103. There
 13 is no dispute as to the treatment given to Teva. The
 14 U.S. did not take enforcement action against that
 15 firm. In contrast, Apotex was placed on Import Alert.
 16 Teva was both in like circumstances with Apotex and it
 17 received more favorable treatment than Apotex. It
 18 follows that the U.S. breached Article 1102 and
 19 Article 1103 of the NAFTA.
 20 This concludes my presentation on Teva.
 21 MR. LEGUM: Very good. Mr. President, just
 22 before taking up the next comparator in our list,

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11:42:11 1 which is Sandoz, I've now found the reference in that
 2 exhibit that we were looking at before, the Annual
 3 Report for Teva, and it is clear that that does relate
 4 to the Irvine facility.
 5 So the precise reference is R-215. It's at
 6 Page 61.
 7 ARBITRATOR CROOK: Thank you very much.
 8 MR. LEGUM: You're welcome.
 9 I begin now to address Sandoz and Novartis.
 10 So Novartis AG is the holding company of the Novartis
 11 Group. That holding company is incorporated in
 12 Switzerland. Sandoz is the generic business of
 13 Novartis. Sandoz International GmbH is a Novartis
 14 subsidiary incorporated in Germany. Sandoz Inc. is a
 15 Novartis subsidiary incorporated in the United States.
 16 Sandoz Canada Inc. is a Novartis subsidiary
 17 incorporated under the laws of Canada.
 18 Novartis, or I guess the combination of
 19 Sandoz and Novartis, which I'll refer to as
 20 Sandoz/Novartis, has over 600 Marketing Authorizations
 21 in the United States. Sandoz products are
 22 manufactured by Sandoz/Novartis manufacturing

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11:43:47 1 companies and distributed in the United States by
 2 Sandoz/Novartis subsidiaries.
 3 In 2011, FDA took a coordinated approach and
 4 inspected three different facilities of the Sandoz
 5 group. One was in Broomfield, Colorado, operated by
 6 Sandoz Inc. One was in Wilson, North Carolina, also
 7 operated by Sandoz Inc. And one was in Boucherville,
 8 Quebec, Canada, operated by Sandoz Canada Inc.
 9 Novartis/Sandoz responded to inspectional
 10 observations for each inspection in May, July, and
 11 August, 2011. After reviewing Sandoz's responses, FDA
 12 issued a corporate Warning Letter for Novartis in
 13 November of 2011, and that is now on the screen.
 14 This Warning Letter covered cGMP violations
 15 at all three facilities.
 16 Now, as Mr. Bradshaw and Mr. Johnson have
 17 explained, FDA takes such a corporate view when it
 18 suspects that the corporate entity or group is not
 19 providing sufficient oversight and control of the
 20 state of compliance at its facilities.
 21 The Warning Letter noted that the cGMP
 22 violations at the Canadian facility, Boucherville,

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11:45:22 1 were all repeat violations from prior inspections.
 2 Similarly, the cGMP violations at the Wilson facility
 3 were repeat violations cited in a prior Warning Letter
 4 issued to Sandoz Inc. in August 2008. To date, FDA
 5 has taken no enforcement action against Novartis,
 6 Sandoz, or any of the three inspected facilities.
 7 So with this brief introduction, I'd like to
 8 turn, now, to "like circumstances."
 9 Now, the U.S. accepts that Sandoz Canada is
 10 in like circumstances with Apotex. More generally,
 11 the record shows that Novartis/Sandoz was in like
 12 circumstances. Like Apotex, Novartis/Sandoz is an
 13 investor in the pharmaceutical industry. Like Apotex,
 14 Novartis/Sandoz has investments in the U.S. in the
 15 form of over 600 Marketing Authorizations and
 16 enterprises distribute in the United States products
 17 manufactured by subsidiaries of Sandoz.
 18 Sandoz is the second largest generic
 19 manufacturer in the world and the leader on the U.S.
 20 generic drug market. It competes with Apotex on the
 21 U.S. generic drug market. FDA inspected Sandoz's
 22 North Carolina facility in March 2008, as I've

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11:46:59 1 mentioned, and found serious cGMP deviations. FDA
 2 issued a Warning Letter to the North
 3 Carolina--concerning the North Carolina facility in
 4 August 2008. In the spring and summer of 2008--2011,
 5 sorry about that--FDA found serious cGMP violations at
 6 three Sandoz sites, as I've mentioned.
 7 In November 2011, FDA issued a corporate
 8 Warning Letter to Novartis covering all three sites.
 9 All cGMP violations at Boucherville were repeat
 10 violations from prior inspections, and some violations
 11 at Wilson were already cited in a prior Warning
 12 Letter.
 13 So beside these like circumstances, there
 14 were already like circumstances which are specific to
 15 Sandoz and relevant to the treatment it received.
 16 First, Sandoz Canada's products created a
 17 health hazard. FDA observed crystals in injectable
 18 solutions manufactured at Boucherville.
 19 Crystallization can lead to patient injury or affect
 20 the concentration of the drug and make it less
 21 effective. This is what the Warning Letter observed.
 22 FDA also observed inadequate procedures to

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11:48:38 1 prevent contamination of drugs made at Boucherville.
 2 If contaminated, a drug is no longer sterile, which
 3 will severely injure patients if the drug is
 4 administered.
 5 Second, Sandoz had an opportunity to propose
 6 corrective actions before FDA decided whether or not
 7 to take enforcement action against it. Indeed, the
 8 U.S. position is that because Sandoz announced a
 9 production shutdown at Boucherville, this action
 10 obviated any need to place it on Import Alert 66-40.
 11 And I'm referring here to the Counter-Memorial at
 12 Paragraph 335.
 13 Third, Sandoz was given ample time to correct
 14 problems and, in some cases, was quickly re-inspected.
 15 FDA re-inspected Broomfield in August 2012
 16 and issued a Form 483. This was about nine months
 17 after the Warning Letter. The Broomfield site was
 18 deemed cGMP compliant about one year after the Warning
 19 Letter. FDA has taken no enforcement action against
 20 the Broomfield--the Wilson facility.
 21 FDA has taken no enforcement action against
 22 Boucherville either.

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11:50:13 1 The U.S. does not dispute any of these
2 circumstances. So the U.S. does not dispute that FDA
3 found cGMP problems at three Sandoz sites. It does
4 not dispute that Sandoz's cGMP violations were similar
5 to those of Apotex, albeit more serious. The U.S.
6 does not dispute that Sandoz had repeat violations.
7 It does not dispute the corporate nature of the
8 Novartis Warning Letter. And, as already noted, the
9 U.S. does accept that Sandoz Canada was in like
10 circumstances with Apotex because Boucherville was
11 eligible for Import Alert.

12 Turning to treatment, the U.S. does not
13 dispute that FDA took no enforcement action against
14 Sandoz/Novartis. Sandoz Canada--in other words, the
15 Boucherville site--was not placed on Import Alert.
16 There was no injunction or seizure against Sandoz
17 Canada or Sandoz Inc. banning their products from the
18 U.S. market. FDA took no enforcement against
19 Sandoz/Novartis despite the corporate approach taken
20 in the Warning Letter. Now, FDA re-inspected
21 Broomfield in 2012 and upgraded the firm's compliance
22 status.

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11:51:39 1 Sandoz was given opportunities to address
2 FDA's concerns before FDA took a decision with respect
3 to any enforcement action or lack thereof.

4 So in contrast, Apotex was given less
5 favorable treatment. Apotex was placed on Import
6 Alert. The products from Etobicoke and Signet were
7 banned for two years. Both Etobicoke and Signet were
8 placed on Import Alert because FDA took a corporate
9 approach. FDA delayed the re-inspection of Etobicoke.
10 The Import Alert was not lifted until June 2011 for
11 one facility and July 2011 for the other, and Apotex
12 was given no opportunity to address FDA's concerns
13 before it was placed on Import Alert. In these
14 circumstances, Apotex submits, Sandoz received better
15 treatment than Apotex did.

16 I come now to the U.S. justifications for its
17 treatment of Sandoz/Novartis. The U.S., again, does
18 not dispute that Sandoz was in like circumstances with
19 Apotex with the exception of the location of Sandoz
20 Inc.'s facilities in the United States, which we have
21 already addressed. Nor does the U.S. dispute that FDA
22 took no enforcement action. Instead, the U.S.

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11:53:07 1 attempts to justify the FDA's failure to act, but the
2 justifications lack support.

3 I will first look at the justifications with
4 respect to Sandoz Canada and then at the U.S.-based
5 facilities.

6 With respect to Sandoz Canada, the U.S.
7 argues, in essence, that there was no need for an
8 Import Alert against Boucherville because the firm
9 said it would voluntarily shut down production at this
10 facility. As was already shown for Teva Irvine, the
11 U.S. shutdown theory fails in law and fact.

12 Now, in law, as we've already recalled, a
13 voluntary action by a private person does not qualify
14 as treatment accorded by a Party under NAFTA
15 Articles 1102 or 1103. Therefore, the shutdown, if it
16 existed--and I'll come to that in a moment--at
17 Boucherville would not qualify as treatment eligible
18 for comparison under Articles 1102 or 1103.

19 It is also interesting to note the shift in
20 the U.S. theory on Sandoz's shutdown. In the
21 Counter-Memorial the U.S. initially argued that the
22 voluntary shutdown justified not placing Sandoz

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11:54:38 1 Boucherville on Import Alert and demonstrated that
2 Sandoz did not receive more favorable treatment than
3 Apotex. And I'm referring here to Paragraph 335 of
4 Counter-Memorial.

5 In its Rejoinder, the U.S. requalified the
6 arguments that it had previously made under the
7 heading of "treatment" as going, instead, to like
8 circumstances, in which the treatment was accorded.
9 Whether considered as treatment or as like
10 circumstances, the arguments concerning Sandoz's
11 shutdown is without support in the record.

12 Now, from the Counter-Memorial to the
13 Rejoinder, the U.S. also shifted its position as to
14 whether there was a shutdown. In the
15 Counter-Memorial, the U.S. argued that "Sandoz Canada
16 essentially shut down production at its Boucherville
17 manufacturing facility." This, again, is
18 Paragraph 335 of the Counter-Memorial.

19 The U.S. relied principally on two press
20 articles published in generalist newspapers. And the
21 evidence on this point, Apotex submits, is quite
22 unsatisfactory. The U.S. has submitted no documents

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11:55:55 1 from Sandoz, from FDA, or Health Canada concerning a
2 shutdown at Boucherville. There is in this record no
3 contemporaneous evidence of the supposed shutdown
4 playing a role in FDA's decision making. And even the
5 news articles put forward by the U.S. do not support
6 the shutdown theory.

7 If we look at Exhibit R-91, which is
8 currently on the screen, it's an article from the
9 Globe & Mail, Sandoz made clear in this article that
10 it had no plans to close the Boucherville plant. In
11 the Reply, Apotex demonstrated that there was no
12 shutdown at Boucherville, but at best, a production
13 slowdown. In a press release, Sandoz Canada announced
14 that it was temporarily slowing down production, not
15 shutting it down, and then only some production.

16 The slowdown, however, did not affect the
17 extensive oral solid product line produced at that
18 facility. The same press release makes it quite clear
19 that production at the site--that is,
20 Boucherville--continues. When production continues,
21 it is incorrect to discuss it in terms of having shut
22 down.

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11:57:29 1 In addition, the solid-dose product lines
2 made at Boucherville were not affected by the slowdown
3 either. The only shutdown at Boucherville was caused
4 by a fire, and that lasted only for a few days.
5 Sandoz announced that a fire had broken out at
6 Boucherville on March 4, 2012.

7 Because of the fire, production had to stop.
8 Production resumed quickly first partially and then
9 normally on March 12, 2012. Now, the fire could
10 explain the slowdown at Boucherville in March 2012,
11 but it was a Force Majeure event. It had nothing to
12 do with the so-called "voluntary shutdown" invoked by
13 the U.S., and it lasted for only a few days, as I've
14 mentioned.

15 The Novartis Warning Letter was issued on
16 November 18, 2011. By May 16, 2012, two months after
17 the slowdown, Sandoz was already meeting the vast
18 majority of market needs in Canada. I note that this
19 is not just medical necessity; rather, it's the entire
20 injectable portfolio. In these circumstances, it is
21 difficult to conceive that Sandoz shut down production
22 at Boucherville.

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11:59:01 1 In short, Apotex demonstrated in its Reply
2 that there was no shutdown but only a temporary
3 slowdown.

4 In its Rejoinder, the U.S. conceded that, in
5 fact, there was no shutdown at Boucherville. The U.S.
6 also conceded that it was clear from the beginning
7 that Sandoz's production slowdown would be only
8 temporary. And I refer to the Tribunal to
9 Paragraph 272 of the Rejoinder for this point.
10 Therefore, on this record and as conceded by U.S.,
11 there was, at best, a temporary slowdown but no
12 shutdown at Boucherville.

13 Now, in contrast, FDA imposed the Import
14 Alert on Apotex for two years. The U.S. response is
15 that an Import Alert does not direct a foreign
16 manufacturing facility to stop production. I'm
17 referring here to Paragraph 269 of the Rejoinder.
18 Yet, in practice, the Import Alert did just that.
19 40 percent of the Etobicoke and Signet production is
20 for the U.S. market. Because of the Import Alert,
21 there was a severe production slowdown at Etobicoke
22 and Signet when the U.S. market was no longer

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12:00:36 1 accessible. The slowdown was so severe that over 100
2 people were laid off from production at Etobicoke.

3 As a result of the Import Alert,
4 Apotex-U.S.'s business was decimated and Apotex-U.S.
5 dropped out of the top generic sellers in the United
6 States.

7 So the U.S. is, thus, wrong when it
8 states--as it does at Paragraph 269 of the
9 Rejoinder--that Apotex did not stop production at its
10 Etobicoke and Signet facilities when drugs from those
11 facilities were on Import Alert. Apotex had a forced
12 production slowdown at those facilities when it lost
13 access to the U.S. market, its main market besides
14 Canada. Apotex's slowdown lasted for two years. In
15 contrast, Sandoz Boucherville shutdown was voluntary
16 and it lasted for only a few months.

17 Now, even if the Tribunal were to accept the
18 U.S. shutdown theory, which is not supported by this
19 record, that theory only reinforces Apotex's point
20 that it was treated less favorably than Sandoz. Let's
21 begin with the timing. The Novartis Warning Letter
22 was issued on November 18, 2011. Sandoz announced the

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12:02:06 1 so-called shutdown on February 29, 2012. For three
2 months, between mid-November 2011 and late
3 February 2012, FDA did not do anything in terms of
4 enforcement. Instead, FDA and Sandoz were
5 collaborating, according to statements made in
6 Sandoz's 2012--or 2011 Annual Report, which was issued
7 in 2012.

8 You will recall that in the case of Apotex,
9 the Import Alert was adopted only 10 business days
10 after the Signet inspection and that Apotex had only
11 one opportunity to speak with FDA before that Import
12 Alert was imposed. In other words, FDA rushed to take
13 action in the case of Apotex and there was no
14 collaboration. FDA allowed Sandoz to propose
15 corrective actions while it denied this opportunity to
16 Apotex.

17 Now, in the Rejoinder, the U.S. claimed that
18 Apotex was given several opportunities to address the
19 cGMP findings at Etobicoke and Signet, most notably
20 during the August 17, 2009, telephone conference with
21 FDA. And I'm referring here to Paragraph 271 of the
22 Rejoinder.

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12:03:39 1 As discussed earlier, Apotex had no
2 meaningful opportunity to propose remediation actions.
3 FDA had already decided to put Apotex on Import Alert
4 even before the August 17 call took place. Moreover,
5 Sandoz was free to resume production and distribution
6 in the U.S. at any time. FDA did not have to
7 re-inspect the Boucherville facility first. In
8 contrast, FDA insisted on a re-inspection before
9 lifting the Import Alert.

10 At all times, by contrast, Sandoz has been
11 free to distribute on the U.S. market products made at
12 Boucherville. In fact, the Boucherville slowdown was
13 so painless for Sandoz that it was not even mentioned
14 in Novartis's reports to its Shareholders. By
15 contrast, the shutdown at another Novartis facility in
16 Nebraska was mentioned. And the relevant slide from
17 the Annual Report is on the screen now. In short,
18 Apotex suffered greatly because of the Import Alert,
19 while the so-called "shutdown" was innocuous for
20 Sandoz.

21 Now, in the U.S. Rejoinder, the U.S. raises a
22 new defense as to why FDA did not take any enforcement

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12:05:16 1 action against Sandoz Boucherville. The new defense
2 is based on FDA's regulatory discretion and, in
3 particular, the U.S. claims that FDA exercised its
4 discretion to ensure that Sandoz Canada
5 exported--excuse me, continued to export medically
6 necessary drugs to the United States.

7 However, the U.S. has failed to produce any
8 actual contemporaneous drug shortage analysis for
9 Sandoz. There is no evidence in the record showing
10 that placing Boucherville on Import Alert would have
11 created a shortage of medically necessary drugs in the
12 United States. The news articles that the U.S. relies
13 on address only a shortage situation in Canada, not in
14 the United States.

15 So what you have on the screen is the first
16 of these two newspaper articles relied on by the U.S.,
17 and as you can see, it refers to Canadian pharmacies
18 that could run out of important drugs. It does not
19 refer to U.S. ones.

20 Here's the second article, which, again,
21 refers to the Canadian market rather than to the U.S.
22 market.

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12:06:51 1 Thus, there is no evidence of record
2 supporting the U.S. argument that enforcement action
3 would have resulted in a shortage of medically
4 necessary drugs in the United States. The U.S.
5 allegation that Sandoz supplied certain medically
6 necessary injectable drugs for the U.S. market is a
7 misleading one. Neither the U.S. nor Dr. Rosa cites
8 to any documentary evidence on this.

9 The record does refer--in evidence submitted
10 by Apotex, the record does refer to one medically
11 necessary product sold from Boucherville into the U.S.
12 But, in fact, Sandoz did not sell this product in the
13 U.S. at the time of the Warning Letter or
14 before--later in 2012. Sandoz was not authorized to
15 sell this product in the U.S.

16 Instead, after the cGMP findings were made
17 and FDA took no enforcement action, in 2012, FDA
18 invited Sandoz to sell the product in the U.S. to meet
19 an unrelated shortage. The record does not support
20 the implication that this product played a role in
21 FDA's decision to take no action. And I refer the
22 Tribunal here to Exhibit C-448 and C-463, which

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12:08:37 1 address the situation of this particular product.
 2 So rather than justifying the decision to
 3 take no enforcement action against Boucherville, what
 4 the record shows is that while for Apotex the U.S.
 5 prevented Apotex from selling any of its products in
 6 the United States, for Sandoz Boucherville, the FDA
 7 not only took no enforcement action, but actually
 8 invited Sandoz to sell a product it was not authorized
 9 to sell in the United States in order to meet medical
 10 necessity--medically necessary needs despite the cGMP
 11 violations observed at that facility.
 12 Finally, even if there had been any medically
 13 necessary drugs produced at Boucherville for the U.S.
 14 market at time of the Warning Letter or in early 2012,
 15 which is something this record does not show, the U.S.
 16 still fails to explain why it took no enforcement
 17 action with respect to the other drugs produced at
 18 that facility for the U.S. market.
 19 By contrast, FDA banished Etobicoke and
 20 Signet products from the U.S. market except for one
 21 product deemed medically necessary for 47 patients.
 22 The record demonstrates no justification for this less

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12:10:08 1 favorable treatment of Apotex.
 2 Now, if I tried to sum up the key points
 3 concerning Sandoz Boucherville, I would say this:
 4 First, the U.S. does not dispute that Sandoz Canada
 5 was in like circumstances with Apotex. The U.S. does
 6 not dispute that FDA took no enforcement action
 7 against Sandoz Canada. The U.S. attempts to justify
 8 the difference in treatment based on the shutdown
 9 theory. This theory is wrong both in the law and in
 10 the fact. Sandoz's private acts do not amount as
 11 treatment by the State under NAFTA Article 1103. On
 12 the facts of this case, there was no shutdown at
 13 Boucherville, only a temporary slowdown. Sandoz was
 14 provided an opportunity to respond to the Novartis
 15 Warning Letter and proposed some Corrective Measures,
 16 while Apotex was immediately placed on Import Alert
 17 with no comparable opportunity.
 18 And despite the production slowdowns, Sandoz
 19 kept selling Boucherville products in the United
 20 States. The record does not support the U.S. argument
 21 based on a supposed shortage of medically necessary
 22 drugs in the United States and does not justify the

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12:11:25 1 failure of FDA to take any enforcement action at all
 2 against Sandoz.
 3 Apotex, in short, was treated less favorably
 4 than Sandoz Canada in like circumstances.
 5 Now, turning to Sandoz's U.S.-based
 6 facilities in Broomfield, Colorado, and Wilson, North
 7 Carolina, the U.S. does not dispute Apotex's factors
 8 for like circumstances aside from the location of
 9 those facilities in the United States.
 10 Similarly, the U.S., in its Counter-Memorial,
 11 did not discuss at all the treatment received by
 12 Sandoz Inc. in its U.S.-based facilities. The U.S.
 13 does not dispute that FDA took no enforcement action
 14 against Sandoz Inc.
 15 In its Rejoinder, the U.S. argued that FDA
 16 "monitored and evaluated the circumstances" with
 17 respect to Sandoz Inc. This is in Paragraph 265 on
 18 Page 135. The U.S.'s new allegations have no support.
 19 First, the U.S. argued in the Rejoinder that
 20 Sandoz committed \$170 million U.S. to remediation
 21 efforts at its three facilities. The only evidence in
 22 support of this is the Globe & Mail article that is

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12:12:57 1 now familiar and which is, again, on the screen.
 2 There is no other evidence to corroborate this number.
 3 Now, even assuming that it was in
 4 February 2012 that Sandoz committed to spend money on
 5 remediation actions, that was still three months after
 6 the Warning Letter, which was issued on November 18,
 7 2011. The Tribunal will recall that Apotex had only a
 8 weekend to present its proposed remediation actions to
 9 FDA. The U.S. argues that Apotex, by contrast, had
 10 spent significantly less on cGMP remediation as of
 11 March 31, 2012, and that this somehow justifies the
 12 different treatment.
 13 Now, if we take a look at the exhibit cited
 14 by the U.S., Exhibit 53, it contains the slides
 15 prepared by Apotex for a meeting with FDA on March 31,
 16 2010.
 17 Now, under Opening Remarks, the last bullet
 18 point addresses only external resources committed to
 19 ensure that Apotex responded to prior commitments.
 20 External resources are resources like consultants.
 21 The U.S. here is comparing what Apotex spent on
 22 external consultants to what Sandoz spent on improving

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12:14:42 1 internal processes and personnel. This is comparing
 2 apples to oranges. Nobody spends \$175 million on
 3 consultants, not even Sandoz.
 4 The Tribunal will recall Mr. Bigge's
 5 questioning this morning referring to Apotex's having
 6 hired a large number of additional quality assurance
 7 personnel and taking other measures. That's the kind
 8 of act by a pharmaceutical company to improve quality
 9 systems that results in numbers that could approximate
 10 \$175 million. Spending on consultants is obviously
 11 going to be a small fraction of this.
 12 The second argument that the U.S. makes is
 13 that Sandoz committed to changing its leadership at
 14 these facilities. And for this it refers to R-208,
 15 which is the Novartis Financial Report for the second
 16 quarter of 2012.
 17 Now, like Sandoz, Apotex also changed its
 18 leadership. And you have on the screen minutes of the
 19 September 11, 2009, meeting where Mr. Kay, who was
 20 then the President of Apotex, noted that Apotex had
 21 parted company with the previous head of Operations
 22 where Quality was reporting to. This is not a ground

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12:16:20 1 for distinguishing the treatment of Sandoz from the
 2 treatment of Apotex.
 3 Finally, the U.S. argues that Sandoz Inc.
 4 committed to slowing down production at its U.S.-based
 5 facilities. This allegation is unsupported. The U.S.
 6 cites to no evidence, and there is nothing in the
 7 record concerning a slowdown at the Broomfield or the
 8 Wilson sites.
 9 Therefore, the U.S. overall conclusion that
 10 Apotex's remediation efforts were more modest than
 11 Sandoz's is without support on this record.
 12 Now, Mr. President, Members of the Tribunal,
 13 that comes to the conclusion of my discussion of
 14 Sandoz. Of course, I would be happy to entertain any
 15 questions that the Tribunal had.
 16 PRESIDENT VEEDER: Again, thank you, but not
 17 at this stage.
 18 MR. LEGUM: Thank you.
 19 Now, I recognize that it is 12:15 and not
 20 12:30, but because of the United States admirable
 21 efficiency in completing its cross-examination as
 22 early as it did, we still are awaiting the printouts

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12:17:33 1 of the slides and other things that we'll need to
 2 continue our presentation. So I would propose, if the
 3 Tribunal would accept it, that we break for lunch now
 4 and resume in an hour.
 5 PRESIDENT VEEDER: We can resume at 1:30. I
 6 would suspect that would do as well.
 7 No objection from the Respondent?
 8 MS. GROSH: No objection, Mr. President.
 9 PRESIDENT VEEDER: Let's resume for 1:30.
 10 We'll ask you now, but you can give us the
 11 answer at 1:30, how are we doing timewise generally?
 12 MR. LEGUM: I think we're doing very well. I
 13 now anticipate that we will either--I think that we
 14 will substantially conclude our presentations today
 15 and that, if time is required tomorrow morning for us
 16 to conclude our presentation, then we will take up a
 17 very small part of the morning.
 18 So I would anticipate the U.S.'s case coming
 19 on in the morning, perhaps, even on the very first
 20 session.
 21 PRESIDENT VEEDER: Thank you. We'll come
 22 back at 1:30.

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12:18:44 1 (Whereupon, at 12:17 p.m., the hearing was
 2 adjourned until 1:30 p.m., the same day.)
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1 AFTERNOON SESSION

2 PRESIDENT VEEDER: If we're all ready, let's
3 resume. Claimants have the floor.

4 MS. DUFÊTRE: Thank you. We will just pass
5 out the next slides. So maybe I'll just wait for
6 these to be distributed.

7 PRESIDENT VEEDER: You were also going to
8 give us the agenda which you forgot to give us before.

9 MS. DUFÊTRE: Yes, we will.

10 MR. LEGUM: Just to keep the Tribunal
11 apprised, we're still awaiting the delivery of some of
12 the slides for the presentations we'll be giving this
13 afternoon, but, hopefully, they will arrive in time so
14 it will not be interrupted.

15 PRESIDENT VEEDER: I sure hope so too.

16 MS. DUFÊTRE: Mr. President, may I proceed?

17 PRESIDENT VEEDER: Yes, of course.

18 MS. DUFÊTRE: Okay. Thank you.

19 So we will resume with Hospira. Hospira is a
20 pharmaceutical company incorporated in the--

21 Oh, we seem to be having a problem with the
22 screens.

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13:33:00 1 So, Hospira is a pharmaceutical company
2 incorporated in Delaware. It develops, manufactures,
3 and sells generic drugs among other things. It also
4 sells innovative drugs. The company holds in excess
5 of 300 Marketing Authorizations.

6 Hospira has a chronic--history of chronic
7 serious cGMP violations at various of its
8 manufacturing facilities. These violations were
9 confirmed when FDA inspected Hospira's Rocky Mount and
10 Clayton facilities in North Carolina in early 2010.

11 Following this inspection, FDA issued a
12 Warning Letter covering both the Rocky Mount and the
13 Clayton facilities, and that Warning Letter was issued
14 after FDA reviewed the firm's answer to the Form 483.

15 The Warning Letter was addressed to the CEO
16 of Hospira indicating the need for corporate action.
17 The Warning Letter also recalled the long violative
18 history of Clayton facility and the numerous recalls
19 of injectable drugs contaminated with metal particles.

20 As noted by Mr. Bradshaw and Mr. Johnson,
21 Hospira had to make several recalls of contaminated
22 products. And, in fact, Hospira's problems were so

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13:34:39 1 serious that FDA issued a Public Health Advisory
2 concerning Hospira on May 23, 2012. That Public
3 Health Advisory was issue after it was discovered that
4 Hospira's prefilled syringes were overfilled and could
5 lead to overdose in patients.

6 And you have the relevant, Exhibit C-449, on
7 the screen.

8 In February 2012, FDA issued another Warning
9 Letter to the CEO of Hospira, this time covering the
10 facility in Austin, Texas. The Warning Letter also
11 followed several recalls by Hospira. That Warning
12 Letter noted that at least 1,400 complaints
13 with--sorry--1,400 leak-associated complaints were
14 received by the firm in the prior three years.

15 Hospira's problems have kept accumulating,
16 and yet FDA has taken no enforcement action against
17 the company's U.S.-based facilities.

18 After this brief introduction, I will turn to
19 like circumstances.

20 Other than the location of Hospira's
21 facilities in the United States, the U.S. does not
22 dispute that Hospira was in like circumstances with

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13:36:11 1 Apotex.

2 So if we go through the criteria once again,
3 like Apotex, Hospira is an investor in the
4 pharmaceutical industry. Like Apotex, Hospira has
5 investments in the U.S. in the form of scores of
6 Marketing Authorizations and enterprises which
7 distribute in the United States products manufactured
8 by subsidiaries of Hospira.

9 Hospira is a leader on the generic drug
10 market in the United States. Hospira competes with
11 Apotex on the U.S. generic drug market.

12 In early 2010, FDA found serious cGMP
13 deviations at two Hospira sites: Rocky Mount and
14 Clayton in North Carolina, as I've just mentioned.
15 And in April 2010, FDA issued a Warning Letter to the
16 CEO of Hospira covering both of these sites.

17 Hospira's violations--cGMP violations were
18 repeat violations, and FDA also found cGMP violations
19 at Hospira's Austin Texas facility, which also led FDA
20 to issue another Warning Letter to the CEO of Hospira
21 for this site in February of 2012.

22 Now, having reviewed the like circumstances,

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13:37:44 1 I will now say a quick word about other circumstances
2 that are specific to Hospira and which are pertinent
3 to the treatment that that firm received.

4 First, Hospira products created a health
5 hazard. Overfilled syringes that could lead to
6 overdoses forced FDA to issue a Public Health
7 Advisory. There were numerous other problems with
8 Hospira products, such as visible contamination and
9 leaks.

10 All of these problems were noted in the
11 document that is now appearing on the screen, which
12 was FDA letter to Congress in July 23, 2012.

13 Second, Hospira had the opportunity to give
14 several responses to FDA and to propose remediation
15 actions. For instance, the Warning Letter for the
16 Rocky Mount and Clayton facilities in North Carolina
17 notes that FDA reviewed the firm's responses before
18 issuing a Warning Letter, the firm responses to
19 Form 483.

20 Some press articles also mention that Hospira
21 and FDA were working hand and hand on remediation
22 actions. And, in fact, Hospira CEO thanked the FDA

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13:39:26 1 for collaborating with the firm.

2 Third, FDA was very prompt to re-inspect the
3 Rocky Mount and Wilson facilities. In fact, Hospira
4 Rocky Mount facility was inspected no less than five
5 times in two years, from August 2009 to August 2011,
6 and for each inspection, FDA issued a Form 483.

7 And this information comes from
8 Exhibit C-333, which is an FDA list of domestic
9 inspections during the relevant time period.

10 Similarly, Hospira Clayton facility was
11 inspected five times in a little bit over two years,
12 from April 2009 to July 2012, and for each of these
13 inspection, except one, FDA issued a Form 483.

14 Now, having reviewed "like circumstances," I
15 will now turn to "treatment."

16 The U.S. does not dispute that FDA has taken
17 no enforcement action against Hospira for its Rocky
18 Mount or Clayton or even Austin facilities. FDA did
19 not ban any of Hospira's products from the U.S.
20 market. FDA took a corporate view of Hospira's cGMP
21 problems, but this did not translate into enforcement
22 action.

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13:41:11 1 Hospira's facilities were quickly
2 re-inspected, and Hospira was given several
3 opportunities to address FDA's concerns before FDA
4 took a decision with respect to any enforcement action
5 or lack thereof.

6 Now, if we compare that with Apotex's
7 situation, it is clear that Apotex received less
8 favorable treatment. Apotex was placed on Import
9 Alert. All of Apotex's products from Signet and
10 Etobicoke were banned from the U.S. market for two
11 years. Both Etobicoke and Signet were placed on
12 Import Alert because FDA took a corporate approach to
13 towards Apotex.

14 FDA also delayed the re-inspection of
15 Etobicoke and Signet; and, as a result, the Import
16 Alert was not lifted until June and July 2011 for
17 Etobicoke and Signet respectively. And, finally
18 Apotex was not given an opportunity to address FDA's
19 concerns before it was placed on Import Alert.

20 In these circumstances, the record shows that
21 Hospira received better treatment than Apotex.

22 I will now turn to the U.S. justifications

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13:42:35 1 for Hospira's more favorable treatment.

2 In the Counter-Memorial, the U.S. did not
3 discuss any of Hospira's like circumstances, except
4 for the locations of the facility, as I mentioned
5 before. In the Counter-Memorial, the U.S. also did
6 not discuss Hospira's treatment.

7 However, in the Rejoinder, the U.S. raised
8 new arguments about Hospira allegedly showing that FDA
9 was justified not to take any enforcement action
10 against Hospira.

11 Here the U.S. relies mainly on four newspaper
12 articles, which are at R-206, R-207, R-213, and R-216.

13 PRESIDENT VEEDER: Can you give us reference
14 in the Rejoinder?

15 MS. DUFÊTRE: The reference to the Rejoinder
16 is at Para 265 on Page 136.

17 The justifications put forward by the United
18 States have no merits.

19 The first justification is that Hospira
20 allegedly committed to spend 375 million in
21 remediation. Again, the only evidence in support is a
22 press article dated November 8, 2012. This is R-213.

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13:44:21 1 But other than this press article, there is no
 2 substantiation, no record evidence supporting this
 3 number of 375 million spent on remediation costs.
 4 The article also, interestingly, was
 5 published in November 2012. As a reminder, FDA issued
 6 the Warning Letter to Hospira in April 2010. So there
 7 is a difference of more than two years between the
 8 Warning Letter and the article mentioning the costs
 9 spent on remediation.
 10 So this article cannot constitute
 11 contemporaneous evidence of the remediation efforts
 12 that Hospira committed to undertake when it received
 13 the Warning Letter in 2010.
 14 As reported in this very same article,
 15 Hospira CEO noted that the firm's remediation work was
 16 costing more than he had twice projected. And this is
 17 now on the screen, and the exhibit is R-213.
 18 So what this shows is that FDA, in 2010, did
 19 not know how much exactly it would spend on
 20 remediation. I also note that the number,
 21 375 million, if accurate, would cover Hospira's both
 22 internal costs and external costs.

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13:46:07 1 This very same article mentions that Hospira
 2 was upgrading its IT systems from computer systems to
 3 managed batch documentation release to systems that
 4 track the training and qualify of their employees.
 5 So clearly the costs--the money spent on
 6 remediation went to upgrading the facilities and
 7 processes, and it was not just money spent on external
 8 consultants.
 9 Hospira Rocky Mount facility was inspected in
 10 February and March 2013, and a Form 483 was issued,
 11 and that Form 483 listed 20 observations.
 12 Despite all of the repeat violations found at
 13 Hospira, the FDA has not taken any enforcement action,
 14 and this is even more shocking when we know that new
 15 problems, cGMP problems, have surfaced at Hospira,
 16 like hair, glass, steel, and brass found in Hospira's
 17 product. This was reported in a press article, which
 18 is at C-583.
 19 Because of this problem and the contamination
 20 in Hospira's product, Hospira had to recall products
 21 in October of this year once again. And yet, FDA has
 22 not taken any enforcement action against Hospira.

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13:48:07 1 The U.S. also claims that FDA did not have to
 2 take enforcement action against Hospira because the
 3 production slowdown--because the firm committed to
 4 slow down and shut down its production at the
 5 facilities in question.
 6 But, again, the only evidence that the U.S.
 7 has put forward in support of this proposition are
 8 press articles. The press articles in question note
 9 that the shutdown at Rocky Mount lasted for one month.
 10 If we look at Exhibit R-206, which is now on
 11 the screen, the article notes that the Rocky Mount
 12 facility was temporary shutdown in December 2011 and
 13 at the beginning of January 2012, but that by May 1,
 14 2012, it was operating between 60 and 70 percent.
 15 If we compare that to the treatment received
 16 by Apotex, again, all production for the U.S. market
 17 had to shut down at Etobicoke and Signet while the
 18 firm remained on Import Alert.
 19 The U.S. also alleges that Hospira was
 20 producing medically necessary drugs that were in
 21 shortage, which would explain why FDA did not take any
 22 enforcement action against Hospira.

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13:49:46 1 However, the U.S. does not specify which
 2 drugs were specifically medically necessary and in
 3 shortage. So once again, there is no evidence
 4 supporting the U.S. allegation that a drug shortage
 5 analysis would have supported FDA's not taking any
 6 enforcement action against Hospira.
 7 And as we noted this morning, in any event,
 8 FDA could have taken enforcement actions against
 9 Hospira and make exception for these drugs that are
 10 medically necessary, if any. But instead of doing
 11 that, FDA simply gave Hospira a blanc-seing.
 12 There is one less argument that the U.S.
 13 raised for the first time in its Rejoinder, and it
 14 concerns the facility in Costa Rica of Hospira, which
 15 was placed on Import Alert in November of 2012.
 16 But that facility does not market--does not
 17 manufacture drugs. In fact, it manufactures medical
 18 devices, specifically infusion pumps. Because that
 19 facility manufactures medical devices as opposed to
 20 finished pharmaceutical, it is not relevant to our
 21 comparison.
 22 And the U.S. recognizes that Hospira's Costa

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13:51:19 1 Rica facility was placed on Import Alert Number 89-40,
2 and this type of Import Alert deals with
3 non-cGMP-compliant facilities manufacturing medical
4 devices, again, not finished drug products.
5 The U.S. produced, with its Rejoinder, a
6 Warning Letter issued to Hospira's Indian facility in
7 May 28 of this year, but I will simply note that this
8 Warning Letter was issued after Mr. Bradshaw and
9 Johnson submitted their Second Expert Report on
10 May 20, 2013.

11 Therefore, their conclusion stand, the
12 conclusion being that during the relevant time period,
13 between 2008-2011, they did not locate any Warning
14 Letter issued to a U.S.-owned facility outside of the
15 United States.

16 So on this record, Hospira was treated more
17 favorably than Apotex in like circumstances and
18 despite the fact that Hospira's quality problems were
19 much more serious and endangered the U.S. customers.

20 I will now turn the floor to Mr. Legum, who
21 will address Baxter.

22 MR. LEGUM: Before I do, may I inquire

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13:52:59 1 whether the Tribunal has any questions at this point?
2 PRESIDENT VEEDER: No.

3 MR. LEGUM: Baxter International Inc. is a
4 global health care company organized under the laws of
5 the United States. Baxter Health Care Corporation is
6 a wholly owned subsidiary of Baxter International Inc.
7 Baxter Health Care Corporation is also incorporated in
8 the United States.

9 Baxter manufactures pharmaceuticals, among
10 other things. Baxter products are distributed in the
11 United States and elsewhere through distribution
12 subsidiaries. Baxter holds over 100 Marketing
13 Authorizations in the United States.

14 Baxter had a chronic corporate-wide history
15 of serious cGMP violations during the period
16 1997-2011. As noted by Mr. Bradshaw and Mr. Johnson,
17 in their report, Baxter received at least 21 Warning
18 Letters from FDA for multiple business units and
19 facilities during that period; some of which
20 manufactured finished drug products, some of which
21 manufactured other medical products.

22 FDA inspected Baxter's drug facility in

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13:54:30 1 Jayuya, Puerto Rico, in the summer of 2010.

2 So for the benefit of Court Reporter, this is
3 J-a-y-u-y-a.

4 Under the Food, Drug, and Cosmetic Act, as
5 well as the NAFTA, Puerto Rico is part of U.S.
6 territory. FDA found serious cGMP violations at this
7 Baxter facility. Baxter also inspected--FDA also
8 inspected Baxter's Guayama, Puerto Rico, facility in
9 September 2010 and, again, observed violations.

10 Baxter submitted its response to these
11 observation, and FDA reviewed the firm's answer. And
12 you have on the screen the Baxter Warning Letter,
13 which I'll discuss in a moment, noting that FDA
14 reviewed responses of September 15 and October 20,
15 2010.

16 On January 20, FDA issued a Warning Letter to
17 Baxter's CEO covering both Puerto Rican facilities.
18 The Warning Letter emphasized that some of the
19 violations were repeat violations from a prior
20 inspection in 2008. In other words, Baxter had had
21 two years to fix problems before it received a Warning
22 Letter.

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13:56:08 1 Following the January 2011 Warning Letter,
2 FDA re-inspected Baxter's Jayuya facility in April and
3 November of 2011. FDA also re-inspected Baxter's
4 Guayama facility in June 2011.

5 On July 14, 2011, FDA issued a closeout
6 letter to Baxter. In other words, the Warning Letter
7 was lifted six months after it was issued. FDA took
8 no enforcement action against Baxter. So I turn to
9 like circumstances with this brief chronology behind
10 us. Other than the location of Baxter's facilities in
11 U.S. territory, the U.S. does not dispute that Baxter
12 was in like circumstances with Apotex.

13 Like Baxter--like Apotex, Baxter is an
14 investor in the pharmaceutical industry. Like Apotex,
15 Baxter has investments in the United States in the
16 form of over 100 Marketing Authorizations and
17 enterprises that distribute, in the United States,
18 products manufactured by subsidiaries of Baxter.
19 Baxter is a leader on the U.S. drug market. It
20 competes with Apotex on that market.

21 In 2010 FDA found serious cGMP deviations at
22 two Baxter sites. In January 2011 FDA issued its

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13:57:55 1 Warning Letter to the CEO of Baxter covering both
2 sites. FDA considered Baxter to present repeat
3 violations.
4 Now, beside these like circumstances, there
5 were other circumstances specific to Baxter and
6 relevant to the treatment it received. These other
7 circumstances are not like those of Apotex. They are
8 specific to Baxter.
9 First, Baxter's products created a health
10 hazard. The 2011 Baxter Warning Letter noted several
11 product defects that could impact the sterility and
12 stability of Baxter products, including product leaks,
13 bursts, premature activation of the drug, and foreign
14 contamination, including a dead insect found in a
15 Baxter product.
16 Second, Baxter had the opportunity to give
17 several responses to FDA and to propose remediation
18 actions. For instance, the Warning Letter notes that
19 FDA reviewed the firm's responses to Forms 483 before
20 issuing the Warning Letter. Baxter had at least two
21 years from the preceding 2008 inspection to fix
22 problems, which it failed to do. Baxter, despite

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13:59:31 1 this, was allowed to keep operating its two Puerto
2 Rican facilities while implementing Corrective
3 Actions.
4 Third, FDA was very prompt to inspect or
5 re-inspect Baxter's two Puerto Rican facilities after
6 issuance of the Warning Letter in January 2011. It
7 re-inspected Jayuya in April and November 2011. It
8 re-inspected Guayama in June 2011. And FDA was very
9 prompt to issue a closeout letter six months after the
10 Baxter 2011 Warning Letter was issued.
11 I turn now to treatment. The U.S. does not
12 dispute that FDA has taken no enforcement action
13 against Baxter's facilities in Jayuya and Guayama,
14 Puerto Rico. FDA did not ban from the market any
15 Baxter markets made at these two Puerto Rico
16 facilities. No injunction, no seizure. FDA took a
17 corporate view of Baxter's cGMP problems with a
18 Warning Letter addressed to its chairman, but this did
19 not translate into an enforcement action. Baxter's
20 Puerto Rico facilities were quickly re-inspected.
21 Baxter was given opportunities to address FDA's
22 concerns before FDA took a decision with respect to

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14:01:08 1 enforcement action or the lack thereof. The closeout
2 letter was issued six months after the Warning Letter.
3 This contrasts with the treatment that Apotex
4 received which is, by now, well familiar to the
5 Tribunal. Apotex was placed on Import Alert. All
6 products were banned for two years from Signet and
7 Etobicoke. Both Etobicoke and Signet were on the
8 Import Alert because FDA took a corporate approach to
9 Apotex. FDA's re-inspection of these two facilities
10 took two years to conclude.
11 Apotex was not given an opportunity to
12 address FDA's concerns before it was placed on Import
13 Alert, and the Import Alert was not lifted until June
14 and July 2011. In like circumstances, Baxter received
15 more favorable treatment than Apotex did.
16 I turn now to the U.S.'s justifications
17 offered for Baxter's more favorable treatment.
18 Now, in its Counter-Memorial, the U.S. did
19 not discuss any of Baxter's like circumstances except
20 for the location of its facilities. The U.S. did not
21 address Baxter's treatment either, other than the
22 legal argument that we've already addressed the

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14:02:39 1 unavailability of import measures for products in U.S.
2 territory.
3 In its Rejoinder, the U.S. raised two new
4 arguments about Baxter. First, the U.S. insisted on
5 the fact that Baxter recalled products. The products
6 in question were a type of infusion pump. And you can
7 see on the screen a press article referring to the
8 recall of the infusion pump. Infusion pumps are
9 medical devices. In other words, they have nothing to
10 do with finished-drug cGMP violations. Baxter's
11 recall of medical devices had nothing to do with the
12 way the company handled its cGMP problems for finished
13 pharmaceuticals.
14 Now, second, the U.S. claims that Baxter
15 provided sufficient corrective actions. Here, the
16 U.S. does not offer any supporting evidence. Nothing
17 in the record suggestion that Baxter's corrective
18 actions were sufficient, were timely, and fully
19 implemented, as the U.S. claims in its Rejoinder as
20 Paragraph 265. Now, in passing, the U.S. argues that
21 it took Apotex more than a year to request
22 re-inspection for the Etobicoke and Signet facilities.

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14:04:14 1 The U.S. focuses on Apotex's formal request
 2 for inspection dated August 27, 2010, and
 3 September 29, 2010, for each of Etobicoke and Signet.
 4 However, it should be recalled that Apotex had planned
 5 to request re-inspection much earlier than this, but
 6 was dissuaded from doing so by FDA itself. For
 7 instance, at the March 31, 2010, meeting with FDA,
 8 Apotex indicated that it wished to have the two
 9 facilities re-inspected. What you see on the screen
 10 is excerpts from Apotex's slides presented at that FDA
 11 meeting, which note that it wished to have a
 12 re-inspection conducted for each one of those
 13 facilities.
 14 At the meeting however, FDA dissuaded Apotex
 15 from doing so by sounding a harsh note and making it
 16 clear--I'm quoting from the Desai Witness
 17 Statement--"making it clear that Apotex had to be
 18 fully ready before asking for re-inspection."
 19 Finally, in a footnote, the U.S. also tries
 20 to downplay the significance of the 21 previous
 21 Warning Letters that Baxter received during the period
 22 1997 to 2011. The U.S. argues that there was no

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14:05:53 1 Warning Letter for cGMP violations between 2001 and
 2 2011. However, the U.S. does not dispute that 16 of
 3 the 21 Warning Letters issued to Baxter since 1997
 4 were for cGMP violations, including four Warning
 5 Letters concerning finished pharmaceuticals.
 6 Mr. President, Members of the Tribunal, this
 7 concludes our discussion of Baxter. I'd be happy to
 8 entertain any questions at this point if the Tribunal
 9 has any.
 10 PRESIDENT VEEDER: No, thank you.
 11 MR. LEGUM: One moment, please. A short
 12 pause to distribute the slides which have happily
 13 arrived.
 14 (Pause.)
 15 MS. DUFÊTRE: So I will turn to L. Perrigo,
 16 which is the last of the comparators selected by
 17 Apotex.
 18 Perrigo Company is a pharmaceutical company
 19 incorporated in the United States. L. Perrigo Company
 20 is a wholly owned subsidiary of Perrigo Company.
 21 L. Perrigo is also incorporated in the United States.
 22 We noted in our Memorial that, like Apotex-U.S.,

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14:08:10 1 L. Perrigo Company and Perrigo Company's other U.S.
 2 subsidiaries sell finished drug products for human
 3 use, including those manufactured by Perrigo Company's
 4 subsidiaries in third countries.
 5 Perrigo Company, L. Perrigo, and other
 6 subsidiaries of the group, own more than 100 Marketing
 7 Authorizations in the United States. In late 2009,
 8 early 2010, FDA inspected L. Perrigo facility in
 9 Allegan, Michigan. It found several cGMP deviations.
 10 In February 2010, L. Perrigo responded to the
 11 inspectional findings, and FDA reviewed the firm's
 12 response.
 13 Following this review, FDA issued a Warning
 14 Letter to L. Perrigo in April of 2010. The Warning
 15 Letter noted, in particular, that certain Perrigo
 16 drugs on the U.S. market were contaminated, including
 17 with metal shavings. And this was noted in the
 18 Warning Letter itself, which is C-146. The Warning
 19 Letter also emphasized the chronic nature of
 20 L. Perrigo's cGMP problems. For instance, L. Perrigo
 21 had already, in the past, distributed mislabeled
 22 products that it had to recall. Altogether, FDA

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14:09:46 1 considered that L. Perrigo's prior Corrective Actions
 2 had failed. Again, this is in the Warning Letter, and
 3 the relevant excerpt is now on the screen.
 4 FDA expressed concerns with L. Perrigo's
 5 ability to act proactively to ensure cGMP compliance.
 6 FDA called for global corrective actions at
 7 L. Perrigo. And yet, FDA took no enforcement action
 8 against Perrigo. After the Perrigo Warning Letter was
 9 issued in April 2010, FDA quickly re-inspected the
 10 Allegan facility in June 2010 and also in late March,
 11 2011. FDA issued a Form 483 for the latter
 12 inspection.
 13 On April 14, 2011, L. Perrigo announced that
 14 FDA had completed its re-inspection of the Allegan
 15 facility and concluded, effective immediately, that
 16 the firm had an acceptable regulatory status. And
 17 this information was stated in a press article, which
 18 is at R-193.
 19 On May 9, 2011, FDA issued a closeout letter
 20 to Perrigo, which was about a year after the issuance
 21 of the Warning Letter.
 22 I will quickly go through the "like

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14:11:30 1 circumstances" that I'm sure the Tribunal almost knows
2 by heart by then.
3 So other than the location of the facilities
4 of L. Perrigo in the United States, the U.S. does not
5 dispute that L. Perrigo was in like circumstances with
6 Apotex. Like Apotex, Perrigo is an investor in the
7 pharmaceutical industry. Like Apotex, Perrigo has
8 investments in the U.S. in the form of Marketing
9 Authorizations and enterprises which distribute in the
10 U.S. product manufactured by subsidiaries of Perrigo.
11 Perrigo is a leader on the U.S. generic market, and
12 Perrigo competes with Apotex on that market.
13 In 2009-2010, FDA found serious cGMP
14 violation at L. Perrigo's facility in Allegan,
15 Michigan. Therefore, FDA's issued a Warning Letter in
16 April 2010. FDA noted the repeat nature of the cGMP
17 violations observed during this inspection.
18 Therefore, L. Perrigo and Apotex were in like
19 circumstances.
20 Besides the like circumstances, there are
21 other circumstances specific to Perrigo which also
22 ought to be taken into account since they shed light

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14:12:58 1 on the treatment that was accorded by FDA to this
2 company. Again, these circumstances are specific to
3 L. Perrigo and are not like those of Apotex.
4 First, L. Perrigo's product created a health
5 hazard. The Warning Letter noted several product
6 defects, including the fact that L. Perrigo released
7 ibuprofen tablets contaminated with metal shavings.
8 And, again, this was noted in the Warning Letter
9 issued to L. Perrigo in 2010. L. Perrigo also failed
10 to thoroughly investigate possible foreign tablet
11 contamination mixup. There was apparently a mixup
12 between round tablets in a lot of oval ibuprofen
13 caplets. L. Perrigo also released mislabeled products
14 which later had to be recalled. This, again, was
15 noted in the Warning Letter.
16 Second, L. Perrigo had opportunity to give
17 several responses to FDA and to propose remediation
18 actions. The Warning Letter notes that the FDA
19 reviewed the firm's responses to the Form 483 before
20 issuing the Warning Letter. And as the Tribunal may
21 recall, the firm's answer to the Signet Form 483 was
22 not reviewed before Apotex was placed on Import Alert.

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14:14:39 1 The Warning Letter also notes--the Warning Letter to
2 L. Perrigo also notes that the company had had several
3 opportunities to correct problems since 2005 and had
4 failed to do so. And the specific language is now on
5 the slide.
6 Third, FDA was very prompt to re-inspect
7 L. Perrigo, and FDA was also very prompt to clear
8 L. Perrigo's compliance status and to issue a closeout
9 letter. Again, the closeout letter came about a year
10 after the Warning Letter was issued. L. Perrigo's
11 chairman and CEO told the press that FDA treated the
12 re-inspection of his firm as a priority and that FDA
13 and L. Perrigo worked cooperatively to resolve the
14 cGMP issues noted in the Warning Letter. Again, this
15 was reported in a press article, which is at R-193.
16 After having looked at the circumstances, I
17 will turn to treatment.
18 The U.S. does not dispute that FDA has taken
19 no enforcement action against L. Perrigo. So I will
20 repeat those same factors that we've seen before for
21 all other comparators. FDA took no enforcement action
22 against L. Perrigo. FDA did not ban from the market

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14:16:15 1 any Perrigo products. L. Perrigo's facility was
2 quickly re-inspected. FDA quickly cleared
3 L. Perrigo's compliance status and issued a closeout
4 letter. And L. Perrigo was given opportunities to
5 address FDA's concerns before FDA took a decision with
6 respect to any enforcement action or the lack thereof.
7 Now, in contrast, Apotex received less
8 favorable treatment. As we all know, Apotex was
9 placed on Import Alert. All of Apotex's products from
10 Etobicoke and Signet were banned from the U.S. market
11 for two years. FDA delayed the re-inspection of
12 Etobicoke and Signet. As a result, the Import Alert
13 was not lifted until June and July of 2011. And
14 Apotex, more importantly, was not given any
15 opportunity to address FDA's concerns before it was
16 placed on Import Alert.
17 In these circumstances, L. Perrigo received
18 more favorable treatment than Apotex.
19 I will now turn to the U.S. justifications
20 made in the U.S. Rejoinder concerning Perrigo.
21 First, in the Counter-Memorial, the U.S. did
22 not discuss L. Perrigo's like circumstances, again,

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14:17:37 1 other than the location of the facility; and
 2 similarly, the U.S. did not say a word about the
 3 treatment afforded to L. Perrigo. However, in its
 4 Rejoinder, the U.S. raised a new argument about
 5 L. Perrigo, and this is at Page 135 of the U.S.
 6 Rejoinder.

7 First, the U.S. suggests that Perrigo pledged
 8 timely corrective action, but the only evidence that
 9 the U.S. offers as support is the Warning Letter
 10 itself. If we look at the Warning Letter, FDA noted
 11 that L. Perrigo committed to conduct deviation
 12 investigations and to enter appropriate corrective
 13 actions and other similar type of corrective actions.

14 But however FDA also noted that L. Perrigo
 15 had already committed to corrective actions in the
 16 past, but failed to implement the proposed corrective
 17 actions. Again, this was noted in the Warning Letter.

18 The Warning Letter, therefore, offers no
 19 conclusive evidence that FDA considered that
 20 L. Perrigo's renewed commitments to Corrective Actions
 21 in 2010 were sufficient.

22 Second, the U.S. alleged that FDA withheld

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14:19:00 1 approval of Perrigo's request for Export Certificates.
 2 An Export Certificate is a document prepared by FDA
 3 containing information about a product's regulatory or
 4 market status. And I'm quoting here from
 5 Exhibit R-138. The U.S. introduced in the record
 6 Exhibit R-178, which is a letter from FDA to
 7 L. Perrigo that was sent sometime in 2010 and which
 8 denied the issuance of Export Certificates. But the
 9 exhibit does not establish that L. Perrigo was
 10 prevented at any point in time from selling its
 11 products in the United States. L. Perrigo was not
 12 prevented from doing so.

13 Apotex, therefore, fails to see how
 14 withholding approval of Export Certificates can
 15 compare with a total market ban on the U.S. market for
 16 products made at Etobicoke and Signet. On the facts
 17 of the case, the U.S. afforded more favorable
 18 treatment to Perrigo in like circumstances.

19 So this concludes our presentation on the
 20 selected comparators, and Apotex demonstrated that it
 21 received less favorable treatment than Teva, Sandoz,
 22 Hospira, Baxter, and L. Perrigo, which were all

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14:20:37 1 comparators in like circumstances. It follows that
 2 the United States has breached Articles 1102 and 1103
 3 of the NAFTA.

4 MR. LEGUM: Mr. President, Members of the
 5 Tribunal, I will now begin our discussion of two
 6 comparators that were not put forward by Apotex as
 7 being apt comparators in this case, but rather,
 8 instead, were suggested by the United States as being
 9 comparators that the Tribunal should consider to be
 10 more apt than the comparators Apotex put forward.

11 I will discuss Ranbaxy, and then Ms. Duf tre
 12 will come back to discuss Pfizer. Just pausing for a
 13 moment while the people can get their slides
 14 organized.

15 Ranbaxy, we submit, is not an apt comparator
 16 because it is not in like circumstances with Apotex.
 17 And even if we were to assume that it--like
 18 circumstances, for the sake of argument, Ranbaxy still
 19 received more favorable treatment than Apotex did.
 20 The U.S. arguments to the contrary do not withstand
 21 scrutiny.

22 Ranbaxy is not an apt comparator because its

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14:22:19 1 conduct went far beyond mere cGMP deviations. Ranbaxy
 2 submitted false data and information to FDA. It
 3 destroyed data it was required to preserve. It
 4 distributed drugs in the United States that it knew
 5 had failed test specifications.

6 In May of this year, Ranbaxy settled alleged
 7 civil violations of the False Claims Act with the
 8 United States Government, all 50 states, and the
 9 District of Columbia. As part of the settlement,
 10 Ranbaxy agreed to pay \$500 million in damages.

11 The U.S. subsidiary of Ranbaxy also pleaded
 12 guilty to felony charges under the Food, Drug, and
 13 Cosmetic Act. Ranbaxy knowingly made material false
 14 statements to FDA, and it acknowledged this by
 15 pleading guilty to this fact. It is these actions
 16 that place Ranbaxy in circumstances unlike Apotex.
 17 And for these reasons, it is not an apt comparator.

18 Now, let me first quickly go through the
 19 Ranbaxy chronology.

20 In 2005, FDA received information about
 21 problems that suggested fraudulent manufacturer of
 22 drugs at two Ranbaxy facilities in India. And what

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14:23:55 1 you have on the screen is a 2008 FDA media briefing
2 that took place at the time FDA adopted the Import
3 Alert, which helpfully provides a chronology up
4 through that date. So I'll be referring to that quite
5 a bit.

6 So in 2005, FDA received information that
7 suggested fraudulent manufacture of drugs at these two
8 facilities.

9 In February of 2006, FDA inspected Ranbaxy
10 Dewas and Paonta Sahib facilities and found
11 significant cGMP problems there.

12 In June of 2006, FDA issued a Warning Letter
13 to Ranbaxy concerning its Paonta Sahib facility.

14 The violations cited in this Warning Letter
15 concerned Ranbaxy's inadequate stability testing
16 program where FDA found hundreds of unlabeled
17 stability samples and no documentation concerning the
18 storage and testing of these samples. The Warning
19 Letter also indicates that FDA analyzed several
20 batches of Ranbaxy product and found that the products
21 had much lower potency than what Ranbaxy had reported
22 them to have. FDA also uncovered abnormalities with

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14:25:25 1 the markings on some of Ranbaxy's anti-retroviral
2 drugs.

3 In August of 2006, Ranbaxy submitted a
4 response to the Warning Letter that included
5 corrections to the previously provided stability data.
6 Now, at that time FDA did not take enforcement action
7 against Ranbaxy. Quite the contrary, following the
8 issuance of the 2006 Warning Letter, the FDA worked
9 with Ranbaxy to facilitate corrections. This included
10 several meetings with the company. Quoting again from
11 the 2008 press release that's at--press discussion
12 that's at C-331.

13 In January, February, and March 2008, FDA
14 again inspected Ranbaxy's Paonta Sahib and Dewas
15 facilities. FDA found significant cGMP violations at
16 both locations.

17 In July of 2008, the U.S. Department of
18 Justice filed a motion to enforce subpoenas against
19 Ranbaxy in connection with a criminal investigation
20 involving allegations of conspiracy, false statements,
21 health care fraud, contract fraud, and causing the
22 submission of false claims to federal health benefit

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14:27:01 1 programs, in addition to violations of the Food, Drug,
2 and Cosmetic Act.

3 In September 2008, FDA issued two Warning
4 Letters following the inspections that had occurred in
5 February and March in Dewas and Paonta Sahib. These
6 Warning Letters cited continuing cGMP deficiencies at
7 Ranbaxy.

8 Specifically, FDA found that employees who
9 had indicated that they verified cleaning or
10 manufacturing facilities were not even present at the
11 facility on the days or times that the activities had
12 occurred. And you have that on the screen from the
13 2008 Warning Letter.

14 As noted in both of the September 2008
15 Warning Letters, the Dewas and Paonta Sahib facilities
16 were put on Import Alert as from that date. The
17 Import Alert on Ranbaxy concerned 30 drugs. It made
18 an exception, however, for one product called
19 ganciclovir.

20 In February 2009, CDER determined that
21 Ranbaxy had submitted untrue statements of material
22 fact in its drug applications filed with FDA. This

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14:28:36 1 finding was based on the stability samples taken
2 during the June 2006 inspection and the firm's
3 corrections submitted in August 2006. The corrections
4 proved that Ranbaxy had submitted information in its
5 applications that was false. Because of Ranbaxy's
6 "pattern of systemic fraudulent conduct," FDA invoked
7 the Application Integrity Policy against Ranbaxy on
8 February 25, 2009.

9 Now, the Application Integrity Policy is
10 invoked when a company's actions raise significant
11 questions about the integrity of data in drug
12 applications.

13 Mr. Edwin Rivera-Martinez in a statement
14 emphasized the rarity of this action, stating that the
15 AIP, the Application Integrity Policy, was last used
16 "decades ago" during the generic drug scandal.

17 The fact--yes, please.

18 PRESIDENT VEEDER: My microphone is not
19 working. The generic drug scandal, I don't know what
20 that is. Is that something that we should know about?

21 MR. LEGUM: I believe it is well known to
22 people who know about it. Unfortunately, I am not

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14:30:14 1 among those people.
 2 (Laughter.)
 3 MR. LEGUM: I'm happy to get an answer for
 4 you.
 5 PRESIDENT VEEDER: We'll raise it with
 6 someone else. Thank you. We'll come back to it
 7 later, as you wish.
 8 MR. LEGUM: We'll come back to it later.
 9 The fact that Ranbaxy was placed on
 10 Application Integrity Policy is but one demonstration
 11 of the seriousness of the issues at its facilities.
 12 In 2011, an industry publication noted,
 13 "Clearly, Ranbaxy's problems are more serious than
 14 those of Apotex, as evidenced by its placement on
 15 FDA's Application Integrity Policy in February 2009."
 16 So for industry analysts, this was a determinative
 17 distinction at the time.
 18 In January of 2012, Ranbaxy entered into
 19 Consent Decrees--into a Consent Decree of permanent
 20 injunction to address its violations of cGMPs and its
 21 data integrity issues. And I refer the Tribunal to
 22 Exhibit R-88 there.

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14:31:38 1 FDA stated that the Consent Decree was taken
 2 as a result of Ranbaxy's continued violations of cGMP
 3 and its falsified information and its drug
 4 applications.
 5 As I briefly mentioned in my introductory
 6 remarks, in May 2013, Ranbaxy U.S. pleaded guilty to
 7 felony charges and agreed to pay a criminal and civil
 8 fine of 500 billion U.S. dollars. Ranbaxy pleaded
 9 guilty to seven felony counts, including knowingly
 10 making material false statements to FDA.
 11 Ranbaxy admitted that its criminal conduct
 12 went back to 2003. It also admitted that it made
 13 false, fictitious, and fraudulent statements in
 14 reports submitted to FDA in 2006 and 2007.
 15 In September 2013, FDA added a third Ranbaxy
 16 facility, the Mohali facility in India, to the Import
 17 Alert. The Mohali facility has now joined the Paonta
 18 Sahib and Dewas facility, which remain on Import Alert
 19 today.
 20 Having now reviewed this chronology, it is
 21 clear that Apotex is nothing like Ranbaxy. Apotex
 22 never committed any criminal offense. It did not have

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14:33:08 1 to pay \$500 million in civil and criminal fines. It
 2 was never placed on Application Integrity Policy. It
 3 did not falsify data in its drug applications. It did
 4 not make knowing material false statements to FDA. It
 5 did not knowingly and deliberately manufacture drugs
 6 that failed specifications, and it did not knowingly
 7 introduce defective drugs into U.S. interstate
 8 commerce with the intent to defraud or mislead.
 9 In short, the extensive fraud committed by
 10 Ranbaxy renders it in circumstances unlike Apotex.
 11 I turn now to treatment.
 12 Now, Ranbaxy, for all other reasons I've
 13 identified, is plainly not in like circumstances with
 14 Apotex. But in any event, Ranbaxy was still afforded
 15 treatment more favorable than Apotex in important
 16 respects.
 17 Ranbaxy was placed on Import Alert in 2008,
 18 two years after FDA issued the 2006 Warning Letter
 19 that found serious cGMP violations at the Paonta Sahib
 20 facility.
 21 During that period of time, Ranbaxy had ample
 22 opportunity to propose corrective measures and to seek

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14:34:37 1 the advice of Third-Party Experts, which it did. For
 2 instance, in February of 2006, Ranbaxy hired PAREXEL
 3 Consulting to help it return to cGMP compliance.
 4 FDA worked with Ranbaxy during those two
 5 years to facilitate corrections, which included
 6 several meetings with the company. Ranbaxy provided
 7 at least three responses to FDA's inspectional
 8 observations before FDA issued the 2006 Warning
 9 Letter.
 10 In August 2006, Ranbaxy submitted a lengthy
 11 response to the 2006 Warning Letter, which provided
 12 numerous corrections for data in its previously
 13 submitted applications. It submitted an additional
 14 response two months later.
 15 In November 2006, FDA held a meeting with
 16 Ranbaxy to discuss the quality improvement program.
 17 FDA again met with Ranbaxy in June 2007 and later
 18 Ranbaxy submitted stability reports prepared by
 19 PAREXEL.
 20 Ranbaxy provided additional reports in
 21 April 2008. After FDA inspected Ranbaxy's facilities
 22 again in 2008, Ranbaxy submitted responses to the 483s

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14:36:08 1 issued to these two facilities. It was only after
 2 exchange of all this information that FDA determined
 3 to place Ranbaxy on Import Alert.
 4 Apotex, on the other hand, was placed on
 5 Import Alert only two months after receiving its first
 6 Warning Letter ever and only 10 business days after
 7 the close of the Signet inspection, before it had an
 8 opportunity to provide a response to the Form 483
 9 observations.
 10 Now, the Etobicoke Warning Letter listed only
 11 two cGMP violations, the third being the late filing
 12 of FARs. One of these two had not previously been
 13 communicated to Apotex. So the response to that
 14 Warning Letter was the first opportunity Apotex had to
 15 address this concern.
 16 Apotex submitted its response to the
 17 Etobicoke Warning Letter by letter dated July 17,
 18 2009. However, FDA had not even completed its review
 19 of the firm's response when FDA decided to recommend
 20 the Import Alert against Apotex.
 21 FDA allowed Ranbaxy to address its cGMP
 22 violations, hire third-party Experts, and exchange

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14:37:36 1 multiple information with FDA before placing it on
 2 Import Alert. FDA reviewed the information and
 3 reports submitted by Ranbaxy's consultants before it
 4 made the decision to put it on Import Alert.
 5 By contrast, FDA did not begin to Apotex's
 6 corrective actions and reports from third-party
 7 consultants until well after Apotex was placed on
 8 Import Alert.
 9 So it was only until two years later, after
 10 the first Warning Letter, after FDA determined that
 11 Ranbaxy was not making progress, that it decided to
 12 place the two facilities on Import Alert.
 13 If FDA had given Apotex the same treatment it
 14 gave to Ranbaxy to allow it two years to hire
 15 consultants and implement corrective actions, review
 16 the reports submitted by these consultants, FDA, in
 17 our submission, would never have taken the Import
 18 Alert against Apotex in the first place. After Apotex
 19 proposed and implemented its global corrective
 20 actions, FDA decided to lift the Import Alert.
 21 I would also like to note that the severity
 22 of the Import Alert with respect to Apotex and Ranbaxy

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14:38:59 1 was not the same. Ranbaxy was barred from importing
 2 around 30 drug products to the U.S., while Apotex was
 3 barred from importing its entire solid-drug dose
 4 portfolio manufactured for the U.S. market at Signet
 5 and Etobicoke.
 6 As we've mentioned several times, this had a
 7 devastating effect on Apotex-U.S. It cut off 80
 8 percent of the products that it depended on for its
 9 supply and had a very significant effect on Apotex's
 10 market position in the U.S. generic drug market.
 11 Conversely, Ranbaxy's sales have, on the
 12 whole, increased from 2008 to 2012.
 13 I turn now to the U.S.'s arguments advanced
 14 in its Rejoinder.
 15 As a preliminary matter, the U.S. asserts
 16 that Ranbaxy is the comparator in most like
 17 circumstances with Apotex because it has a U.S.
 18 distribution subsidiary supplied by facilities outside
 19 the U.S. that received a Warning Letter and an Import
 20 Alert.
 21 The record does not support the U.S.
 22 First, the U.S. does not dispute that two

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14:40:28 1 years elapsed between Ranbaxy's first Warning Letter
 2 in 2006 and its placement on Import Alert in 2008,
 3 while Apotex was put on Import Alert merely two months
 4 after it received its first ever Warning Letter. The
 5 U.S., however, claims that this is legally irrelevant
 6 to the like circumstances analysis. It is wrong.
 7 This fact is legally relevant to the treatment
 8 analysis as well.
 9 Ranbaxy had two years to propose corrective
 10 actions. Apotex was placed on Import Alert before it
 11 could propose any corrective actions. Clearly there
 12 was a difference in the treatment these two firms
 13 received.
 14 Second, the U.S. also argues that Warning
 15 Letters are "intended to give a firm or facility an
 16 opportunity, where possible, to take prompt corrective
 17 actions, but Warning Letters are not prerequisites to
 18 enforcement actions." Referring, now, to
 19 Paragraph 255 of the U.S. Rejoinder. As a matter of
 20 logic, it seems quite difficult for a firm to propose
 21 corrective actions to cGMP deviations when those
 22 deviations are not documented.

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14:41:59 1 The U.S. may argue that such violations are
 2 documented in the Form 483 that may be issued at the
 3 close of an inspection. However, in the case of
 4 Etobicoke, one of the violations mentioned in the
 5 Warning Letter appeared there for the first time,
 6 meaning that it was not documented in the Form 483.
 7 And as the Tribunal will recall, Forms 483 represent
 8 inspectional observations that do not represent the
 9 position of the FDA.
 10 In these circumstance, the first chance that
 11 Apotex had to address this issue was in its response
 12 to the Etobicoke Warning Letter submitted on July 17,
 13 2009. With respect to Signet and the observations
 14 made on the Form 483 there, again, the Tribunal will
 15 now readily recall that it received that Form 483 on a
 16 Friday in August and had until a Monday in August to
 17 get back to FDA and propose corrective actions. This
 18 is not the same treatment.
 19 The third argument that the U.S. puts forward
 20 in its Rejoinder is that it blames Apotex for "failing
 21 to mention that FDA had considered possible
 22 enforcement action against Etobicoke following the

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14:43:31 1 2006 inspection."
 2 Now, this assertion by the U.S.--excuse me.
 3 I'm referring to Paragraph 256 of the Rejoinder.
 4 This assertion by the U.S. is difficult to
 5 understand. The first time Apotex saw the evidence
 6 that the U.S. relies upon concerning FDA's internal
 7 deliberations concerning the 2006 inspection was when
 8 the U.S. produced it with the U.S. Rejoinder.
 9 The U.S. relied for this proposition on
 10 Exhibit R-141. This is the FACTS cover sheet for the
 11 2006 Etobicoke inspection.
 12 The acronym "FACTS" stands for "Field
 13 Accomplishments And Compliance Tracking System." It
 14 is the FDA's internal database centralizing data
 15 obtained by compliance officers concerning a firm or
 16 establishment. FACTS documents are not communicated
 17 to the inspected firm. Apotex did not receive this
 18 document before September of this year in this
 19 arbitration.
 20 Now, as explained by Mr. Hay in the Memorial,
 21 Apotex submitted its response to FDA regarding the
 22 2006 Etobicoke inspection in December 2006. FDA noted

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14:45:06 1 that most of the responses appeared acceptable, but
 2 requested additional clarifications in April 2007.
 3 Apotex submitted the requested information in
 4 May 2007, and in July of 2007, FDA formally notified
 5 Apotex that "the concerns and questions FDA had raised
 6 in its April 2007 request appear to be satisfactorily
 7 addressed." And I'm referring here to C-25.
 8 So as far as Apotex was aware, there were no
 9 issues with the 2006 inspection. This was FDA's
 10 conclusion as well.
 11 The fourth point that the U.S. makes is that
 12 it argues that Ranbaxy was not a felon at the time it
 13 was placed on Import Alert in 2008. It suggests that
 14 Ranbaxy was not yet a felon because it had not yet
 15 pled guilty or been placed on Application Integrity
 16 Policy.
 17 The U.S. argument is that Ranbaxy could still
 18 be compared with Apotex because when it was placed on
 19 Import Alert, Ranbaxy had not yet admitted its
 20 criminal acts. This argument fails.
 21 FDA decided--the timing of when FDA decided
 22 to take various enforcement actions against Ranbaxy

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14:46:42 1 does not change the nature of Ranbaxy's conduct.
 2 FDA suspected fraudulent manufacturing of
 3 drugs at Ranbaxy's facilities beginning in 2005. In
 4 2006 FDA concluded that Ranbaxy was releasing products
 5 to market with much lower potency than reported. FDA
 6 also received corrections to prior stability data that
 7 called into question the accuracy of the information
 8 submitted by Ranbaxy.
 9 All of the judicial and regulatory actions
 10 taken against Ranbaxy were based on conduct observed
 11 by FDA in 2006.
 12 In July 2008, the U.S. Department of Justice,
 13 as I've already noted, had opened a criminal
 14 investigation against Ranbaxy for conspiracy, false
 15 statements, health care fraud, among other things.
 16 Contrary to the U.S.'s suggestion, FDA knew
 17 full well that it was dealing with a felon when it
 18 placed Ranbaxy on Import Alert two months later in
 19 September 2008.
 20 The fifth argument the U.S. makes is that
 21 Apotex had nine months from the Etobicoke inspection
 22 until FDA placed Apotex on Import Alert to take

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14:48:27 1 corrective actions. I'm referring here to
 2 Paragraph 256 of the U.S. Rejoinder. This is not
 3 true.
 4 As we have explained before, one of the
 5 violations in the Etobicoke Warning Letter was not
 6 indicated in the Form 483 handed out to Apotex at the
 7 close of the inspection. Concerning this specific
 8 violation, Apotex was only made aware of it in the
 9 Warning Letter received on July 25, 2009.
 10 As Mr. Hay noted yesterday, another violation
 11 cited in that Warning Letter concerned timely
 12 submission of Field Alert Reports. As Mr. Hay also
 13 noted, Apotex did propose corrective actions to FDA on
 14 this topic, and FDA found that response to be
 15 adequate.
 16 Moreover, for the third violation cited in
 17 that Etobicoke Warning Letter, that concerning
 18 electronic labeling, attaching labels in an electronic
 19 form, Apotex explained that to FDA in its response to
 20 the Warning Letter, and FDA eventually deemed Apotex's
 21 existing practice in that regard to be acceptable.
 22 So, as the Tribunal will recall, FDA had not

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14:49:59 1 even completed its review of Apotex's response to the
 2 Etobicoke Warning Letter before it recommended the
 3 Import Alert.
 4 Clearly, on the facts of this case, Apotex's
 5 received less favorable treatment than Ranbaxy, and it
 6 was not in like circumstances with Ranbaxy. Ranbaxy
 7 had two years to propose numerous corrective actions
 8 and discuss those with FDA. Apotex and its proposed
 9 corrective actions were not even taken into account
 10 when FDA decided to place Apotex on Import Alert.
 11 Mr. President, Members of the Tribunal, this
 12 concludes our review of Ranbaxy, the comparator
 13 proposed by the United States.
 14 The last portion of our presentation concerns
 15 Pfizer. I think our current estimate is that it will
 16 take probably 20 minutes. So we can either do the
 17 coffee break now or we can do the coffee break later.
 18 PRESIDENT VEEDER: I vote for the coffee
 19 break now. We come back at a quarter past 3:00.
 20 MR. LEGUM: Thank you.
 21 (Brief recess.)
 22 PRESIDENT VEEDER: If we're all ready, let's

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15:16:36 1 resume. It is now almost 3:20. We're not pressing
 2 you in any shape or form, but give us some idea of how
 3 we're going so far.
 4 Are we going to finish tonight, or do we go
 5 into tomorrow morning?
 6 MR. LEGUM: I think we will finish the
 7 prepared presentations tonight. What we would like to
 8 do, with the Tribunal's permission, is to come back
 9 tomorrow morning and then very briefly sum up and
 10 answer the Tribunal's questions that we haven't
 11 already answered.
 12 PRESIDENT VEEDER: Of course. Take your own
 13 course, but that's fine by the Tribunal.
 14 MR. LEGUM: Okay.
 15 PRESIDENT VEEDER: So please continue.
 16 MS. DUFÊTRE: I will now address Pfizer.
 17 The U.S. in its Rejoinder introduced Pfizer
 18 as a new comparator. However, Pfizer is not in like
 19 circumstances with Apotex, and in any event, Pfizer
 20 received more favorable treatment than Apotex.
 21 The U.S. theory on Pfizer is premised on the
 22 fact that two Pfizer licensing and supply partners,

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15:17:44 1 namely Aurobindo and Claris, received Warning Letters
 2 for their Indian facilities, which were placed on
 3 Import Alert. And this is noted in the U.S. Rejoinder
 4 in Note 538.
 5 In showing that Pfizer was not in like
 6 circumstances with Apotex, I will make three main
 7 points. First, Pfizer Injectables, because it is a
 8 division of Pfizer, is not comparable with the
 9 investment Apotex-U.S.
 10 Second, Aurobindo and Claris are
 11 third-parties vis-à-vis Pfizer. They do not belong to
 12 the same corporate group.
 13 And third, the quality issues found at
 14 Aurobindo's and Claris's Indian facilities are not
 15 comparable in nature with Apotex's cGMP deviations.
 16 So, I start with Pfizer Injectables. Pfizer
 17 Injectables is not an investment of Pfizer eligible to
 18 serve as a comparator under Article 1102 because
 19 Pfizer Injectables does not qualify as an investment.
 20 Article 1102 requires a comparison of treatment with
 21 respect to "the establishment, acquisition, expansion,
 22 management, conduct, operation, and sale or other

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15:19:13 1 disposition of investments."

2 Pfizer Injectables does not qualify as an
3 investment because it is a division of Pfizer. It is
4 not a subsidiary.

5 Perhaps at this point I will say a quick word
6 about Pfizer and its organization. Pfizer is an
7 innovative pharmaceutical company that develops,
8 manufactures, and distributes brand-name drugs such as
9 Lipitor and Viagra. One of the biggest challenges
10 faced by Pfizer is competition from generic
11 pharmaceutical manufacturers. As a result Pfizer
12 decided to enter the generic drug market.

13 Greenstone is a subsidiary of Pfizer which
14 distributes in the United States solid oral-dose
15 generic drugs. Pfizer Injectables, for its part,
16 distributes sterile injectable products in the United
17 States.

18 As is clear from the Pfizer Annual Report,
19 Pfizer Injectables is a division of Pfizer, while
20 Greenstone is a subsidiary. As a division of Pfizer,
21 Pfizer Injectables is Pfizer. Under the NAFTA, an
22 investor is one who seeks to make, is making, or has

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15:20:36 1 made an investment. The investor and the investment
2 cannot be one and the same. Pfizer Injectables is not
3 an investment of Pfizer. Pfizer is not an investor as
4 concerns Pfizer Injectables.

5 Treatment concerning Pfizer Injectables is
6 not eligible for comparison under the ordinary meaning
7 of the Article 1102 because Pfizer Injectables does
8 not qualify as an investment.

9 I will now turn to Aurobindo and Claris and
10 show that they are not affiliated with Pfizer. Pfizer
11 is not in like circumstances with Apotex because
12 Aurobindo and Claris are third-parties independent and
13 unrelated to the Pfizer group.

14 Aurobindo and Claris have concluded a Limited
15 Supply Agreement with Pfizer. When selecting the
16 comparators for this case, one of the criteria
17 retained by Apotex was that "each comparator owns or
18 controls, directly or indirectly, a business in the
19 United States that distributes and markets its
20 products, just like Apotex-U.S. does for Apotex."

21 And I'm quoting from the Memorial at
22 Paragraph 446.

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15:22:05 1 The U.S. has tried to broaden the criterion
2 to include a business model focusing on distributing
3 products of competitors. According to the U.S., "like
4 Apotex... Pfizer has U.S. subsidiaries that distribute
5 and market Pfizer and third-party products in the
6 United States."

7 And I'm quoting here from the Rejoinder at
8 Paragraph 232.

9 However, third-Party products are not
10 pertinent to identifying appropriate comparators.
11 Aurobindo and Claris supply precisely such third-Party
12 products to Pfizer. To use the U.S.'s own terms,
13 Aurobindo and Claris are "Pfizer licensing and supply
14 partners."

15 In fact, Pfizer and Aurobindo entered into a
16 Licensing Agreement. And, similarly, Pfizer entered a
17 License Agreement with Claris. Under these Licensing
18 and Supply Agreements, the manufacturers--that is,
19 Aurobindo and Claris--are responsible for
20 manufacturing the products and they also hold the
21 Marketing Authorizations associated with these
22 products.

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15:23:37 1 Pfizer, for its part, is responsible for
2 marketing and distributing the products supplied by
3 Aurobindo and Claris. Aurobindo and Claris,
4 therefore, supply some products to Pfizer for
5 distribution in the United States. However, the
6 suppliers remain Pfizer's competitors.

7 For example, in 2011, Pfizer sued Aurobindo
8 for patent infringement when Aurobindo filed an
9 application for Marketing Authorization for its
10 generic drug Lipitor. There is no shared commitment
11 between Pfizer and Aurobindo or Claris to long-term
12 supply or development of a customer base in the United
13 States. In fact, Pfizer terminated its deal with
14 Claris just a few years after it began and after
15 Claris was removed from Import Alert. Pfizer has no
16 incentive to give value to the Marketing
17 Authorizations of Aurobindo and Claris.

18 By contrast, Apotex is a vertically
19 integrated group. As part of the Apotex Group,
20 Apotex-Canada is the principal operating company which
21 manufactures the Apotex drugs, and Apotex-U.S. is the
22 distribution arm of Apotex in the United States.

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15:25:04 1 Apotex-Canada invests millions every year in
 2 identifying new business opportunities and opening up
 3 the U.S. generic drug market through patent
 4 litigation.
 5 Apotex-Canada also invests millions in
 6 developing new generic drugs as well as preparing,
 7 filing, and maintaining the Marketing Authorizations
 8 with FDA. Apotex-U.S. collaborates in Apotex-Canada's
 9 decisions as to which products to develop for the U.S.
 10 market, when to launch the products, how to sell the
 11 products, and at what price. Their close
 12 collaboration ensures long-term supply and seamless
 13 delivery to Apotex-U.S.'s customers.
 14 Prior to the Import Alert, as we've said many
 15 times in this hearing, Apotex-U.S. depended on
 16 Apotex-Canada for 80 percent of its supply. In the
 17 circumstances, Pfizer is not an apt comparator because
 18 its business model is not--is too different, too
 19 different from that of Apotex.
 20 The main difference is that Apotex-U.S.
 21 distributes in the United States products supplied by
 22 Apotex-Canada; that is, an affiliated company within

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15:26:26 1 the same group of companies. In contrast, Aurobindo
 2 and Claris are not affiliated with Pfizer, and their
 3 relationship is--or in the case of Claris was--purely
 4 contractual.
 5 I will now move to my second observation
 6 concerning Claris and Aurobindo's Indian facilities.
 7 Even if one were to assume that the relationship
 8 between Pfizer on the one hand and Aurobindo/Claris on
 9 the other hand could be compared with the relationship
 10 between Apotex-U.S. and Apotex-Canada, the fact
 11 remains that the Indian facilities at issue here are
 12 not in like circumstances with Etobicoke and Signet.
 13 First, if we look at Claris, Claris's cGMP
 14 violations presented a clear health risk, unlike the
 15 violations observed at Etobicoke and Signet. Indeed,
 16 Claris's intravenous sterile bags were contaminated
 17 with fungus, as reported in several complaints from
 18 various customers including Pfizer. FDA observed that
 19 at least eight batches of two products were found
 20 contaminated with fungus.
 21 During the 2010 inspection of Claris's Indian
 22 facility, FDA inspectors also observed the presence of

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15:27:59 1 liquid residue in the vessel labeled as clean that was
 2 later used to manufacture sterile drug products.
 3 Because Claris's drugs represented a risk to the
 4 public, FDA issued a Public Health Alert for three
 5 drugs manufactured by Claris in India and distributed
 6 in the United States by Pfizer, among others. And
 7 this Public Health Alert is at C-417.
 8 By comparison, Apotex's drugs were never
 9 contaminated with fungus, and FDA never issued a
 10 Public Health Alert for Apotex products made at
 11 Etobicoke and Signet.
 12 Now, if we look at Aurobindo, FDA inspected
 13 two units of Aurobindo's Indian facility. FDA
 14 inspected Unit 3, which is a facility which produces
 15 solid-dose products, and FDA also inspected Unit 6,
 16 which is a facility that manufactures cephalosporin
 17 active pharmaceutical ingredient, and cephalosporin
 18 finished drug products. Unit 3 was not placed on
 19 Import Alert. Only Unit 6 the cephalosporin facility,
 20 was.
 21 Concerning the issues observed at Unit 6, the
 22 Warning Letter mainly concerned violations of the

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15:29:39 1 Food, Drug, and Cosmetic Act with respect to APIs,
 2 active pharmaceutical ingredients. And this is noted
 3 in the Aurobindo Warning Letter, which is at R-197.
 4 Mr. Bradshaw and Mr. Johnson expressly
 5 excluded active pharmaceutical ingredients from their
 6 comparison. And this was noted in their First Expert
 7 Report at Paragraph 107. The reason is that
 8 manufacturing processes vary for APIs and finished
 9 drug products, and there are no cGMP regulations for
 10 the manufacture of API. Instead, FDA uses a guidance
 11 document for cGMPs for APIs, and this guidance
 12 document is in the record at CLA-625.
 13 By way of summary, Pfizer is not an apt
 14 comparator because Pfizer Injectables does not qualify
 15 as an investment of Pfizer, Aurobindo and Claris are
 16 not manufacturing subsidiaries supplying other
 17 affiliates of the Pfizer group, and the nature of the
 18 cGMP violations at Aurobindo and Claris's Indian
 19 facilities is different in nature from the
 20 observations made at Etobicoke and Signet.
 21 Now, moving on with treatment, in any event,
 22 Pfizer and Aurobindo/Claris, Pfizer received more

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15:31:24 1 favorable treatment than Apotex. I will, here again,
2 make three main observations. First, the U.S. refers
3 to a Warning Letter sent to the Italian subsidiary of
4 Pfizer--I briefly referred to that Warning Letter
5 yesterday. The key point here is that eventually that
6 Warning Letter had not been placed on Import Alert.

7 Second observation, the Import Alert
8 observed--sorry, the Import Alert imposed on Aurobindo
9 only affected five oral solid-dose products
10 distributed in the United States by Pfizer.

11 And my third observation is that the Import
12 Alerts imposed on Claris and Aurobindo affected only a
13 few injectable products distributed in the United
14 States by Pfizer.

15 So I will go into detail--into the detail of
16 each of these three observations. I will be quick on
17 the Wyeth Warning Letter, as I've already touched upon
18 it yesterday. Again, the U.S. mentions this Warning
19 Letter in the footnote to its Rejoinder. The footnote
20 was dated March 27, 2013, and it concerned the Italian
21 facility of Wyeth, which is a subsidiary of Pfizer.

22 The Warning Letter issued to Wyeth states

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15:32:53 1 that the Catania facility reported
2 out-of-specification endotoxin results in a product,
3 and a portion of the contaminated batch was shipped to
4 a contractor for distribution in the U.S. market.

5 As explained by FDA itself, endotoxin
6 contamination is extremely dangerous for patients.
7 Despite the seriousness of Wyeth's cGMP issues, the
8 Catania facility has not been placed on Import Alert.
9 Consequently, Pfizer, assuming that it could be in
10 like circumstances with Apotex--which is not the
11 case--Pfizer received better treatment than Apotex.

12 I move on to my second observation concerning
13 the number of effected products. Even assuming that
14 Pfizer's Greenstone and Aurobindo could be in like
15 circumstances with Apotex-U.S. and
16 Apotex-Canada--which is not the case--Pfizer and
17 Aurobindo still received more favorable treatment than
18 Apotex.

19 When Aurobindo's cephalosporin facility
20 Unit 6 was placed on Import Alert, it did not
21 substantially affect Greenstone's supply in the United
22 States. As reported by Pfizer, the Aurobindo Import

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15:34:24 1 Alert only impacted five solid-dose products
2 manufactured by Aurobindo for Pfizer's Greenstone in
3 the United States. And the name of the products,
4 which I will not pronounce, are listed in
5 Exhibit C-570, which is now on the screen.

6 So only five products were impacted by the
7 Aurobindo Import Alert, while, in the case of Apotex,
8 all products manufactured at Etobicoke and Signet were
9 concerned by the Import Alert, with the exception of
10 the deferiprone.

11 We've also said many times that Apotex-U.S.
12 was deprived of 80 percent of its supply while
13 Greenstone, in comparison, remained unaffected by the
14 Import Alert imposed on Aurobindo. And this is shown,
15 for instance, by the market ranking which shows that
16 Greenstone remained in the same position or similarly
17 same position during the time of the Aurobindo Import
18 Alert.

19 In brief, the Import Alert imposed on
20 Aurobindo was of little magnitude on Pfizer's
21 Greenstone compared to the Import Alert imposed on
22 Apotex. The effects on Greenstone and Apotex-U.S.

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15:35:57 1 were not comparable in scope. It follows that, even
2 if it were an apt comparator--which is not the
3 case--Pfizer would still have received more favorable
4 treatment than Apotex.

5 I will now say a brief word on the products
6 that were affected by the Claris and Aurobindo
7 products and--Import Alerts and distributed by Pfizer
8 Injectables, but as I've noted in my introductory
9 remarks, Pfizer Injectables is not an investment of
10 Pfizer and, therefore, it doesn't serve as an apt
11 comparator.

12 But for the sake of the argument, in any
13 event, Claris manufactured only a limited number of
14 products that were distributed in the United States by
15 Pfizer. In fact, as reported in the press, the deal
16 between Claris and Pfizer covered only 15 injectable
17 products made by Claris. But the number of products
18 that Pfizer distributed in the United States is even
19 smaller than that. Pfizer only distributed three
20 products made by Claris in the United States.

21 After checking the FDA drug labels for all
22 ANDAs held by Claris and listed in the Orange Book, it

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15:37:20 1 turns out that Pfizer had labels only for three
 2 products manufactured by Claris, and, therefore, only
 3 three products were distributed in the United States
 4 by Pfizer.
 5 Okay. So there were three products
 6 manufactured by Claris and distributed by Pfizer in
 7 the United States, and by way of example, what you now
 8 see on the screen is the label for one of those
 9 products. And it clearly shows that Claris Life
 10 Science Limited manufacture, analysis, et cetera. So
 11 under "Manufacturer," the name of Claris is mentioned.
 12 It will be clearer looking at the exhibit in the
 13 record.
 14 The other labels are also in the record, so
 15 besides this Exhibit 562, the two other labels are
 16 Exhibit C-563 and C-564. And all three labels mention
 17 that the products are manufactured by Claris. In
 18 other words, the Claris Import Alert only affected
 19 three products distributed into the United States by
 20 Pfizer Injectables.
 21 Similarly, if we look at the Aurobindo Import
 22 Alert, the Import Alert only affected four products

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15:39:00 1 distributed in the United States by Pfizer
 2 Injectables, and this was reported in a press article
 3 published in Bloomberg on March 4, 2011.
 4 As a result, the Import Alerts imposed on
 5 Claris and Aurobindo did not affect Pfizer Injectables
 6 in the same way and magnitude as the Import Alert
 7 affected Apotex-U.S.
 8 The Import Alert imposed on Claris and
 9 Aurobindo only impacted a total of seven products
 10 distributed by Pfizer Injectables in the United
 11 States. By way of comparison, the Import Alert banned
 12 from the U.S. market all products made at Etobicoke
 13 and Signet.
 14 By way of conclusion, Pfizer is not in like
 15 circumstances with Apotex, and, in any event, even if
 16 it were, it received more favorable treatment than
 17 Apotex.
 18 So, we have shown that on this record, the
 19 five selected comparators were all in like
 20 circumstances with Apotex and received more favorable
 21 treatment than Apotex. It follows that the United
 22 States breached both Articles 1102 and 1103 of the

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15:40:19 1 NAFTA.
 2 And this concludes our presentation on the
 3 comparators.
 4 PRESIDENT VEEDER: Just before you leave us,
 5 could you help us with the references to the pleadings
 6 in regard to Pfizer? You referred us to the Rejoinder
 7 Paragraph 232. But where was it expressly mentioned
 8 in the Memorial and the Counter-Memorial and the
 9 Reply?
 10 MS. DUFÊTRE: Pfizer?
 11 PRESIDENT VEEDER: It wasn't?
 12 MS. DUFÊTRE: It was raised for the first
 13 time in the U.S. Rejoinder. This was the subject of
 14 our application to exclude, which has been denied.
 15 PRESIDENT VEEDER: Of course it was. Thank
 16 you.
 17 MR. LEGUM: Mr. President, we're going to
 18 have a change of personnel sitting in the chair to my
 19 right. And so while that takes place, I can say
 20 that--thanks.
 21 ARBITRATOR ROWLEY: We'll close our eyes.
 22 MR. LEGUM: No need to.

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15:41:14 1 The generic drug scandal apparently was one
 2 that took place in the 1980s, at the beginning of the
 3 generic drug industry in the U.S., when a company
 4 called Bolar was found by federal investigators to be
 5 manufacturing products using unapproved formulas and
 6 manufacturing processes. And it resulted in a guilty
 7 plea by someone named Robert Shulman in November 1991,
 8 conspiring to defraud the Food and Drug
 9 Administration, among other charges.
 10 PRESIDENT VEEDER: Thank you very much for
 11 that.
 12 Do you want longer to switch around? Do you
 13 want five minutes?
 14 MS. WEIL: May I have one more minute,
 15 please?
 16 PRESIDENT VEEDER: Of course you may. You
 17 may have more than one minute.
 18 (Pause)
 19 PRESIDENT VEEDER: Okay. We'll resume.
 20 MR. LEGUM: Thank you.
 21 Mr. President, Members of the Tribunal, I
 22 will now begin our presentation on Article 1105 of the

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15:43:33 1 NAFTA and the Effective Means provision of the
 2 U.S.-Jamaica Bilateral Investment Treaty.
 3 I will show that the Import Alert failed to
 4 accord Apotex the basic due process required under
 5 international law. I will begin by briefly discussing
 6 what Article 1105 requires and addressing the argument
 7 that the United States raised concerning limitation of
 8 Article 1105 to investors--excuse me, investments in
 9 its Rejoinder.
 10 I will then discuss the requirement under
 11 customary international law that due process
 12 protections be provided in administrative decision
 13 making.
 14 My colleague, Kristen Weil, will then
 15 demonstrate that the U.S., in putting Apotex on Import
 16 Alert, failed to provide any due process and
 17 safeguard. She will show that Apotex was not afforded
 18 an impartial administrative authority, notice, or
 19 adequate information on the proceedings so that Apotex
 20 could present a defense or an opportunity to contest
 21 the evidence against it.
 22 I will show that none of the four professed

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15:44:51 1 remedies--after her presentation, I will show that
 2 none of the four professed remedies that the U.S. now
 3 puts forward could have provided available or
 4 effective relief. I will show that, contrary to the
 5 U.S.'s current position, none of the actors mentioned
 6 any of these alleged remedies at the time, and FDA
 7 maintained that the only way Apotex could seek to have
 8 the Import Alert lifted was through successful
 9 re-inspection of its facilities.
 10 Finally, I will show that the same facts that
 11 establish a breach of NAFTA Article 1105 also
 12 establish a breach of provisions of the U.S.-Jamaica
 13 Investment Treaty which applies here under the MFN
 14 Clause in Article 1103 of the NAFTA.
 15 I begin with Article 1105(1). That paragraph
 16 provides "Each Party shall accord to investments of
 17 investors of another Party treatment in accordance
 18 with international law, including fair and equitable
 19 treatment and full protection and security."
 20 Article 1105 requires that investments made
 21 by investors of another NAFTA Party be given the
 22 Standard of Treatment required under international

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15:46:17 1 law. This minimum standard is referenced in the Note
 2 of Interpretation of the Free Trade Commission of the
 3 NAFTA issued in 2001. The disputing Parties agree on
 4 this point and also agree that the minimum standard
 5 requires that basic due process be provided to aliens.
 6 Now, in its Rejoinder, the U.S. makes a new
 7 argument based on the text of Article 1105(1). It
 8 contends that Apotex has failed to State a claim under
 9 Article 1105 because Apotex supposedly challenges
 10 treatment accorded to it as an investor rather than
 11 treatment accorded to Apotex's investments. This
 12 argument is without merit for several reasons.
 13 First, it mischaracterizes Apotex's position.
 14 Apotex's Memorial plainly alleges breaches, including
 15 of Article 1105(1), for treatment accorded to its
 16 investments, notably to Apotex-U.S.
 17 For example, the Memorial in Paragraph 470,
 18 which you now see on the screen, makes clear that
 19 Apotex's claim addresses a breach of fundamental due
 20 process with respect to Apotex Holdings and
 21 Apotex-Canada's investments in the United States.
 22 Second, the U.S. argument is, in any event,

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15:47:45 1 irreconcilable with the NAFTA's text, context, and
 2 object and purpose. The term "investment" is defined
 3 in Paragraphs (a) through (h) of Article 1139. It is
 4 defined to include eight different elements. Of
 5 these, only the first one, an enterprise, has a
 6 separate legal personality. The remainder, ranging
 7 from debt and equity securities to real estate to
 8 various kinds of interests, consists exclusively of
 9 things, inanimate and often intangible objects.
 10 Now, all Parties agree that the
 11 Article 1105(1) requirement of fair and equitable
 12 treatment includes an obligation to accord basic due
 13 process. But things cannot generally be a Party to
 14 proceedings, only persons, whether natural or legal,
 15 can be.
 16 While a court can deny justice to a
 17 Shareholder, in proceedings concerning equity
 18 securities, a court cannot deny justice to the
 19 securities. Securities cannot bring an action in
 20 justice. They have no entitlement to it, as such.
 21 Similarly, while a Shareholder may well have
 22 legitimate expectations as concerns the treatment of

15:49:24 1 her shares, the shares themselves can have no
 2 expectations. They are inanimate.
 3 The U.S. argument would permit a State to
 4 deny fair and equitable treatment to investors as
 5 concerns their investments except where an enterprise
 6 is the subject of a denial. A Mexican court could,
 7 for example, arbitrarily strip a U.S. investor of its
 8 shares and no NAFTA claim would lie because justice
 9 was denied to the investor rather than to the shares.
 10 This simply cannot be right.
 11 NAFTA and other jurisprudence, in fact,
 12 confirm that this is not right. In Cargill versus
 13 Mexico, the Tribunal found a breach of the Minimum
 14 Standard of Treatment with respect to the investor,
 15 Cargill itself. In that case, the Tribunal would--in
 16 that case, the Tribunal found that the institution by
 17 Mexico of a permit requirement for a few high fructose
 18 corn syrup producers was, in reality, an attempt to
 19 alter U.S. trade policy in the sector. It found that
 20 such conduct was manifestly unfair and contrary to the
 21 standard set out in NAFTA Article 1105(1).
 22 As this Tribunal can see from the text on the

15:50:56 1 screen, the Cargill Tribunal found that Mexico had
 2 failed to accord to the Claimant the treatment under
 3 international law required by Article 1105(1).
 4 This position also finds support in contexts
 5 outside of the NAFTA. For example, in Bahloul versus
 6 Tajikistan, the Tribunal concluded that the fair and
 7 equitable treatment obligation in Article 10(1) of the
 8 Energy Charter Treaty protects not only investments,
 9 but also investors.
 10 In that Award, the Tribunal noted as follows,
 11 and I'll quote the language because it's fairly
 12 pertinent, "Article 10(1) ECT read literally protects
 13 only the investment and the not the investor. Vivalo,
 14 being a Bahamian company, would not even constitute an
 15 investment protected under the ECT. However, this
 16 Tribunal considers that it would be contrary to the
 17 object and purpose of the ECT to allow a Contracting
 18 Party to deny due process to a company owned by an ECT
 19 national.
 20 "In the case at hand, this is even more
 21 conclusive, since the Shares in the joint ventures
 22 held by that company--being the object of the Court

15:52:24 1 proceedings--constitute investments indirectly owned
 2 by the investor."
 3 Similar positions have been adopted by other
 4 Tribunals, notably the Plama versus Bulgaria and
 5 Siemens versus Argentina Tribunals. The references
 6 are on the screen with the quote of the relevant
 7 language from the Plama case.
 8 In short, Article 1105(1) must be read to
 9 encompass a denial of fair and equitable treatment to
 10 an investor as concerns its investment. If it were
 11 not so read, all of the investments contemplated by
 12 Article 1139 of the NAFTA would not be covered by this
 13 Article, save the first one, which is an enterprise.
 14 There is no merit to the new U.S. argument
 15 that Article 1105(1) does not encompass a denial of
 16 due process to an investor with respect to its
 17 investment.
 18 ARBITRATOR CROOK: I do have a lot of
 19 sympathy for the argument you're making, that the
 20 words can't possibly mean what they say. But on the
 21 other hand, they do say what they say. And so I'm
 22 just trying to think through in terms of, in Vienna

15:53:49 1 Convention terms, how you get from here to there.
 2 I mean, yes, I hear the object and purpose,
 3 but words are to be construed in accordance with their
 4 ordinary meaning and object and purpose. And ordinary
 5 meaning is that "investors" doesn't mean
 6 "investments." I don't have a position here, but I'd
 7 be interested to see in sort of Vienna Convention
 8 terms how you get there.
 9 MR. LEGUM: Well, I think that the answer
 10 lies in the verb in Article 1105(1). "Accord
 11 treatment to investments of investors."
 12 In according treatment to investments in this
 13 context, given the obligations that are set out in
 14 Article 1105(1), an according of treatment with
 15 respect to an investment, a denial of due process with
 16 respect to an investment, must be read to encompass
 17 the situation where the investor that owns the
 18 investment is a Party to the proceedings as long as
 19 the proceedings, obviously, concern the investment.
 20 ARBITRATOR CROOK: I don't want to belabor
 21 it, but it's an interesting conundrum.
 22 MR. LEGUM: Shall I proceed to my next point?

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15:55:24 1 And I'll reflect upon the question overnight and,
 2 perhaps, come back with some additional observations.
 3 ARBITRATOR CROOK: I certainly take the point
 4 that sort of various Tribunals have decided along the
 5 lines you've suggested, and certainly for reasons of
 6 logic there's--you know, the argument you make is a
 7 quite logical one. But on the other hand, it's not
 8 what the words say.
 9 MR. LEGUM: Mr. President.
 10 PRESIDENT VEEDER: Just one question. You
 11 cited Cargill. Are there any other NAFTA cases,
 12 Decisions or Awards on this very point?
 13 MR. LEGUM: I do not believe so.
 14 ARBITRATOR CROOK: As you reflect on it,
 15 would you--you know Cargill better than I, I'm sure,
 16 but my recollection there is that the Measure did
 17 affect the enterprise. And you can tell me in due
 18 course whether that's right not.
 19 MR. LEGUM: It did. It's analogous to the
 20 situation here in that the enterprise relied on
 21 products sold to it by the parent company in the U.S.,
 22 and the import permit prevented--requirement prevented

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15:56:36 1 those supplies from reaching it. And the denial--but
 2 I think it was--the reason why the Cargill Tribunal
 3 was confronted with this, I believe, was because the
 4 import requirement was one that the U.S. company had
 5 to fulfill in order to be able to send the products to
 6 its subsidiary in Mexico.
 7 But anyway, I'll take it up--
 8 ARBITRATOR CROOK: It's a fact question.
 9 They did whatever they did. I remember it a little
 10 differently, but the facts are whatever they are.
 11 MR. LEGUM: Indeed.
 12 I come now to the applicable standard of
 13 treatment under customary international law, and
 14 Article 1105(1).
 15 The relevant standard here, Apotex submits,
 16 is reflected in Section 181 of the 1965 Restatement
 17 Second of the Foreign Relations Law of the United
 18 States.
 19 Section 181 provides--and I'll actually read
 20 the language, although I believe that the Tribunal is
 21 familiar with it. It provides that: "A trial or other
 22 proceeding to determine the rights or liabilities of

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15:57:46 1 an alien must be fair. In determining whether the
 2 proceeding is fair, it is relevant to consider, among
 3 other factors, whether--it is relevant to consider,
 4 among other factors, whether the alien has had the
 5 benefit of an impartial... Administrative Tribunal,
 6 adequate information with respect to the nature of the
 7 proceedings so as to permit the alien to present his
 8 claim or defense, a reasonable opportunity to contest
 9 evidence against him, reasonable opportunity to obtain
 10 and present Witnesses and evidence in his own
 11 behalf"...
 12 Now, the American Law Institute recognized
 13 that these requirements are part of the International
 14 Standard of Justice.
 15 The Restatement observes, in Section 165,
 16 that these requirements reflect the "applicable
 17 principles of international law" as well as "analogous
 18 principles of justice generally recognized by States
 19 that have reasonably developed legal systems."
 20 The standards set forth in the Restatement
 21 were considered to reflect established customary
 22 international law as of 1965. The record notably

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15:59:15 1 contains no authority or form of State practice
 2 suggesting a dilution of these principles in the
 3 intervening half century.
 4 To the contrary, the record shows increasing
 5 international recognition by States of the rule of law
 6 and its universality. These requirements reflect
 7 long-established customary international law.
 8 Now, I'd like to pause for a moment on the
 9 standard articulated by the Restatement. Notably, in
 10 the chapeau of the provision, the Restatement makes
 11 clear that the list of due process protections it
 12 identifies are factors that are relevant to consider.
 13 The Restatement does not suggest that these are
 14 elements that must be present in every case. To the
 15 contrary, the Restatement makes clear in Comment B
 16 that "they are not all required in all types of
 17 proceedings."
 18 But in no circumstance does this mean that no
 19 due process must be provided. The commentary to the
 20 Restatement notes that under customary international
 21 law, the absence of any one of the factors could be
 22 determinative of whether procedural fairness was

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16:00:51 1 denied.
 2 And I'm referring there to Comment B again.
 3 The second point I would like to make
 4 concerns the list of due process protections.
 5 Section 181 includes eight protections in this list.
 6 Apotex, and in its submissions, has focused
 7 on four of these. It does so not because it is cherry
 8 picking, as the United States suggests; rather, it
 9 focuses on these four because the other four are not
 10 pertinent to the facts of this case. The missing four
 11 deal with interpretation and translation into foreign
 12 languages, an opportunity to communicate with a
 13 representative of the alien's government, an
 14 opportunity to consult with counsel, and reasonable
 15 dispatch by the authorities in reaching a determining.
 16 While disputing some aspects of the
 17 Restatement's approach, the U.S. does not appear
 18 seriously to challenge its essence.
 19 In its Rejoinder, for example, the U.S.
 20 refers to U.S. Supreme Court decisions taking a
 21 flexible approach to due process requirements similar
 22 to that of Restatement Section 181. And you see the

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16:02:13 1 text from the U.S. Rejoinder at Paragraph 299 on the
 2 screen.
 3 The U.S. does not deny that Tribunals, in
 4 assessing whether basic due process has been accorded,
 5 should appropriately consider factors such as the
 6 partiality of the deciding authority, the information
 7 provided concerning the proceedings, and whether the
 8 alien had a reasonable opportunity to contest evidence
 9 and put on its own case.
 10 It would be difficult for the U.S. to take
 11 such a position because it is both eminently sensible
 12 as well as established in international law that these
 13 are pertinent factors to consider.
 14 Instead, the principal stated disagreement
 15 the U.S. appears to have with the Restatement approach
 16 is that the Restatement clearly requires some level of
 17 due process in all administrative decision making,
 18 whether in deciding on a permit application or in a
 19 formal adjudication.
 20 Now, I will come to this in a moment, but
 21 before doing so, I note two unstated reasons why the
 22 U.S. does not like the Restatement's formulation.

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16:03:32 1 First, consideration of the four factors pertinent to
 2 the Import Alert shows that the U.S. provided Apotex
 3 not a single one of these factors. Apotex had no
 4 access to an impartial adjudicative--administrative
 5 authority, no adequate information about the nature of
 6 the proceedings, no opportunity to contest evidence
 7 against it, and no reasonable opportunity to present
 8 its position. The Import Alert adopted against Apotex
 9 comes up zero for four on the pertinent Restatement
 10 factors. While the U.S. doesn't dispute the
 11 pertinence of these factors, the score card is not one
 12 that supports its position.
 13 Second, while the Restatement, as already
 14 noted, does not require all procedural safeguards to
 15 be provided in every context, it does provide clear
 16 guidance on how much process is due. It states in
 17 Comment B--and that text is now on the screen--that
 18 the extent to which the specific safeguards indicated
 19 in this section may be requisite for a fair trial or
 20 other proceeding will depend primarily on, one, the
 21 seriousness of the consequences to the alien, and,
 22 two, the extent to which the exercise of

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16:05:03 1 administrative discretion is reasonably involved in
 2 the determination of the case.
 3 The seriousness of the consequences to Apotex
 4 is well documented in this record. The Import Alert
 5 was devastating, and FDA knew it would be. The
 6 importance of this factor alone makes clear that
 7 substantial process was due Apotex and none was
 8 accorded. This is the second unstated reason why the
 9 U.S. is uncomfortable with the Restatement.
 10 As noted, the U.S. argues that the
 11 Restatement factors do not apply at all to
 12 administrative decision making. The U.S. argues,
 13 without basis, that while due process is required if a
 14 State elects to afford administrative adjudication, no
 15 due process is required for administrative decision
 16 making under international law if a State does not
 17 provide adjudicative procedures. I'm referring here
 18 to the Rejoinder at Paragraphs 318 and 319.
 19 Apotex addressed at some length in its
 20 submissions the U.S.'s two-tiered approach to due
 21 process. I will not repeat all of those arguments
 22 here, but I will recall some of the main points.

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16:06:29 1 First, the Restatement and State practice
2 establishes that the due process protections extend to
3 administrative decisions and is not limited to
4 adjudication. There is no support for the U.S.
5 position in the Restatement or in its commentary. The
6 text of the Restatement refers to a trial or other
7 proceeding and addresses, as decision makers, the
8 Tribunal or administrative authority.

9 This is second 181 Paragraphs (a) and (h).

10 The commentary to the Restatement makes clear
11 that a proceeding, in its terms, is broader than
12 adjudication. The commentary includes as examples
13 issuance or revocation of a license, granting or
14 denying a zoning ordinance variance, criminal parole,
15 exercise of executive clemency, waiver of penalty for
16 overdue taxes, granting a permit to travel in
17 restricted areas, and granting a public utility
18 franchise. These are classic examples of
19 administrative decision making. The American Law
20 Institute found in 1965 that customary international
21 law extended to these decisions.

22 Second, Apotex demonstrated in the Memorial

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16:08:00 1 and the Reply the considerable State practice
2 supporting the Restatement's position that some level
3 of due process is required in administrative
4 proceedings. I refer the Tribunal to Pages 137-143 of
5 the Memorial, and Pages 133-138 of the Reply.

6 These show that the laws of, among many
7 others, France, Italy, Sweden, Denmark, Germany,
8 Spain, Peru, Argentina, Costa Rica, Columbia, Japan,
9 and South Korea, Greece, and Portugal, all contain
10 principles of fair administrative proceedings. I will
11 not repeat that showing here, but will refer the
12 Tribunal to the submissions I've already referenced.

13 Moreover, NAFTA Chapter 18 in general and
14 Article 1804 in particular require basic due process
15 in administrative proceedings applying Measures
16 respecting any matter covered by the NAFTA to
17 particular persons, goods, or services or another
18 Party in specific circumstances.

19 At the time of the adoption of this
20 provision, Canada noted that this chapter reflected
21 "basic procedures necessary to meet the requirements
22 of due process and natural justice for all matters

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16:09:41 1 covered by the Agreement."

2 Again, basic due process protections like
3 those in Chapter 18 were understood by the NAFTA
4 Parties as natural justice applicable to all.

5 The U.S. also challenges Apotex's reliance on
6 the Restatement by asserting that the Restatement
7 factors need not be afforded before taking action.
8 And I refer the Tribunal, again, to the Rejoinder at
9 Paragraphs 318 and 319.

10 Now, as an initial matter, Apotex has never
11 argued that customary international law invariably
12 requires due process before a State may permissibly
13 take an administrative decision with severe impact on
14 an alien. Rather, Apotex's position is and always has
15 been that the amount and timing of the due process
16 depends on the context. This is what the Restatement
17 says.

18 Apotex agrees that under some
19 circumstances--notably, those where there is evidence
20 of imminent harm--ex post process is acceptable. The
21 argument that the U.S. attacks is not one that Apotex
22 has made. The U.S. knocks down a straw man.

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16:11:12 1 Moreover, the U.S. asserted in its Rejoinder
2 for the first time that Apotex failed "to identify a
3 single State anywhere in the world that recognizes
4 Apotex's proposed rule of customary international
5 law," as concerns the importation of drugs. My
6 reference is to the Rejoinder, Paragraph 285.

7 While Apotex disagrees that State practice at
8 such a microscopic level is required, we note that the
9 U.S. is incorrect. As we noted in our pleadings,
10 France generally requires due process safeguards to be
11 afforded when administrative decisions are made. With
12 respect to the import of medical products in
13 particular, we refer to the new Legal Authorities
14 submitted as CLA-634 and 635.

15 Now, I will not develop this point further
16 other than to note that these provisions mandate that,
17 with the exception of an emergency situation, the
18 natural or legal person concerned shall be put in a
19 position to present its observations before the
20 adoption of the suspension Measures. Of course, in
21 order to be able to present observations, a person
22 must have been duly notified of the adoption of the

16:12:40 1 Measures.

2 ARBITRATOR CROOK: I was sort of curious how
3 that was going to come up. I mean, is the proposition
4 that this is State practice relevant to proof of a
5 customary rule of international law? If that's not
6 the claim, what do we learn from the French statute?

7 MR. LEGUM: Well, first of all, our
8 proposition is that the State practice reflects the
9 general principles that are set out in the
10 Restatement. And it would be, I think, highly unusual
11 for an international Tribunal to require State
12 practice of, for example--of something like due
13 process at a level as microscopic as in a specific
14 type of proceeding.

15 So it is not our position that that is
16 something that is a showing that needs to be made.
17 We're putting this in the record simply as a response
18 to the U.S.'s argument, which seems to draw some
19 significance to the fact that, although the four
20 procedural safeguards that we rely upon are well
21 established in customary international law, that the
22 record does not have any instance of a single State

16:13:58 1 that has afforded due process under its laws with
2 respect to this particular type of Measure. So it's
3 simply a response to the U.S. argument.

4 I feel confident that there is much more
5 State practice on this topic out there, but it would
6 require quite a bit of resources to collect it all and
7 present it.

8 In its Rejoinder, the U.S. also emphasizes
9 that FDA enjoys discretion under national law in its
10 enforcement decisions. Apotex agrees that under the
11 Restatement the extent to which the exercise of
12 administrative discretion is reasonably involved is a
13 factor in assessing what degree of process is due.

14 The Tribunal will recall the slide that I
15 showed earlier of Comment B to Section 181. And,
16 indeed, the extent to which the exercise of
17 administrative discretion is reasonably involved in
18 the determination of the case is one of the two
19 factors that is to be considered in deciding how much
20 due process is required.

21 The other factor, however, is the severity of
22 the consequences to the alien. As already noted, in

16:15:24 1 light of the severe impact the Import Alert had on
2 Apotex, as FDA knew it would, it is evident in this
3 case that substantial due process was required.

4 As we've demonstrated in our submissions,
5 international case law supports our position that due
6 process is required in administrative proceedings even
7 when administrative discretion is required.

8 Cases such as international Thunderbird
9 investment v. Mexico, Genin versus Estonia, and GAMI
10 Investments versus Mexico do not support the U.S.'s
11 assertion that FDA's actions should be accorded
12 deference. Instead, these cases recognize the
13 importance of the type of procedural safeguards
14 enumerated in the Restatement.

15 First, we remind the Tribunal that, as we
16 discussed at Page 149 of our Reply, GAMI Investments
17 did not address procedural due process at all. It
18 dealt with claims that the Mexican Government had
19 failed to implement certain provisions of its own law.
20 It, therefore, is inapposite to this discussion.

21 Nor does International Thunderbird support
22 the U.S. The U.S. is correct that in that case, the

16:16:49 1 Tribunal concluded that Thunderbird had received due
2 process, despite the fact that the administrative
3 authority in question initially closed Thunderbird's
4 gaming facilities without a prior hearing. However,
5 the Authority Then recognized that the official
6 Closure Order was irregular and decided itself to lift
7 the Order. Then, after an administrative hearing,
8 during which Thunderbird was able to present evidence,
9 the Authority issued a new Administrative Order
10 closing the facilities.

11 Thunderbird challenged the second Closure
12 Order before a NAFTA Tribunal, but the Tribunal
13 rejected the challenge. And the relevant text is on
14 the screen. In doing so, the Tribunal noted that
15 Thunderbird was given a full opportunity to be heard
16 and to present evidence at the administrative hearing,
17 that the Administrative Order was adequately detailed
18 and reasoned, and that the proceedings were subject to
19 judicial review before the Mexican courts.

20 By contrast, none of procedural safeguards
21 considered by the Thunderbird Tribunal was afforded in
22 this case. Apotex did not have a full opportunity to

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16:18:08 1 be heard and to present evidence, it did not receive
2 adequately detailed and reasoned explanations for why
3 the Import Alert was imposed, and Apotex had no right
4 to a judicial review of FDA's decision as FDA
5 routinely takes the position in U.S. courts that an
6 Import Alert is not judicially reviewable.

7 In another case, Genin versus Estonia, the
8 Tribunal expressed deep discomfort with the Bank of
9 Estonia's failure to provide the types of procedural
10 safeguards enumerated in the Restatement. The
11 Tribunal was troubled that the bank failed to provide
12 advance notice or an opportunity to be heard to the
13 Claimants' company before revoking its banking
14 license, but ultimately concluded, based on a specific
15 set of facts that are quite distinct from those here,
16 that there was no due process violation.

17 Now, the U.S. does not come to grips with the
18 key factual distinction between this case and Genin.

19 Whereas Genin obfuscated even the most basic
20 facts of his business, including the address, who the
21 Shareholders were, and the ownership of the shares,
22 Apotex has cooperated with FDA and complied with U.S.

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16:19:31 1 regulatory schemes by opening its facility to
2 inspections, maintaining open dialogue with FDA,
3 complying with pre- and post-approval reporting
4 obligations, and taking proactive steps to alleviate
5 FDA's concerns, such as initiating a voluntary recall.

6 Whereas, Genin knowingly chose to invest in a
7 place where emerging State institutions were
8 responsible for overseeing and regulating areas of
9 activity previously unknown, and the circumstances of
10 political and economic transition prevailing in
11 Estonia at the time justified heightened scrutiny of
12 the banking sector, the U.S. offers a highly developed
13 legal and Regulatory Framework that provides thorough
14 oversight.

15 Moreover, while due process in Genin would
16 not have impacted the result had it been accorded, the
17 record in this case demonstrates that if Apotex had
18 been afforded the due process protections available to
19 investments supplied by plants in the U.S., FDA would
20 never have cut off its supply of products.

21 The U.S. suggests that this matter is similar
22 to Genin and that Apotex has conceded that the

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16:20:56 1 Etobicoke and Signet facilities failed to comply with
2 cGMP. Not so. From the very outset of this
3 arbitration, Apotex made clear that--and I'm quoting
4 the Request for Arbitration--"Apotex-Canada rejected
5 FDA's suggestion that its facilities were not
6 compliant with cGMP." This is the Request for
7 Arbitration, Paragraph 43.

8 Rather, Apotex has said, as a legal matter,
9 that the claims of less favorable treatment and
10 failure to accord due process asserted in this
11 arbitration do not depend on the correctness of FDA's
12 findings. Whether correct or not, FDA found cGMP
13 violations as to Apotex and as to the comparators.
14 But only Apotex-U.S.'s supply chain was severed for
15 two years.

16 Whether those findings are correct or not,
17 FDA afforded Apotex no process in imposing the Import
18 Alert. The findings are not in dispute in this case,
19 but only because Apotex's claims do not depend upon
20 the correctness of FDA's decisions. There is no merit
21 either to the U.S. assertion of a concession on
22 Apotex's part or its reliance on the Genin case.

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16:22:17 1 Mr. President, Members of the Tribunal, that
2 concludes my review of the applicable international
3 standard of due process applicable here. I would
4 now--unless the Tribunal has a question--turn the
5 floor over to Ms. Weil to apply those standards to the
6 facts of this case.

7 PRESIDENT VEEDER: Give me one second.
8 Please continue.

9 MS. WEIL: Mr. President, Members of the
10 Tribunal, I will now demonstrate that Apotex was
11 denied the basic due process required by international
12 law.

13 I begin by noting that the record in this
14 case establishes not only a failure to accord basic
15 due process, but also that that failure resulted in
16 the Import Alert. The record shows that if the U.S.
17 had afforded Apotex due process, the Import Alert
18 would never have been imposed.

19 The record shows that FDA took action before
20 completing review of Apotex's responses and based on
21 faulty information or misunderstandings. Had due
22 process been afforded, Apotex could have clarified

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16:23:26 1 those misunderstandings, and the Import Alert never
2 would have been imposed.
3 Experts Ron Johnson and Sheldon Bradshaw
4 concurred with this assessment in their First Report.
5 They concluded that had Apotex been afforded the due
6 process rights that FDA regularly provides to U.S.
7 companies, FDA would not have prevented Apotex
8 products from being sold in the U.S.
9 The process by which FDA enjoins a U.S.
10 company from selling products in the U.S. accords
11 vastly more due process than that was afforded Apotex.
12 First, FDA would provide multiple
13 opportunities to remediate cGMP violations before it
14 pursued enforcement action. This includes the
15 opportunity to remediate cGMP violations noted as 483
16 observations, and in Warning Letters, as well as other
17 exchanges with the company.
18 If those opportunities proved fruitless,
19 numerous offices within FDA and the Department of
20 Justice would review and assess the facts and evaluate
21 whether to recommend enforcement action. If the
22 Department of Justice concurred, it would then file

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16:24:40 1 suit in federal court. Following briefing from the
2 Parties in which they could present evidence in
3 support of their positions, the independent federal
4 judge would decide whether an injunction was proper.
5 Thus, to pursue enforcement action against a
6 domestic facility, numerous offices within FDA and
7 other Executive Branch agencies would have to be
8 involved in the process. And their decision would
9 have to be approved by an independent authority; in
10 this case, a federal judge.
11 The U.S.'s Expert testimony from William
12 Vodra supports this assertion. Mr. Vodra testified
13 that there are "profound differences" in FDA's
14 authority with respect to domestic and foreign
15 facilities and in the standards that are applied to
16 each.
17 For example, Mr. Vodra testified that FDA may
18 take action against drugs manufactured at domestic
19 facilities upon proof of adulteration. Whereas, FDA
20 may act against foreign manufacturers upon the mere
21 appearance of adulteration. Certainly, if Apotex had
22 received the treatment and procedural protections

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16:25:49 1 afforded a domestic company, it would not have been
2 placed on Import Alert.
3 This, as noted, is what Mr. Bradshaw and
4 Johnson concluded. That conclusion has not been
5 disputed by the U.S.
6 The record, Apotex submits, shows that due
7 process would have made a difference in this case, had
8 it been afforded. Due process, however, was not
9 afforded Apotex. The U.S. failed to provide any of
10 the four pertinent procedural safeguards listed in the
11 Restatement Section 181. I will address each of these
12 safeguards, in turn.
13 First, CDER was not an impartial authority.
14 The U.S. contends that there is impartiality because
15 multiple offices participate in the process by which
16 FDA makes enforcement decisions. According to the
17 U.S., CDER reviews on-site inspectors' findings and
18 makes a recommendation which DIOP then reviews, and
19 the Office of Chief Counsel advises on legal
20 considerations. However, the U.S.'s contention is
21 unavailing.
22 As an initial matter, the U.S.'s own Witness,

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16:27:00 1 Dr. Carmelo Rosa, acknowledges that FDA changed its
2 Warning Letter process in the middle of 2009 to
3 exclude from its review the Office of the General
4 Counsel, one of the offices that the U.S. argued adds
5 impartiality to this process. There is no evidence
6 that the Office of General Counsel was consulted on
7 the Apotex Import Alert.
8 But even if different offices may
9 participate, it is nonetheless the same agency that
10 makes and reviews decisions which renders the process
11 flawed. Apotex's Experts described how DIOP generally
12 rubber stamps CDER's recommendations and does not
13 exercise independent review and judgment.
14 The evidence in this case supports that
15 testimony and demonstrates that DIOP's role in issuing
16 the Import Alert to Apotex consisted merely of
17 implementing CDER's recommendation rather than
18 independently evaluating it.
19 First, the only information that DIOP
20 received from CDER was the 2 1/2-page memorandum
21 requesting that the Import Alert be imposed against
22 Apotex. This memorandum was prepared on August 20,

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16:28:18 1 2009, by Rick Friedman, the director of CDER. DIOP
 2 had no access to any supporting documents.
 3 Second, that memorandum was transmitted to
 4 DIOP on August 25, 2009. The day before, however, on
 5 August 24, 2009, a CDER officer told an industry
 6 gathering that "Next week you'll be reading about how
 7 FDA has placed a company on Import Alert only seven
 8 business days after the conclusion of a foreign
 9 inspection."
 10 Now, let me pause here.
 11 CDER was so confident in the outcome that
 12 they told the world that the Import Alert would be
 13 adopted even before they sent the request to DIOP.
 14 Their, after Dr. Rosa e-mailed DIOP to
 15 inquire about the status of the Import Alert, DIOP
 16 approved it within 30 minutes. Even this delay struck
 17 some in FDA as too long.
 18 Mr. Friedman asked in an e-mail, which you
 19 see here, dated August 28, 2009, why OIP took four
 20 extra days to actually post the Alert rather than post
 21 it on the very same day that CDER recommended that
 22 DIOP adopt the Import Alert.

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16:29:36 1 This demonstrates that DIOP did not
 2 independently review the recommendation to issue the
 3 Import Alert or any of the underlying facts.
 4 With respect to the Signet inspection, FDA's
 5 review did not involve multiple offices. Inspectors
 6 sent their on-site observations straight to CDER
 7 without first sending them to the district for review,
 8 contrary to normal procedure. Thus, Apotex's
 9 individual experience differs from the general policy
 10 that the U.S. has said FDA follows. The lack of
 11 impartiality in process is evident in how rushed the
 12 decision to adopt the Import Alert was.
 13 The Signet inspection ended Friday,
 14 August 14, 2009, and FDA investigators advised Apotex
 15 that it should provide FDA with a proposal for the
 16 firm's next steps on Monday, August 17. The Parties
 17 planned to talk for one hour on that Monday at
 18 3:00 p.m. However, before that call even took place,
 19 FDA had already started preparing the draft Import
 20 Alert request.
 21 At 3:21 p.m., shortly after the scheduled
 22 hour-long telephone conversation took place,

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16:30:50 1 Dr. Carmelo Rosa circulated his revisions to the draft
 2 Import Alert request. By 5:00 p.m. on the Monday, FDA
 3 internally circulated a draft of the Import Alert
 4 request that incorporated Dr. Rosa's comments.
 5 The draft Import Alert request was cleared on
 6 Wednesday, August 19. The final version of the Import
 7 Alert request was prepared on August 20, and endorsed
 8 by CDER on August 24.
 9 CDER sent its request to DIOP on Tuesday,
 10 August 25. By Friday, August 28, around noon, DIOP
 11 had approved the Import Alert.
 12 This rushed time frame is contrary to FDA's
 13 general policy, according to which, FDA reviews a
 14 firm's response to a Form 483 before deciding to take
 15 enforcement action. This policy was acknowledged by
 16 Dr. Rosa in his Witness Statement. Yet, FDA imposed
 17 the Import Alert before Apotex had a chance to respond
 18 to the Form 483 issued at the end of the Signet
 19 inspection and before FDA had completed its review of
 20 Apotex's responses to the Etobicoke Warning Letter.
 21 On this record, FDA's adoption the Import Alert cannot
 22 be said to be impartial.

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16:32:15 1 Second, FDA gave no notice to Apotex of the
 2 Import Alert. Apotex did not learn about the Import
 3 Alert until after it had already been imposed. FDA
 4 did not notify Apotex of the Import Alert; instead,
 5 Apotex found out about its existence during a
 6 conference call with Health Canada on September 2,
 7 2009, after which Apotex confirmed that there was a
 8 posting on FDA's Web site about the Import Alert.
 9 FDA told Apotex at the time that it was not
 10 required to notify Apotex of the Import Alert, as
 11 information was publicly available on FDA's Web site.
 12 The U.S. does not dispute that it failed to
 13 notify Apotex of the Import Alert. It has proffered
 14 no evidence that it notified Apotex. In fact, the
 15 only evidence in the record, that of the testimony of
 16 Apotex Witnesses, shows that FDA never provided Apotex
 17 with notice of the Import Alert. Without notice,
 18 Apotex had no way to mount a defense.
 19 The U.S. has argued that it should be excused
 20 from providing Apotex with notice because Apotex could
 21 have flooded the market. Nothing in the record,
 22 however, suggests that this was what motivated FDA at

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16:33:31 1 the time to adopt the Import Alert.
 2 The U.S. does not deny that the record shows
 3 no FDA concern about flooding the market at the time.
 4 It does not suggest that there was any real risk of
 5 Apotex doing so. Rather, the U.S.'s argument on
 6 flooding the market is simply an exercise in ex post
 7 hypotheticals.
 8 The U.S. contends that the Etobicoke Warning
 9 Letter and the verbal warning issued at the end of the
 10 Signet inspection were ample notice of FDA's intent to
 11 impose the Import Alert.
 12 Apotex disputes that those things provided
 13 notice, but in any event, the Etobicoke Warning Letter
 14 was issued over two months before the Import Alert.
 15 Yet, Apotex did not flood the market during that time.
 16 Moreover, FDA is capable of monitoring import data and
 17 thereby preventing any flooding of the market.
 18 In response to this argument, the U.S. simply
 19 noted that it reviews a large volume of data related
 20 to the importation of regulated products, but that
 21 FDA's system did not automatically flag sudden
 22 increases in imports in 2009.

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16:34:43 1 However, the U.S. offered no evidence to
 2 support this assertion. Nor is the U.S.'s implication
 3 that it might be difficult to monitor drug import
 4 activity due to its volume a persuasive reason to deny
 5 due process.
 6 The evidence demonstrates that FDA's lack of
 7 notice to Apotex was not about any actual fears of
 8 flooding the market, but rather, reflected FDA's
 9 general policy not to give advance notice of an Import
 10 Alert to any firm.
 11 Given the devastating effects of Import
 12 Alert, Apotex respectfully submits that a blanket
 13 denial of basic due process to an undifferentiated
 14 class of companies cannot be supported. International
 15 law requires that notice should be provided unless the
 16 circumstances justify urgent action. The approach of
 17 the international law, contrary to the U.S.
 18 suggestion, poses no challenge to States' power to
 19 take meaningful Measures to protect public health.
 20 Here there is no evidence that any Apotex
 21 products shipped to the U.S. were actually
 22 contaminated or posed a risk to health and safety.

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16:35:51 1 FDA did not identify any known or suspected injuries
 2 caused by Apotex products in the Sharfstein Report,
 3 the weekly report that my colleagues mentioned
 4 earlier.
 5 FDA drafted an information advisory for the
 6 Secretary of Health and Human Services that noted that
 7 there was no evidence that Apotex products were
 8 unsafe. This lack of evidence is further demonstrated
 9 by FDA's decision to classify Apotex's voluntary
 10 recall as Class II, which provides that the
 11 possibility of serious adverse health consequences is
 12 remote.
 13 FDA never requested Apotex to recall any
 14 products or to expand the voluntary recall that Apotex
 15 had initiated. FDA's Expert, Mr. Vodra, suggests that
 16 FDA had no reason to believe that a formal request for
 17 a recall would change Apotex's intentions. However,
 18 Teva's experience suggests otherwise.
 19 As noted by Mr. Johnson and Mr. Bradshaw in
 20 their First Report, FDA asked Teva to recall products
 21 that Teva had not volunteered to withdraw, which Teva
 22 did. This demonstrates that if expanding the scope of

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16:37:06 1 Apotex's recall was important to FDA, all it had to do
 2 was ask. But FDA did not.
 3 Moreover, Mr. Vodra acknowledged that it was
 4 unnecessary for FDA to request any third-party testing
 5 of Apotex products or to seize Apotex products in
 6 Apotex-U.S.'s Indianapolis warehouse because Apotex
 7 had already volunteered to conduct third-party testing
 8 and promised not to distribute any further drugs in
 9 the U.S.
 10 MR. LEGUM: Mr. President, we've been going
 11 for about an hour and a half. We've got a bit more to
 12 go. So it's up to the Tribunal, but this might be a
 13 good time to take a short break.
 14 PRESIDENT VEEDER: Let's take a break for the
 15 shorthand writer at least. Let's say 15 minutes, and
 16 we'll come back 5 to 5:00. And then--again, we're not
 17 pressing you, just some idea of whether you'll finish
 18 today?
 19 MR. LEGUM: I think, as I said before I think
 20 we can finish--
 21 PRESIDENT VEEDER: You indicated you might
 22 finish today. Obviously, we're here tomorrow morning

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16:38:06 1 as well.
 2 MR. LEGUM: Yes.
 3 PRESIDENT VEEDER: So we're on target.
 4 MR. LEGUM: We are.
 5 PRESIDENT VEEDER: Thank you. 15 minutes it
 6 is.
 7 (Brief recess.)
 8 PRESIDENT VEEDER: Let's resume.
 9 MR. LEGUM: Just before turning the floor
 10 back over to Ms. Weil, a couple of quick points.
 11 First, during the last presentation, we
 12 referred to Rick Friedman as the director of CDER.
 13 That's not accurate. He was the director of the
 14 Division of Manufacturing and Product Quality in the
 15 Office of Compliance of CDER. So two levels down from
 16 the director of CDER. So that's one correction.
 17 And then the other is, I am told by
 18 Mr. Bradshaw that for people in the industry, the
 19 description that I gave of the generic drug scandal of
 20 the 1980s was incomplete in that what was truly
 21 shocking about it was that there were FDA officials
 22 that were being bribed by generic pharmaceutical

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16:56:18 1 companies to take applications. And the big scandal
 2 was that a number of officials, as well as generic
 3 pharmaceutical company officers and directors, went to
 4 jail and hundreds of drugs were withdrawn from the
 5 market, and it really shook the faith of the public in
 6 the generic drug industry at that time.
 7 So, with that amplification, I'll turn the
 8 floor back over to Ms. Weil.
 9 MS. WEIL: Thank you.
 10 Prior to the break, we discussed the first of
 11 the two pertinent Restatement factors. I've like to
 12 now move on to the third of those. That would be that
 13 FDA never detailed why it imposed the Import Alert.
 14 This prevented Apotex from mounting any defense or
 15 responding to FDA's position.
 16 As a preliminary matter, I would like to
 17 address an odd assertion by the U.S. in its Rejoinder.
 18 The U.S. Rejoinder asserts that Apotex argued FDA's
 19 absence of reasons for the first time in the Reply.
 20 This assertion is impossible for us to understand.
 21 Apotex has argued that FDA did not give any reason for
 22 imposing the Import Alert since Day 1.

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16:57:43 1 For example, Apotex's Request for
 2 Arbitration, which you see on the screen, which is
 3 dated February 29, 2012, states that "The FDA provided
 4 no notice to Apotex of its proposed action or its
 5 reasoning."
 6 The Memorial also states that the United
 7 States failed to provide Apotex adequate information
 8 with respect to the nature of proceedings so as to
 9 permit the alien to present his claim or defense.
 10 A few paragraphs later, Apotex stated that
 11 FDA never presented Apotex with reasons for its
 12 adoption of the Import Alert.
 13 Perhaps the U.S. was in a hurry when it
 14 reviewed the request for--the Request for Arbitration
 15 and the Memorial and skipped over those parts.
 16 Otherwise, it is very difficult for us to understand
 17 how the U.S. could see this as a new position on
 18 Apotex's part.
 19 Now that we've established that this is not a
 20 new argument, I'll turn to the evidence.
 21 As you can see, beyond a general reference to
 22 drug GMPs, the Import Alert itself and detention

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16:58:52 1 notices given to importers do not describe the reasons
 2 for an Import Alert. Instead, FDA set out its
 3 rationale for the Import Alert in an FDA internal
 4 memorandum that was never given or communicated in
 5 substance to Apotex. Apotex's counsel obtained this
 6 memorandum years later and only through a FOIA
 7 request. Apotex was never told the reasons for the
 8 Import Alert and certainly had no notice and no
 9 information at the time that would permit it to
 10 present a claim or defense.
 11 The U.S. argues that the reasons for the
 12 Import Alert were contained in Forms 483, EIRs, the
 13 Etobicoke Warning Letter, and calls and meetings that
 14 it had with Apotex. This argument is flawed for
 15 several reasons. Forms 483, such as the one that you
 16 see on the screen, expressly state that they are not
 17 findings, and thus, they cannot inform Apotex of the
 18 reasons for the Import Alert. Moreover, companies
 19 have the opportunity to respond and explain the
 20 observations listed on a Form 483 and may thus resolve
 21 any concerns before an Import Alert would be issued.
 22 Likewise, Warning Letters do not

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17:00:09 1 provide--excuse me--do not explain why FDA did or did
2 not adopt an Import Alert. As noted at some length in
3 the discussion of national and MFN treatment, many
4 companies receive Warning Letters without any
5 enforcement action being taken. That a company
6 receives a Warning Letter does not mean that it will
7 be put on Import Alert.

8 Moreover, with respect to the Etobicoke
9 Warning Letter, Apotex responded to each issue raised
10 by FDA, and FDA eventually accepted Apotex's
11 explanations. Unfortunately, FDA did not review
12 Apotex's response until after the Import Alert was
13 issued. Nor could the Signet Warning Letter provide
14 reasons for the Import Alert because the Import Alert
15 was issued seven months before Apotex received the
16 Signet Warning Letter. And so the Import Alert
17 obviously cannot be based upon that document.

18 With respect to the Establishment Inspection
19 Reports, or EIRs, the record does not support the
20 Rejoinder's assertion that FDA provided them to
21 Apotex. In fact, the first time that Apotex saw the
22 EIRs for Etobicoke and Signet was when the U.S.

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17:01:21 1 included them as exhibits to its Counter-Memorial in
2 this arbitration. Nor can the meetings or telephone
3 calls with FDA truly explain FDA's justification for
4 the Import Alert, as these conversations were
5 principally focused on Apotex's efforts to enhance its
6 systems further to address FDA's concerns. Not only
7 were these conversations substantially forward-looking
8 rather than backward-looking, even to the extent that
9 they discussed those concerns, the discussion did not
10 purport to explain why the Import Alert had been
11 imposed.

12 In addition to pointing to Forms 483, EIRs,
13 the Etobicoke Warning Letter, and calls and meetings
14 with Apotex, the U.S. points in its Rejoinder to
15 publicly available information, such as--and I quote
16 the Rejoinder at Paragraph 38--"statutes, regulations,
17 procedural manuals, forms, frequently asked questions,
18 Warning Letters, and Import Alerts"...

19 However, these general policy materials
20 hardly substitute for informing Apotex of the specific
21 reasons why its products were prevented from reaching
22 Apotex-U.S. and the U.S. market. FDA intentionally

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17:02:36 1 drafted its cGMP regulations in very general and
2 flexible terms in order to allow each manufacturer to
3 decide individually how to best implement the
4 necessary controls.

5 Contrary to what the U.S. argues, these GMP
6 regulations do not provide objective standards for
7 decision makers. Moreover, Mr. Vodra testified that,
8 to his knowledge, FDA hadn't reduced to writing "how
9 its officials are to weigh and integrate these various
10 factors to reach a final judgment as to whether to
11 initiate enforcement actions."

12 Thus, the suggestion that Apotex knew exactly
13 why the Import Alert was imposed because of publicly
14 available information is without merit. On this
15 record, it is clear that FDA failed to inform Apotex
16 of its reasons for imposing the Import Alert.

17 I now turn back to my colleague, Mr. Legum,
18 who will discuss how none of the U.S. remedies were
19 available or effective in providing Apotex with any
20 due process after the Import Alert was adopted.

21 MR. LEGUM: Thank you.

22 Because the U.S. never provided notice of the

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17:03:56 1 Import Alert or any opportunity to present views
2 before it was adopted, the only means for the U.S. to
3 satisfy its obligations under the minimum standard
4 would be to provide due process after the fact.
5 However, the U.S. also failed to provide any
6 meaningful route for Apotex to obtain due process
7 after the adoption of the measure.

8 The U.S. suggested four avenues were
9 available to Apotex: Reconsideration, citizen
10 petition, detention hearings, or suit in court under
11 the Administrative Procedure Act. But none of these
12 would have provided Apotex with the available and
13 effective relief required by international law.

14 Now, the U.S. does not suggest that FDA ever
15 advised Apotex of any of these four purportedly
16 ubiquitous avenues during any of the calls or meetings
17 Apotex had with FDA. FDA did not.

18 Instead, FDA's position, both to Apotex and
19 internally, was that successful re-inspection was the
20 only way Apotex could remove the Import Alert.

21 As the August 20, 2009, memorandum from CDER
22 to DIOP requesting the Import Alert noted, FDA's

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17:05:30 1 position was "if and when the firm can demonstrate
2 that it is in compliance with cGMPs and a
3 re-inspection confirms that appropriate corrections
4 have been implemented, CDER will request removal of
5 the firm from Import Alert for Detention Without
6 Physical Examination."

7 On September 3, 2009, FDA told--FDA told
8 Apotex that a successful re-inspection was the only
9 way to lift the Import Alert, and that appeal to the
10 district officer at a detention hearing would, at
11 best, address shipments on a case-by-case basis.

12 The minutes state that "Apotex asked about
13 what would need to occur for the Import Alert to be
14 lifted. FDA responded that the issues identified in
15 the reports issued would need to be corrected and that
16 the corrections would need to be verified by a
17 re-inspection by FDA."

18 FDA reiterated this message in a meeting on
19 September 11, 2009. You see the language on the
20 screen.

21 At that meeting FDA said that it would
22 require re-inspection and they will re-inspect when

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17:06:55 1 they have assurance that cGMP conformance has been
2 instituted and that all deficiencies have been
3 resolved. During that same meeting, as you can see on
4 the slide, Mr. Rivera-Martinez also said that the
5 Commissioner had made it very clear that a
6 re-inspection would be necessary to close out actions
7 of this kind.

8 As noted in a September 14, 2009, statement
9 to the public, Apotex stated its understanding based
10 on FDA's repeated statements to it: "Until such time
11 that the facilities are re-inspected, the Import Alert
12 will not be lifted."

13 This accords with the FDA Regulatory
14 Procedures Manual, which states that analysis of
15 samples is generally insufficient to remove an Import
16 Alert and that re-inspection may be required.

17 As Apotex noted in its Reply, it
18 appropriately relied on FDA's statements that the
19 Import Alert could be lifted only upon successful
20 re-inspection.

21 And I refer to the Tribunal to the Reply at
22 Paragraph 467.

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17:08:11 1 In its Rejoinder, the U.S. did not dispute
2 that FDA's unchanging position at the time was that
3 re-inspection was required to lift the Import Alert.
4 The U.S. also did not dispute that under international
5 law, as noted by the International Court of Justice in
6 the Diallo case, a Claimant is "justified in relying
7 on the consequences of the legal characterization thus
8 given by the executive authorities, including for
9 purposes of the local remedies rule."

10 Thus as a matter of law, Apotex was entitled
11 to rely on FDA statements that re-inspection was the
12 only way to lift the Import Alert.

13 Now, if the four avenues proposed by the U.S.
14 now were so available and effective, it defies
15 understanding that no one suggested them to Apotex
16 before this arbitration. Taken together, the record
17 does not support the U.S.'s assertion that numerous
18 effective remedies were available to Apotex at the
19 time.

20 As the Loewen Tribunal recognized, remedies
21 must be effective, adequate, and reasonably available
22 to the complainant in order to meet the minimum

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17:09:36 1 standard of treatment. Under international law, the
2 U.S. bears the burden of proving its assertion that
3 these remedies existed, would have been effective, and
4 were not exhausted. This principle is recognized by
5 numerous tribunals such as ELSI, Diallo, Ambatielos,
6 and Chevron. Quotes from the relevant cases appear on
7 the screen. But this is precisely what the U.S. did
8 not do.

9 The U.S. disputes in its Rejoinder that it
10 bears the burden of proving that U.S. law could have
11 provided Apotex the relief that it sought. Relying on
12 the Apotex I and II Case, the U.S. suggests that the
13 burden of proof relies on Apotex to demonstrate the
14 "obvious futility" of any domestic remedies. I refer
15 here to the Rejoinder at Paragraph 321.

16 However, the U.S.'s reliance on the Apotex I
17 and II case is misplaced here because that case arose
18 in the context of a claim for a substantive denial of
19 justice by an independent court. In such a context,
20 justice is not denied if justice remains to be
21 pursued. There, local remedies are a substantive part
22 of the claim, not a procedural defense. In contrast,

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17:11:07 1 here, denial of justice by an independent court is not
2 at issue, and the burden falls on the U.S. to prove
3 its assertions that the four avenues were available
4 and adequate.

5 The U.S. has failed to do so, and I will now
6 turn to each one of the four proposed avenues in turn.

7 PRESIDENT VEEDER: Just before you do that,
8 you've very helpfully listed the relevant cases on
9 your slide, Number 54. Is there anything that we need
10 to understand about the other Apotex Award? Was this
11 an issue?

12 MR. LEGUM: My recollection is that it was
13 presented in that case, and as I said, the Tribunal
14 did find that the burden did not lie on the Respondent
15 in the context of that case.

16 That case, however, differs from this one in
17 that it involved a claim of a substantive denial of
18 justice by an independent court. And in that context,
19 as the Loewen Tribunal recognized, that claim may not
20 be made out if there were effective and adequate
21 remedies available to be exhausted. The reason being
22 that the nature of the claim of denial of justice is

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17:12:25 1 that the State has failed to provide a system of
2 justice that, on the whole, is adequate under
3 international law.

4 And if there is an appeal from a court
5 decision that would otherwise violate the
6 international minimum standard, as was the case in
7 Loewen, then that would defeat a claim that the State
8 has failed to provide an adequate system of justice.
9 We would submit that that case does not apply in this
10 context because there is no claim here of a denial of
11 justice by an independent court. So I begin with
12 reconsideration under 21 CFR Section 10.75.

13 This is not an effective remedy because it is
14 discretionary, does not provide the opportunity to
15 vindicate a right, and relies on the grace of the very
16 same office that imposed the Import Alert. Moreover,
17 it does not provide any ability to present new
18 evidence or witnesses.

19 Section 10.75 allows a decision by an FDA
20 employee to be reviewed by that employee's supervisor
21 based on the record used originally. The
22 reconsideration request does not meet customary

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17:13:58 1 international law standards of due process because it
2 is not decided by an impartial Party.

3 Any request for reconsideration would be made
4 to CDER, the same office that requested the Import
5 Alert. Reconsideration also would not permit Apotex
6 to defend itself or to contest evidence against itself
7 because it is decided on the basis of the record of
8 the original decision, a record to which Apotex had no
9 access and to which it did not contribute.

10 Mr. Rowley.

11 ARBITRATOR ROWLEY: Am I correct that the
12 record indicates that no request for reconsideration
13 was made or sought by Apotex?

14 MR. LEGUM: That is correct.

15 ARBITRATOR ROWLEY: And does the record
16 indicate why?

17 MR. LEGUM: The record does not indicate why.
18 My understanding is that this was never identified as
19 anything that was available to Apotex to do.

20 ARBITRATOR ROWLEY: Well, I suppose it
21 doesn't matter. If it existed, it depends on whether
22 one looks at the law. But the question--I don't want

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17:15:09 1 to prejudge that issue. The question I had was, was
2 it pursued? The answer is no. And there's no
3 evidence as to why it was not pursued. That's as I
4 understand the nub of the answer.

5 MR. LEGUM: I may return to this tomorrow
6 morning after I've had a chance to review the record
7 more. I'm being reminded by a colleague that there
8 may be some evidence on the record on this.

9 ARBITRATOR ROWLEY: Well, I probably have the
10 same question about each of the remedies you're going
11 to deal with. So you can deal with that all at one
12 time.

13 MR. LEGUM: Certainly.

14 As the Diallo Tribunal noted, executive
15 reconsideration of a decision does not constitute a
16 remedy under international law when it is aimed at
17 obtaining a favor rather than vindicating a right.
18 This principle has been upheld by the International
19 Court of Justice, the International Law Commission,
20 and many other sources of international law. A
21 reconsideration request is a discretionary one that
22 does not depend on any principles or standards.

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17:16:36 1 MR. SHARPE: I'm sorry, Mr. President. If I
2 might just note that two of the sources that were
3 cited on the last slide, as we understood, had been
4 withdrawn by Claimants on the first day. So we would
5 just note that for the benefit of the Tribunal.

6 Thank you.

7 CLA-637 and CLA-638 we had understood were
8 withdrawn.

9 MR. LEGUM: That's absolutely correct. We
10 did not correct this slide. And what we'll do is we
11 will provide tomorrow morning a replacement slide for
12 members of the Tribunal.

13 PRESIDENT VEEDER: Slide 56, we just cross
14 out CLA-637, Hartman; CLA-638, Horvat.

15 MR. LEGUM: That's right. And don't read
16 them.

17 PRESIDENT VEEDER: Well, too late.

18 MR. LEGUM: My apologies for that.

19 PRESIDENT VEEDER: Thank you for that.

20 MR. SHARPE: Thank you.

21 MR. LEGUM: However, let's do look at the
22 language at the top case, which is on the record,

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17:17:34 1 which is the Diallo case. And in this case, the Court
2 recalled that while the local remedies rule that must
3 be exhausted includes all remedies of a legal nature,
4 judicial redress, as well as redress before
5 administrative bodies, administrative remedies can
6 only be taken into consideration for purposes of the
7 local remedies rule if they are aimed at vindicating a
8 right and not obtaining a favor.

9 Now, although the U.S. suggests in its
10 Rejoinder that this form of review constitutes an
11 appeal because the decision is reviewed by someone
12 with higher authority--this is at the Rejoinder in
13 Paragraph 346--this argument does not withstand
14 scrutiny. The evidence indicates that various
15 individuals--such as the director of CDER's Office of
16 Compliance, Deborah Autor, CDER's Director, Janet
17 Woodcock--themselves participated in the decision to
18 impose the Import Alert.

19 The U.S. does not identify to whom this
20 supposed appeal would lie. And in any event, the
21 authority making the decision remains the same agency.
22 Reconsideration is not an effective remedy under

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17:19:00 1 settled international law and the record in this case.

2 The second remedy proposed by the U.S.
3 administratively challenging FDA's cGMP findings by
4 filing a citizen petition under 21 CFR Sections 10.25
5 and 10.30 is not an effective remedy because it is a
6 discretionary proceeding that does not apply or
7 require due process safeguards.

8 A citizen's petition allows someone to ask
9 that the Commissioner take or refrain from taking a
10 specific administrative action. Petitions are
11 publicly posted, and interested Parties may submit
12 written comments. After evaluating the petition, FDA
13 decides to grant or deny the petition. This
14 evaluation process can take more than a year.

15 This avenue does not provide the due process
16 safeguards required by international law because it is
17 a discretionary act on the part of FDA that has no
18 principles or standards governing the grant or denial
19 of the petition.

20 FDA is permitted to take to issue tentative
21 responses rather than final binding ones. The
22 petition does not include the right to a hearing or

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17:20:28 1 obligate FDA to investigate or to act. In the
2 petition procedure, the Petitioner has no right to
3 review information held by FDA relating to the issue
4 or to rebut any of that information as part of its
5 defense.

6 Now, although the U.S. has argued that a
7 citizen petition would have allowed Apotex to take any
8 objections to FDA decisions directly to the FDA
9 Commissioner--I refer to the Rejoinder at
10 Paragraph 353--the U.S. fails to recognize that the
11 Commissioner has delegated the authority to issue
12 decisions on citizen petitions right back to CDER, the
13 very office that made the original determination. And
14 I refer here to FDA Staff Manual Guides at Page 3,
15 Section 1(h). The exhibit reference is R-184.

16 Now, as FDA has acknowledged, in many
17 instances--and the language is on the screen--it is
18 readily apparent that citizen petitions may not be the
19 best or most efficient mechanism for addressing the
20 underlying subject or issue. In contrast, a telephone
21 call, letter, or request for a meeting, while lacking
22 the formal processing associated with citizen

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17:21:54 1 petitions, is usually an easier, fairer, and more
 2 efficient way to discuss the same issue with the
 3 agency.
 4 The U.S.'s Witness--or Expert, Mr. Vodra,
 5 confirms that in his experience "the citizen petition
 6 can be a cumbersome pathway" and that "formal agency
 7 action can be delayed." This is Paragraph 103 of the
 8 Vodra Expert Report.
 9 The U.S. has provided no evidence that
 10 citizen petitions are an adequate or effective way to
 11 challenge an Import Alert. Indeed, the U.S. has
 12 provided no evidence that any Import Alert has ever
 13 been successfully challenged via a citizen petition,
 14 nor did Mr. Vodra testify that a citizen petition
 15 would be effective. Instead, he tepidly suggested
 16 that he "cannot presume a fortiori that a citizen
 17 petition is never useful to provide prompt and
 18 effective relief." That's Paragraph 103 of the Vodra
 19 Expert Report.
 20 Even setting aside these obvious problems,
 21 the U.S. fails to explain how Apotex could have used
 22 the citizen petition process to challenge the Import

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17:23:19 1 Alert when FDA never told Apotex the basis for its
 2 decision to impose the Import Alert, and the citizen
 3 petition process does not provide a petitioner with
 4 the right to review FDA information.
 5 Without reviewing FDA's rationale for the
 6 Import Alert, Apotex could not have effectively
 7 challenged it. Apotex did not file a citizen
 8 petition, to answer Mr. Rowley's question.
 9 The third proposed remedy, a post-detention
 10 hearing, could not have been effective because it
 11 permits a challenge to the detention of a specific
 12 shipment rather than a ban on importation generally.
 13 Moreover, the detention hearing would not be
 14 before--would be before a district director who had no
 15 power to lift the Import Alert. Instead, the center,
 16 CDER, had sole authority to lift the Import Alert.
 17 Although the U.S. claims in its Rejoinder
 18 that Apotex declined FDA's express invitation to
 19 provide oral or written testimony for a detention
 20 hearing--I'm referring to Paragraph 325--the U.S. does
 21 not dispute that the district director lacks authority
 22 to lift the Import Alert. Thus, the U.S. concedes

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17:24:50 1 that a post-detention hearing would be ineffective and
 2 a futile exercise.
 3 Instead, in its Rejoinder, the U.S. presented
 4 a revised argument that Apotex should have combined
 5 two of the three remedies proposed by the U.S. by
 6 appearing at the admittedly ineffective detention
 7 hearing and then appealing the post-detention hearing
 8 decision to the decision maker's supervisor. This is
 9 what appears in Paragraph 343 of the Rejoinder.
 10 But the U.S. argument that Apotex could have
 11 appealed the decision of a post-detention hearing is
 12 at odds with the record.
 13 First, the Regulatory Procedures Manual
 14 advises hearing officers not to be forthcoming about
 15 avenues of appeal. The RPM provides that "If the
 16 question arises, the Respondent should be made aware
 17 of their rights of appeal to a higher level of review
 18 in the agency," but it does not require hearing
 19 officers to apprise a Party of such an appeal. I'm
 20 referring here to CLA-309 at Page 35.
 21 FDA told Apotex that appeal to the district
 22 officer at a detention hearing would, at best, address

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17:26:15 1 shipments on a case-by-case basis. "But this would
 2 require data showing that the issue resulting in the
 3 Import Alert had been addressed." That language
 4 appeared on the screen and is in your books at
 5 Slide 59--excuse me, Slide 60.
 6 The same meeting minutes make unmistakably
 7 clear that only a re-inspection could result in the
 8 Import Alert being lifted. These minutes reflect that
 9 FDA did not say that a detention hearing was a method
 10 by which Apotex could lift the Import Alert.
 11 Likewise, meeting minutes from September 11,
 12 2009, also failed to mention detention hearings as
 13 being an effective way to challenge the Import Alert
 14 and reiterate the necessity of re-inspection.
 15 Finally, the U.S.'s suggestion in its
 16 Rejoinder that Apotex "could have attempted to ship
 17 production to the United States and invoked its right
 18 to a hearing when the products were detained to
 19 establish their admissibility" is difficult to
 20 understand. The reference I just made was to
 21 Rejoinder Paragraph 344.
 22 The U.S., in its defense of Apotex versus the

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17:27:42 1 comparators, places great emphasis on the importance
2 of drug companies being perceived to cooperate with
3 FDA.

4 Now it suggests that it would have been in
5 Apotex's interest to flout FDA's Import Alert and
6 attempt to ship products to the U.S. despite FDA's
7 official position to the contrary.

8 The U.S. position is irreconcilable, as well
9 as being inconsistent with the concern the U.S. now
10 raises, but did not at the time, that Apotex would
11 attempt to flood the market with products.

12 PRESIDENT VEEDER: Is that a fair criticism?
13 I'm just reading Paragraph 344, because it assumes
14 that Apotex would have come into compliance. So I'm
15 not sure it would be quite as blatantly flouting, as
16 you might suggest.

17 MR. LEGUM: Allow me to catch up with you, if
18 you don't mind.

19 PRESIDENT VEEDER: Paragraph 344, Page 176.

20 MR. LEGUM: I think that your reading of that
21 provision is correct--that statement is correct. But
22 I would note that coming into compliance, as FDA

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17:30:40 1 possibility of seeking judicial review of an Import
2 Alert. But the consistent position of the U.S. in
3 U.S. courts has been that no judicial review of Import
4 Alerts is possible.

5 In at least two cases, notably, KV
6 Pharmaceutical Company versus FDA and Smoking
7 Everywhere versus FDA, CLA-542 and CLA-1438, FDA has
8 argued that an Import Alert is a discretionary act not
9 reviewable by the U.S. courts. The U.S. acknowledges,
10 in its Rejoinder, that the Executive Branch takes the
11 position in U.S. courts that Import Alerts cannot be
12 challenged under the APA because such decisions are
13 committed to FDA discretion.

14 ARBITRATOR ROWLEY: Can you tell us what the
15 courts say in response to the position of the U.S.
16 Respondent in those proceedings?

17 MR. LEGUM: So far as I'm aware, there is not
18 a court that has upheld its jurisdiction to review an
19 Import Alert. But I'd like to check that with the
20 Experts before committing to it.

21 The U.S. even acknowledges in its Rejoinder
22 that the Executive Branch takes the position in U.S.

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17:29:18 1 repeatedly made clear to Apotex, required a
2 re-inspection.

3 So the point really comes to the same. If
4 the only way for Apotex to be deemed to have come into
5 compliance was to be re-inspected, there was no
6 effective means of challenging the Import Alert other
7 than going through the re-inspection process and being
8 found to be in compliance.

9 I come to the last remedy proposed by the
10 U.S.: Bringing suit under the Administrative
11 Procedures Act. This also was not an effective remedy
12 because U.S. courts do not have jurisdiction to review
13 discretionary and nonfinal acts like the Import Alert.

14 In its Counter-Memorial, the U.S. suggested
15 that Apotex said one thing in U.S. courts and told
16 this Tribunal another. That suggestion was baseless
17 as concerns Apotex. Its inverse, however, comes to
18 mind in considering the U.S. position on the
19 Administrative Procedure Act's application to Import
20 Alerts.

21 In its Rejoinder, the U.S. asserts before
22 this Tribunal that Apotex had available to it the

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17:32:09 1 courts that Import Alerts cannot be challenged under
2 the APA before such decisions are committed to FDA
3 discretion. That's a reference to Paragraph 364 of
4 the Rejoinder.

5 Yet in this arbitration, the U.S. still
6 suggests that Apotex could have attempted to challenge
7 the Import Alert by filing suit under the APA. The
8 U.S.'s suggestion that Apotex initiate a lawsuit that
9 the U.S. would immediately move to dismiss on
10 jurisdictional grounds is not serious.

11 The U.S. further tries to muddy the waters by
12 pointing to "two courts that have allowed claims
13 challenging certain other aspects of FDA's
14 implementation of the relevant section of the Food,
15 Drug, and Cosmetic Act." This is the Rejoinder at
16 Paragraph 364 that I'm referring to.

17 The cases that the U.S. refers to are Smoking
18 Everywhere and Cook versus FDA.

19 Well, first, both of these cases were decided
20 after--both of these cases were decided after Apotex
21 was put on Import Alert, and so they did not reflect
22 the state of the law at that time. More importantly,

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17:33:34 1 these challenges were not to an Import Alert, but to
2 other aspects of FDA action.
3 Smoking Everywhere challenged FDA's
4 regulatory authority under the Food, Drug, and
5 Cosmetic Act to regulate tobacco products generally
6 and whether a particular product was even a drug
7 subject to the Food, Drug, and Cosmetic Act. It said
8 nothing about whether a court has jurisdiction to hear
9 a challenge to the FDA's decision to issue an Import
10 Alert.

11 Cook addressed whether FDA's decision to
12 allow imports--well, whether FDA's decision not to ban
13 but to allow imports of certain deadly products that
14 violated the Act was entitled to deference.

15 Neither addressed Import Alerts as such.
16 Judicial review of the Import Alert is not an
17 available remedy under international law.

18 I would conclude on this particular point by
19 noting that nothing in the record--there is no
20 evidence in the record, despite Expert Reports
21 submitted by both Parties, of any instance in which
22 any Party has successfully used any of the four

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17:34:58 1 proposed methods of review that the U.S. identifies
2 successfully to challenge an Import Alert based on
3 cGMP observations.

4 I would now like to turn to the U.S.-Jamaica
5 Bilateral Investment Treaty.

6 The substantive provisions that Treaty apply
7 by virtue of the NAFTA Article 1103. The U.S. did not
8 dispute this in its Counter-Memorial. In other words,
9 it did not dispute that substantive provisions may be
10 attracted by virtue of the Most-Favored-Nation Clause
11 found in Article 1103 or that treatment provided to
12 foreign investors under post-NAFTA Bilateral
13 Investment Treaties constitutes treatment under
14 Article 1103.

15 Such a contention would be difficult, given
16 the clear text of Annex 4 to the NAFTA, which
17 contemplates international agreements signed and
18 entering into force after the NAFTA applying under the
19 Most-Favored-Nation Clause in Article 1103.

20 However, the U.S. did assert in its Rejoinder
21 that Apotex did not identify a comparator in like
22 circumstances as required by Article 1103. To the

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17:36:35 1 extent that the U.S. is claiming that Apotex was
2 required to identify a specific Jamaican generic
3 manufacturer or Jamaican entity with investments in
4 the U.S. in order to avail itself of the U.S.-Jamaica
5 BIT, the U.S. provides no support for such a
6 requirement. There is no such requirement.

7 As the United Nations Conference on Trade and
8 Development noted: "The comparison test has, in
9 practice, worked differently depending on what
10 Claimants were seeking from the MFN Clause. When
11 Claimants were seeking better treatment, whether
12 material or effective, such as in the cases referred
13 to above, Tribunals have compared treatment amongst
14 two foreign investors who are in identical
15 circumstances. But when Claimants have invoked the
16 MFN Treatment Clause in order to attract the benefits
17 of ISDS, Investor-State Dispute Settlement, or
18 substantive protection provisions from Third Treaties,
19 Tribunals have been satisfied with the mere fact that
20 the Claimant qualifies as an investor under the basic
21 Treaty and have not gone into actually comparing the
22 investor with another foreign investor from a third

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17:38:01 1 country."

2 Returning to what the U.S.-Jamaica Bilateral
3 Investment Treaty actually does provide, the Treaty
4 provides more favorable treatment than NAFTA
5 Article 1105. The relevant provision is on the
6 screen. It is Article 26 of the Jamaica-U.S.
7 BIT--excuse me, yeah, Jamaica-U.S. BIT. Rather than
8 setting out a standard defined by reference to
9 customary international law, this Treaty sets out an
10 independent obligation to provide effective means for
11 asserting claims and enforcing rights. The Treaty
12 text does not distinguish between the means required
13 for administrative adjudication versus administrative
14 decision making. Effective means of asserting claims
15 is not limited in the BIT to adjudication only; thus,
16 it may apply to administrative proceedings as well.

17 In the Rejoinder, the U.S. appeared to
18 suggest that this BIT requires a State to provide
19 effective means only if a Party can "assert claims or
20 enforce rights in an effective adjudicatory forum."

21 I'm referring here to the Rejoinder
22 Paragraph 373. This interpretation would thus limit

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17:39:27 1 the rights served to those enforced in accord. This
 2 is, of course, nonsensical as rights exist outside of
 3 courts. Moreover, if the Treaty Parties intended to
 4 restrict the effective means to judicial remedies,
 5 they would have said so as has been done in other
 6 Bilateral Investment Treaties. At the Chevron versus
 7 Ecuador Tribunal held, the effective means standard is
 8 *lex specialis* which is different from and less
 9 demanding than the denial of justice standard under
 10 customary international law.

11 Apotex has amply demonstrated that it was not
 12 afforded an effective means to assert its claims or
 13 enforce its rights in relation to its investments
 14 because Apotex had no way to challenge the Import
 15 Alert. As discussed earlier, the four avenues the
 16 U.S. suggested did not constitute effective means for
 17 challenging the Import Alert.

18 Thus, in conclusion, the U.S. breached NAFTA
 19 Article 1105 and provisions of the U.S.-Jamaica BIT
 20 when it adopted the Import Alert without providing any
 21 of the due process standards enumerated in the
 22 Restatement and without providing effective means for

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CERTIFICATE OF REPORTER

I, Dawn K. Larson, MBA-RDR, do hereby certify
 that the foregoing proceedings were stenographically
 recorded by me and thereafter reduced to typewritten
 form by computer-assisted transcription under my
 direction and supervision; and that the foregoing
 transcript is a true and accurate record of the
 proceedings.

I further certify that I am neither counsel
 for, related to, nor employed by any of the parties to
 this action in this proceeding, nor financially or
 otherwise interested in the outcome of this
 litigation.

 DAWN K. LARSON

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17:40:52 1 Apotex to enforce its rights.

2 This brings the Claimant to the close of its
 3 presentation to Article 1105(1). I would, of course,
 4 be happy to entertain any questions the Tribunal might
 5 have at this time.

6 PRESIDENT VEEDER: We have no questions at
 7 this time. Thank you very much, indeed.

8 MR. LEGUM: Thank you.

9 PRESIDENT VEEDER: So we've come to the of
 10 are your submissions for today, but we'll start again
 11 at 9:00 for the further additions that you mentioned
 12 earlier.

13 MR. LEGUM: Yes. I anticipate that that will
 14 not take up an entire session, probably less than
 15 half. "Session" meaning from 9:00 a.m. to the
 16 10:45 a.m. coffee break.

17 PRESIDENT VEEDER: Then we'll start with the
 18 Respondent's case. We're just starting a bit earlier.
 19 Thank you very much. We'll see you all at
 20 9:00 tomorrow.

21 (Whereupon, at 5:42 p.m., the hearing was
 22 adjourned until 9:00 a.m. the following day.)